



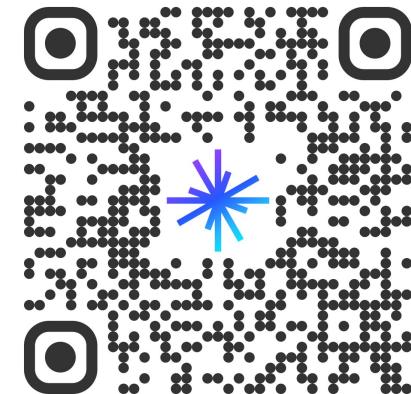
# Stefan Webb

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# Searching the Web with Gen AI

Where knowledge begins

How does a vector database work? in

≡ Focus   + Attach

Pro 



What is Perplexity AI?



Success rate of Lasik surgery



When will the next iPhone be released?



Vegetables currently in season

# How does a vector database work?

## Sources

What is a Vector Database? - Elastic

elastic · 1

What is a Vector Database & How Does it Work? Use Cases + ...

pinecone · 2

What are Vector Databases and How Do They Work? - Zilliz blog

zilliz · 3



View 4 more

## Perplexity

A vector database works by storing, indexing, and searching data represented as high-dimensional vectors. Here's an overview of how vector databases function:

### Vector Representation

Vector databases store data as vector embeddings - numerical representations of data objects like text, images, or audio [1](#). These embeddings are created using machine learning models that capture semantic relationships between data points [5](#).

### Indexing

Vector databases use specialized indexing algorithms to organize the vector data for efficient retrieval:

- Algorithms like HNSW (Hierarchical Navigable Small World), LSH (Locality-Sensitive Hashing), or PQ (Product Quantization) are used to index vectors [3](#).
- Indexing maps vectors to data structures that enable fast similarity searches [5](#).

### Querying

When a query is made:

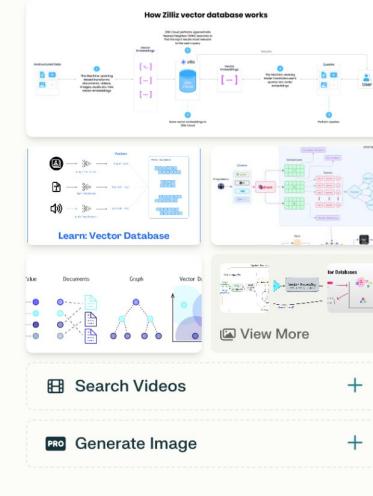
- The query is converted into a vector embedding using the same model used for indexing [1](#).
- The database performs an Approximate Nearest Neighbor (ANN) search to find the



Ask follow-up



Pro



# Why is Semantic Search Difficult?

Q | Apple



Q | Rising dough

Rising Dough ✓

Q | Change car tire



or

or

or

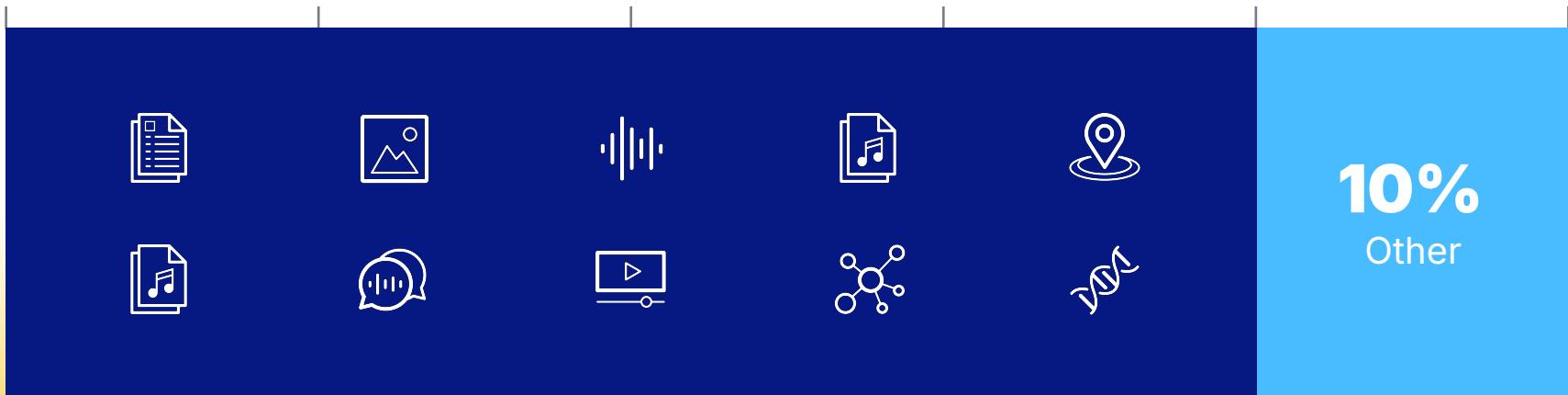


Proofing Bread ✗

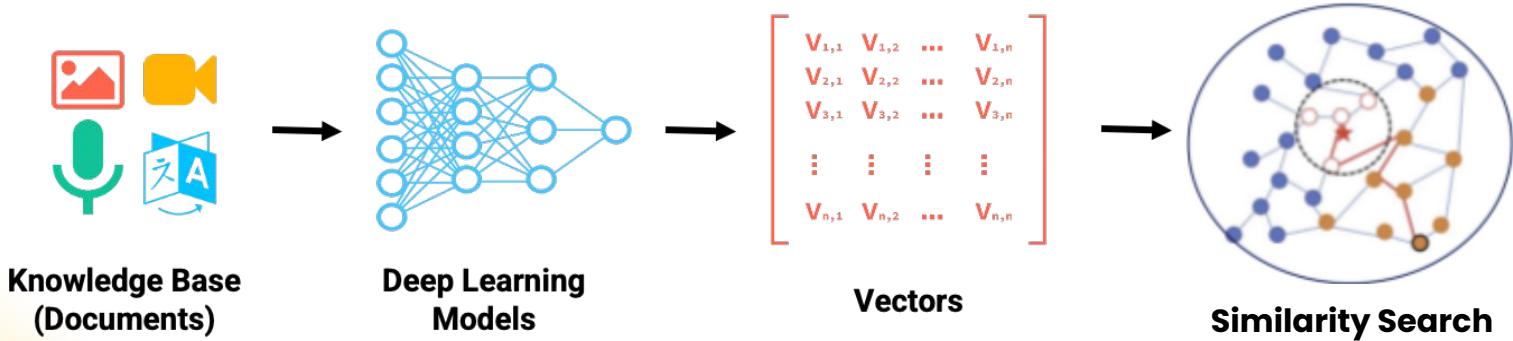


# Why is Semantic Search Important?

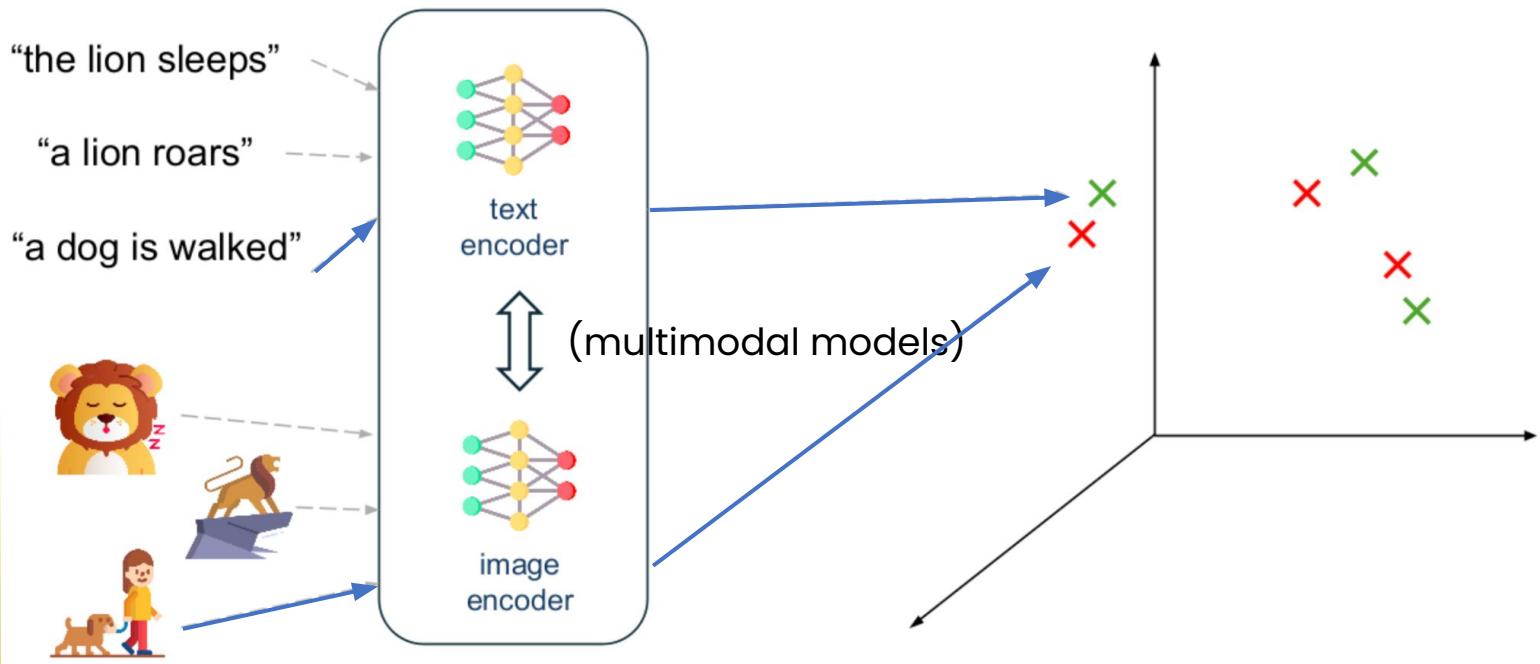
90% newly generated data in 2025 will be unstructured data



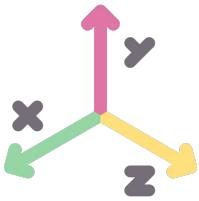
# Solution: Deep Learning



# Semantic Similarity?

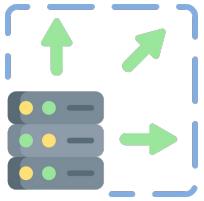


# New Challenge: Search in Vector Spaces



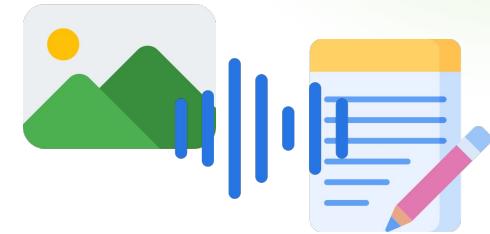
## How to Index and Search?

- High-dimensional
- > 1000 dims



## How to Scale?

- 10–100 million vectors?
- Billions?
- Trillions?
- Billions of users?



## Multiple Data Types?

- Text
- Images
- Audio
- Graphs
- ...

# Milvus: High-performance, scalable vector database

Milvus is an **Open-Source Vector Database** to **store, index, manage, and use** the massive number of **embedding vectors** generated by deep neural networks and LLMs.



400+  
contributors

30K+  
stars

66M+  
docker pulls

2.7K  
+  
forks

# Milvus Users

accenture

airbnb

AT&T

BOSCH

Chegg

CISCO

CISION

COMPASS

Deloitte. ebay

FARFETCH

Grab

IKEA

Inflection

intuit

Microsoft

new relic.

NVIDIA.

OMERS

Olli. Otter.ai

PayPal

paloalto  
NETWORKS

POSHMARK

RUBLOX

salesforce

Shell

shutterstock

T

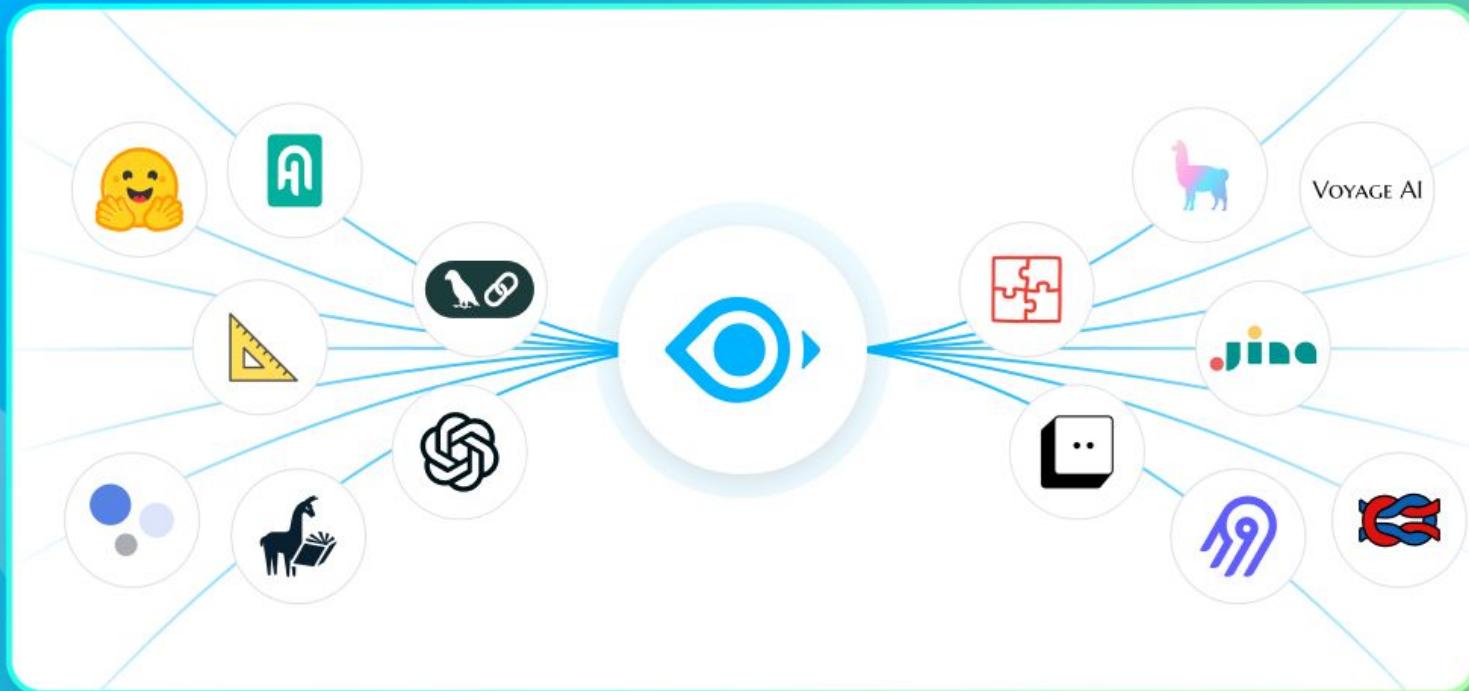
TREND  
MICRO™

Walmart

ZipRecruiter

zomato

# Seamless integration with all popular AI toolkits



# Why Open-Source?



**Flexibility**

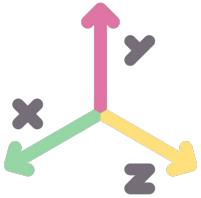


**Innovation**

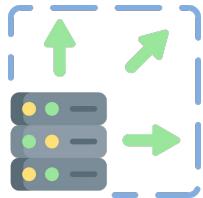


**Community**

# Why Not Traditional Databases?



**Suboptimal  
Indexing / Search**



**Scaling**



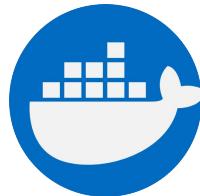
**Inadequate Query  
& Analytics Support**

# Deployment Options



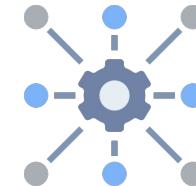
## Milvus Lite

- Locally hosted
- Suitable for prototyping and demos



## Milvus Standalone

- Single remote/local server
- “Medium” scale
- Simplified setup, maintenance, etc. compared to cluster



## Milvus Cluster

- Distributed system
- Many different types of nodes
- Scales to 100s of billions of vectors

# Getting Started

- [Google Colab notebook](#)

# LET'S STAY CONNECTED!



<https://milvus.io/discord>



<https://github.com/milvus-io/milvus>



<https://x.com/milvusio>



<https://www.linkedin.com/company/the-milvus-project>

