

MARCH 24-26, 2024
HELEN, GA
UNICOI STATE PARK



Be a
Sponsor!

The Southeast Environment and Recreation Research (SERR) conference provides an exceptional opportunity for researchers and managers within the parks, recreation and environmental management fields to learn about and discuss each other's projects, research findings, and regional needs. The conference setting supports both formal presentations and informal discussions in a setting that **emphasizes student engagement and development**, in addition to the friendly exchange of research theories and practices.

Primary Sponsorship Benefits

Visit www.serrconference.org for a full list of benefits

Smoky Mountains \$1000

- Lead event sponsor
- Recognition during keynote speaker intro
- Primary placement of logo on all promotional items, social media, website, and conference program
- 2 conference registrations for students, staff or faculty

Pisgah \$500

- Secondary placement of logo on all promotional items, social media, website, and conference program
- 1 conference registration for a student, staff or faculty

Nantahala \$250

- Tertiary placement of logo on all promotional items, social media, website, and conference program
- 1 sponsored student scholarship

SERR History

- **Founded:** 1979
- **Longest running recreation conference in the country**
- **45 conferences:** Thousands of student, faculty, and agency attendees
- **Past locations:** Asheville, NC; Savannah, GA; Boone, NC; Athens, GA; Wilmington, NC; Greenville SC; Auburn, AL
- **Strong relationship with natural resource managers, particularly the US Forest Service**

Your sponsorship will aid in the dissemination of research in the southeast, as well as support the development of undergraduate and graduate students interested in pursuing careers in the recreation and environmental sectors

Over 100 faculty and students attend annually from Universities across the southeast

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