

Privacy Policy for 'The Artisan'

Introduction

Welcome to [Your Fractional NFT Marketplace Name] (“we,” “us,” or “our”), a platform that enables users to buy, sell, trade, and manage fractional ownership of non-fungible tokens (NFTs) on a blockchain-based marketplace. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our website, mobile application, or services (collectively, the “Services”)...

1. Information We Collect

We collect information from you in various ways when you interact with our Services. The types of information we may collect include:

a. Personal Information

Account Information: When you create an account, we may collect your name, email address, username, and wallet address (e.g., Solana, Ethereum or other blockchain wallet).

Transaction Information: Details related to your purchases, sales, or trades of fractional NFTs, including transaction amounts, dates, and blockchain addresses.

Contact Information: If you contact us for support or inquiries, we may collect your name, email address, and any additional information you provide.

b. Automatically Collected Information

Usage Data: Information about how you interact with our Services, such as pages visited, time spent on the platform, and features used.

Device Information: Details about the device you use to access our Services, including IP address, browser type, operating system, and hardware identifiers.

Cookies and Tracking Technologies: We use cookies, web beacons, and similar technologies to enhance your experience, analyze usage, and prevent fraud. You can manage cookie preferences through your browser settings.

c. Blockchain Data

As a fractional NFT marketplace, we interact with public blockchains. Information such as your wallet address and transaction history is recorded on the blockchain and is publicly accessible. We do not control this data but may collect it as part of providing our Services.

2. How We Use Your Information

We use the information we collect for the following purposes:

To Provide and Improve Our Services: To facilitate account creation, process transactions, fractionalize NFTs, and enhance the functionality of our platform.

To Communicate with You: To send transactional emails, respond to inquiries, and provide customer support.

To Ensure Security: To detect and prevent fraud, unauthorized access, or other illegal activities.

To Personalize Your Experience: To tailor content and recommendations based on your usage patterns.

To Comply with Legal Obligations: To meet regulatory requirements, including anti-money laundering (AML) and know-your-customer (KYC) obligations where applicable.

Marketing and Promotions: With your consent, we may send you updates, newsletters,

or promotional offers about our Services. You may opt out at any time.

3. How We Share Your Information

We do not sell your personal information. However, we may share your information in the following circumstances:

Service Providers: With third-party vendors who assist us in operating our Services (e.g., hosting providers, payment processors, or analytics tools), under strict confidentiality agreements.

Blockchain Transactions: Information related to NFT fractional ownership and transactions is recorded on public blockchains and is inherently visible to others.

Legal Requirements: If required by law, regulation, or legal process (e.g., subpoenas or court orders), we may disclose your information to authorities.

Business Transfers: In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

With Your Consent: We may share your information with third parties if you explicitly authorize us to do so.

4. Your Choices and Rights

You have certain rights and choices regarding your personal information:

Account Management: You can update or delete your account information by logging into your account or contacting us.

Marketing Opt-Out: You can unsubscribe from marketing communications by following the instructions in any email we send or by contacting us.

Cookies: You can disable cookies through your browser settings, though this may limit some features of our Services.

Data Access and Deletion: Depending on your jurisdiction, you may have the right to

access, correct, or request deletion of your personal information. Contact us at theartisannft@gmail.com to exercise these rights.

5. Security

We implement industry-standard security measures, such as encryption (e.g., SSL/TLS), access controls, and secure authentication protocols, to protect your personal information. However, no system is completely secure, and we cannot guarantee absolute protection against unauthorized access or data breaches, especially for data stored on public blockchains.

6. International Data Transfers

Our Services are global, and your information may be transferred to and processed in countries other than your own, including the United States. We ensure that such transfers comply with applicable data protection laws, using safeguards like standard contractual clauses where necessary.

7. Third-Party Links and Services

Our Services may contain links to third-party websites or integrate with third-party tools (e.g., wallet providers or blockchain explorers). We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies before engaging with them.

8. Children's Privacy

Our Services are not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that a child has provided us with personal information, we will take steps to delete it.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The updated version will be posted on our website with a revised “Last Updated” date. We encourage you to review this policy periodically.

10. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Email: theartisannft@gmail.com