

13TH EAUG PROPOSED LOGO

THE LOGO

Design for the 13th Eastern Africa University Games slated for 15-21 Dec, 2024.

Logo Composition

Athletes reaching to central point or common goal, indicative of the competitive nature of sports

The circle represents the planet earth. The line crossing the center represents the equator which crosses Kisumu.

Star shape - Today's stars, tomorrow's Leaders(from FISU)

Colors



Maseno University



Kenya Country Flag Colors

Portrait Orientation



**13TH EASTERN AFRICA
UNIVERSITY GAMES**
MASENO, KENYA 2024

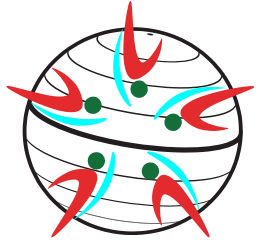


**13TH EASTERN AFRICA
UNIVERSITY GAMES**
MASENO, KENYA 2024



**13TH EASTERN AFRICA
UNIVERSITY GAMES**
MASENO, KENYA 2024

Landscape Orientation



**13TH EASTERN AFRICA
UNIVERSITY GAMES**
MASENO, KENYA 2024



**13TH EASTERN AFRICA
UNIVERSITY GAMES**
MASENO, KENYA 2024



**13TH EASTERN AFRICA
UNIVERSITY GAMES**
MASENO, KENYA 2024

Examples on Medals

