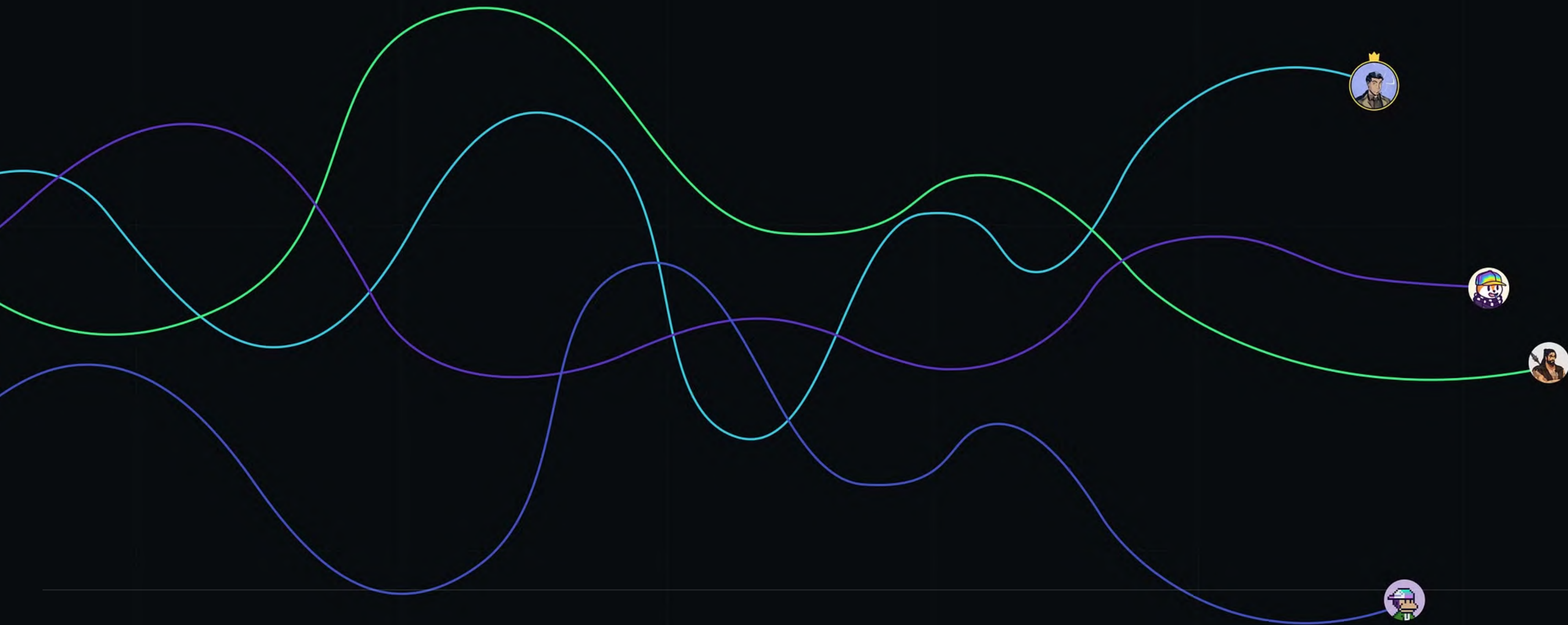




THE ARENA

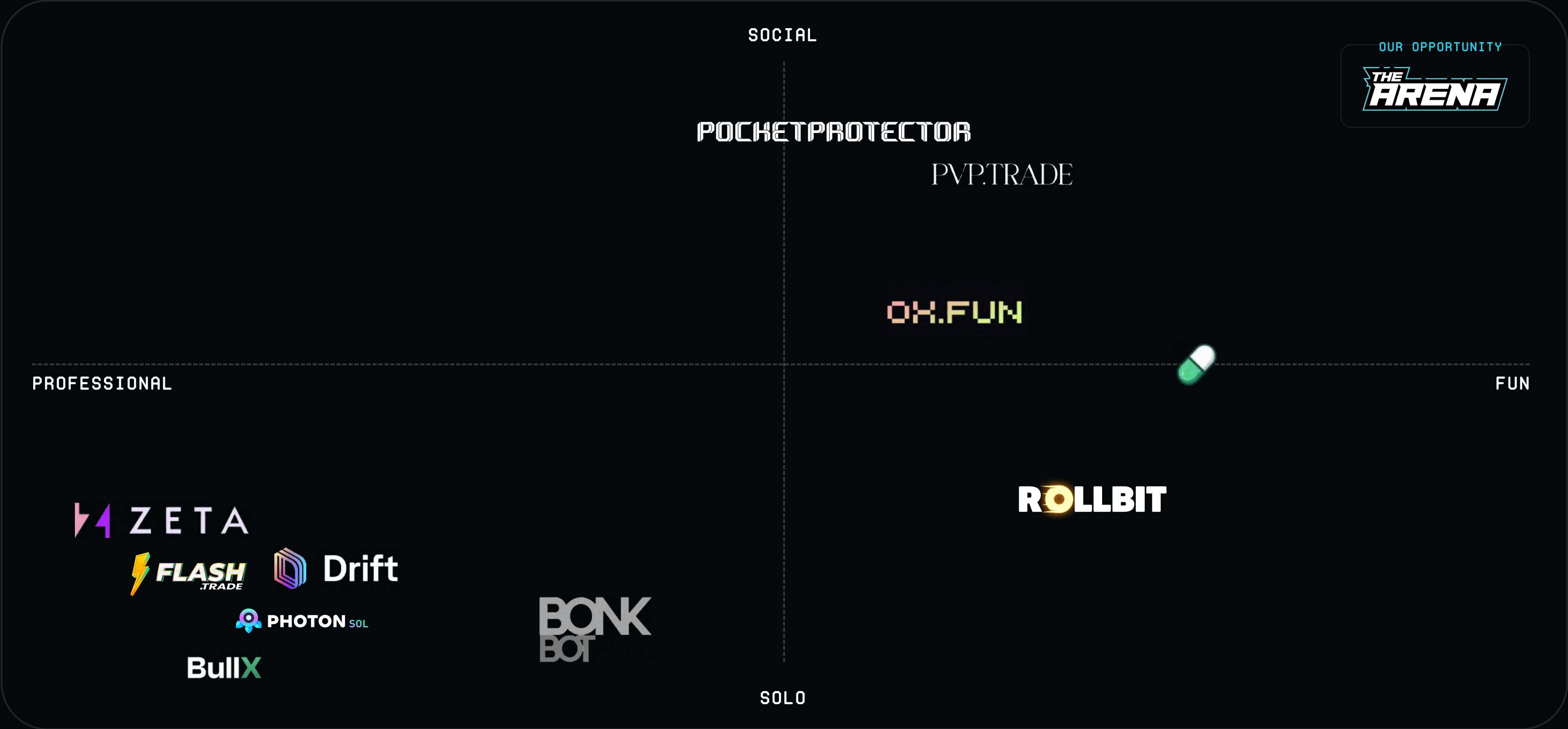
# A PvP Social Trading Game

COMPETE TO BECOME THE BEST TRAD000R



# Platforms today are Single Player

There is a gap in the market to make trading social and fun.





# Product

We reimagined trading by turning it into a fun, social and gamified experience.

Challenge friends or queue up with strangers. Deposit collateral. Battle in the order-books. Best trader wins all.

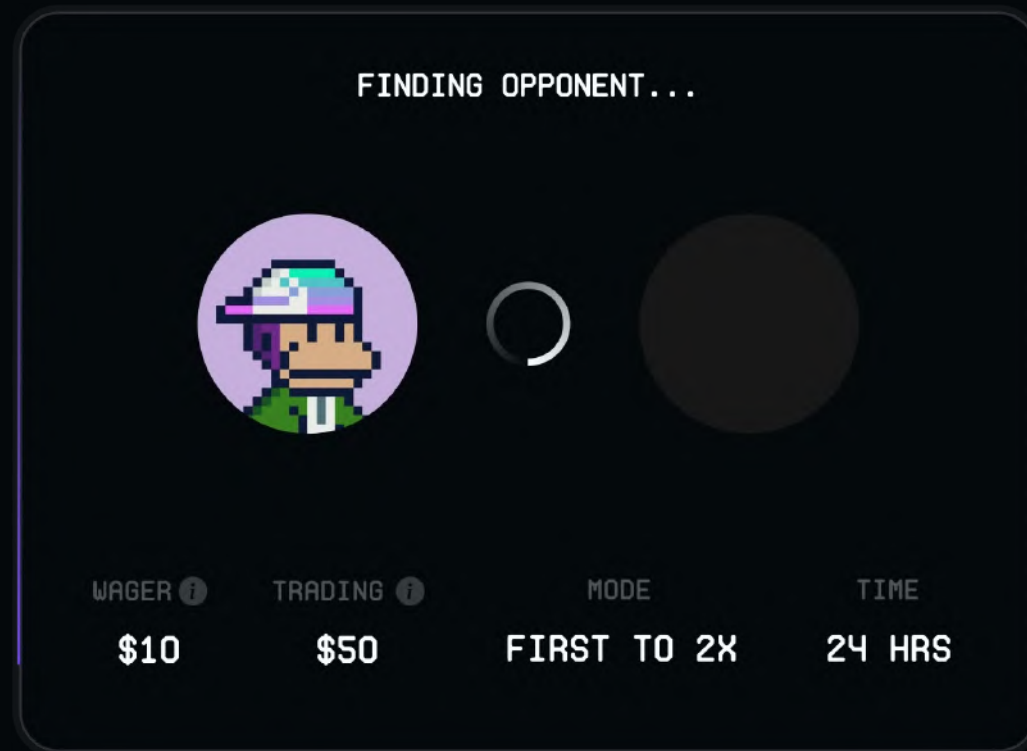
The MVP is built on top of Drift Protocol and will have a default game mode: first to get to 2X profits within 24 hours wins.





# Fun and social trading competitions

## 01 QUEUE UP



## 02 PLAY BY TRADING



## 03 WIN

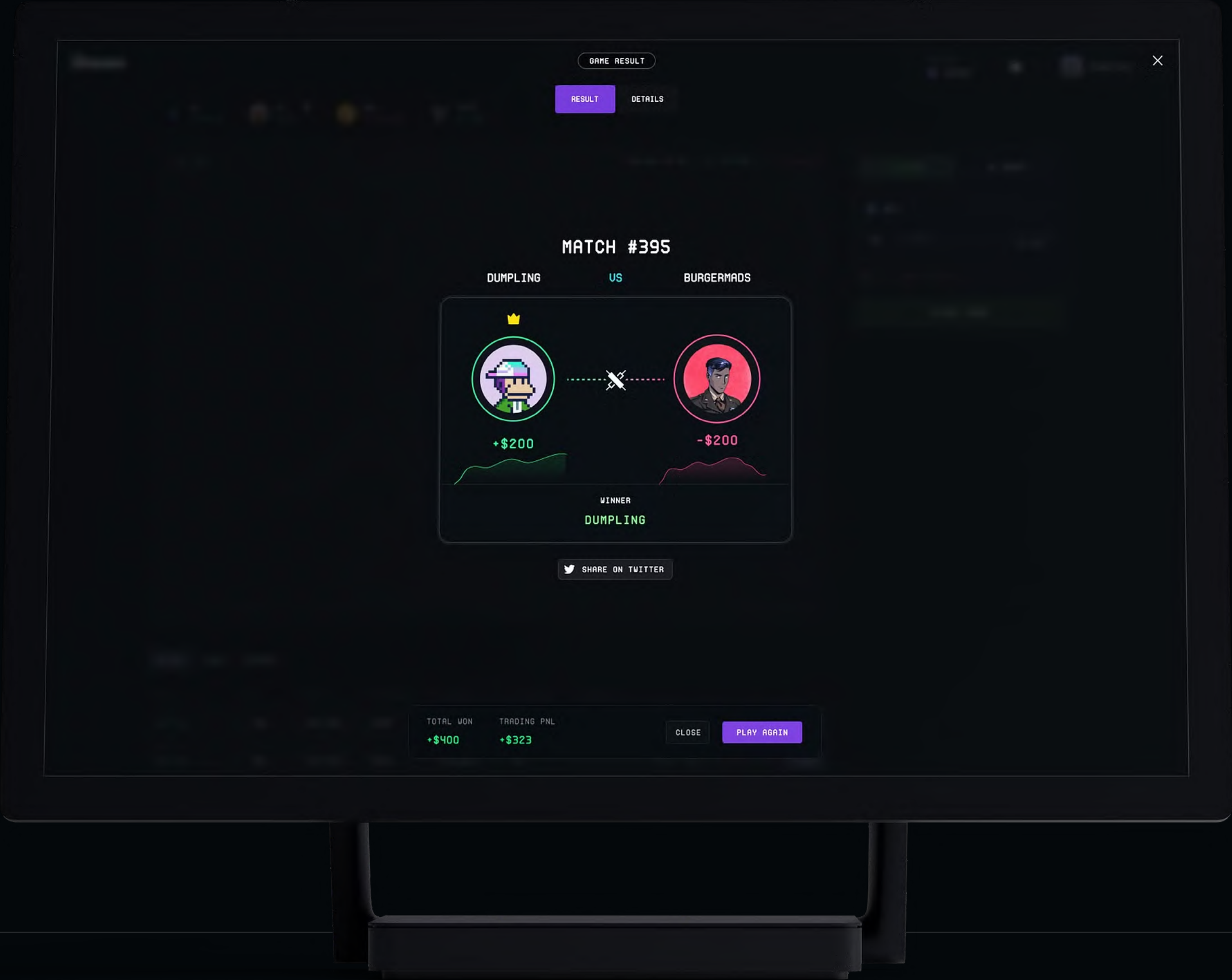




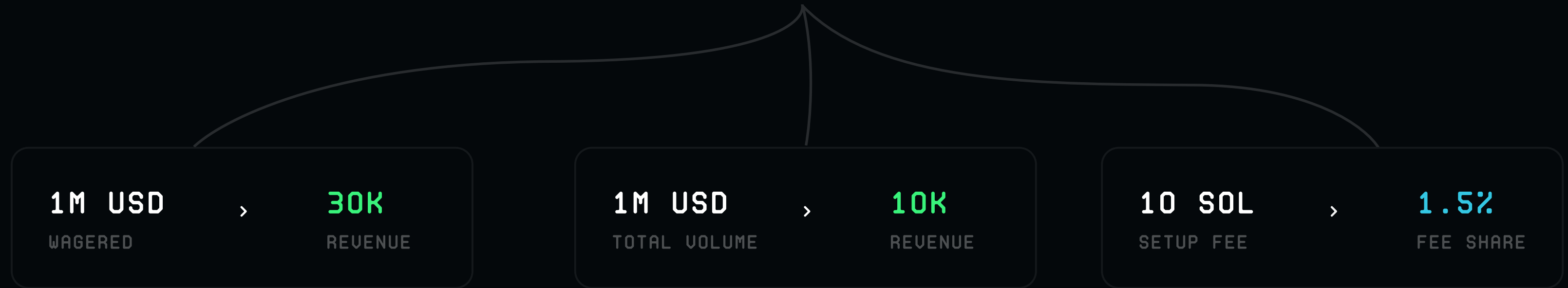


MAIN TRADING UI





# Business Model



## PLATFORM FEES

We charge a 3% fee on the collateral for every game played.

## AFFILIATE FEES

We earn 1% on all trading fees generated from our Drift Partnership.



## COMMUNITIES

We create a custom-tailored experience for communities and DAOs.

We share 1.5% of the fees their users generate.



# Go-To-Market Strategy



## Unique Points Programme

[REDACTED]



## Referrals

Users earn fees from generated volume from referrals. Fees will be claimable daily.



## Twitter KOL Battles

We let Trader-KOLs trade against each other to determine the best trader. Fees will be shared based on generated traction.



## Communities / DAOs

We offer tailored experiences to small communities and DAOs, initially at no cost, and share fees with their treasuries.

# Team

We are Solana OGs who are re-imagining the trading experience



## Burger Bob

CEO & DEV

Built Burger Game (bootstrapped \$400k)  
1st Prize Solana Hackathon  
MSc Comp. Sci.

 @burger606



## Dumpling

CREATIVE DIRECTOR, UI/UX

Founded startups, first exit in 2020  
Went fulltime web3 in 2021. Worked on various projects. Built Reavers (#1 NFT game on SOL for 3 months)


 @dumpling\_sol



## Goldhaxx

COO & DEV

+10 yrs exp. DevOps  
+4 yrs exp. product manager  
OG gamer

 goldhaxx



## Fedoras

CTO

Founded startups in Moscow  
Metaplex Gaming hackathon 1st prize  
Solana OG since 2021

 Fedoras\_



THE ARENA

# SEE YOU IN THE ARENA

CONNECT WITH US



@THEARENADOTFUN