

2025

**COMPANY
PROFILE**



"Building Brands, Empowering Teams"



Company Summary



Zamar Solutions Limited is an experiential marketing and branding agency (instore and outdoor) that has been in existence for 7 years. We specialize in the following services;

(A) Brand Activations

Brand activations for different corporate clients: Strategic consulting, retail marketing; trade marketing (seeding & sampling); foot soldiering, mall marketing; street activations; sales promotions; tavern activations; schools & clinic programs; Roadshows; Merchandising.

(B) Design and Printing Services

- ✓ Wall branding
- ✓ Dealer panels / Boards
- ✓ Vehicle branding
- ✓ Instore category branding
- ✓ Free standing units
- ✓ Hoarding and Billboards
- ✓ Promotional Items



Mission/Vision/Values



Mission

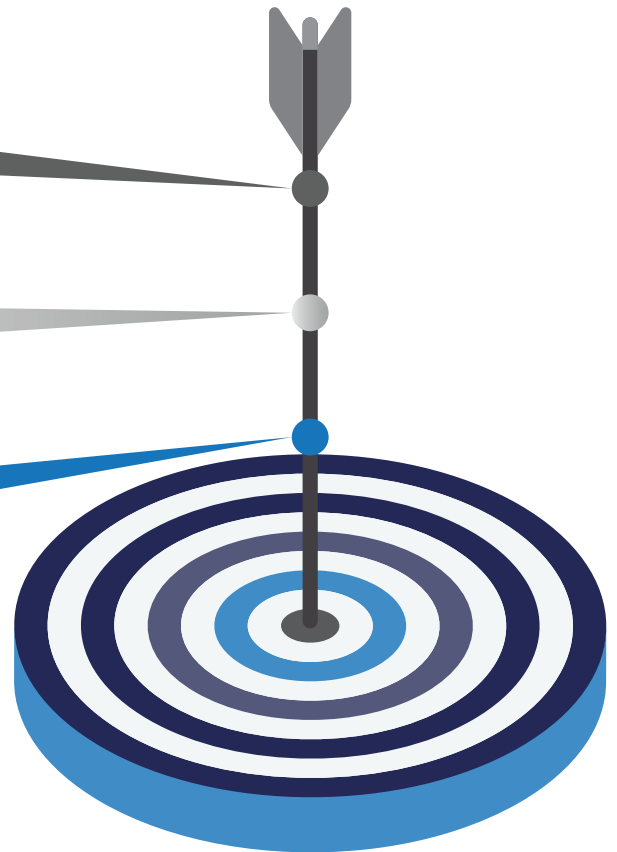
Activations and beyond

Vision

To be the leading corporate retail solutions provider

Values

.Value centric .Integrity
.Accountability .Trust



What Our Customers Are Saying



"Zamar Solutions limited was incredibly efficient and consistently on time with delivery on our project."

Bilha Asunda
Assistant Program Manager - Kenya





ACTIVATION



Our Previous Jobs

Devyani Food Industries - Sampling August -Nov 2018



Activations - Kenya National Spelling Bee & Sai office Roadshow (March 2020)





ACTIVATION



Activation - (Seeding and Market storm) Mawingu Airtime limited AKA CREDO FASTER *264# (Sept 2022)



Tissue Kenya Ltd AKA Propack - October 2022 -May 2023





ACTIVATION



Activation - (KEMNET Technologies WIFI) Mlolongo - Machakos county Feb 2024



Nala Noodles , Prestige Margarine Instore Activations 2024 - 2025





BRANDING



Our Previous Branding Jobs

Sam West Distributors Vehicle Branding 2017



Lato Milk Branding Kenya 2017



BRANDING

Lato Milk Branding South Sudan 2017



Wall branding & Dealer panel Dodla Dairy Kenya Limited (Dairy Top Milk) 2018





BRANDING



Pascha Milk - Free Standing units & Till Branding 2018



Lato Milk Branding Rwanda/Uganda 2018-2020





BRANDING



Wall branding CFL Dairy - Alfresh Milk - Wall branding 2019



KEDA Tiles Ltd (House Mart Limited) - Dealer Panels 2021





BRANDING



SATO Wall Branding - Tanzania 2021



Devyani food Industries (k) Limited - Wall branding & signages (2022 & 2023)





BRANDING



Medispa Limited (Dr. Stasch) Chiromo footbridge Branding 2023



DR. STASCH



Startimes Media Company Kenya Limited Dealer Panels and Wall branding 2023



StarTimes

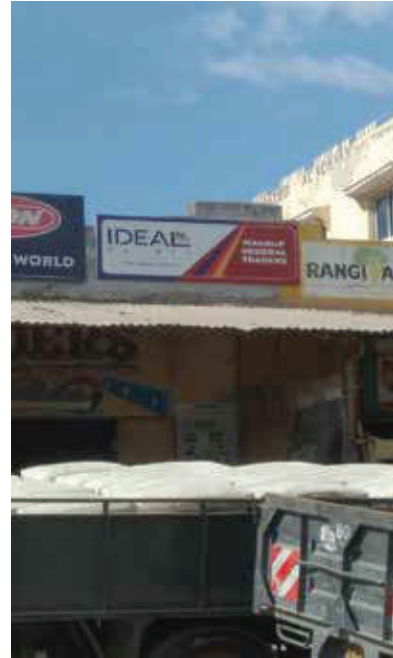




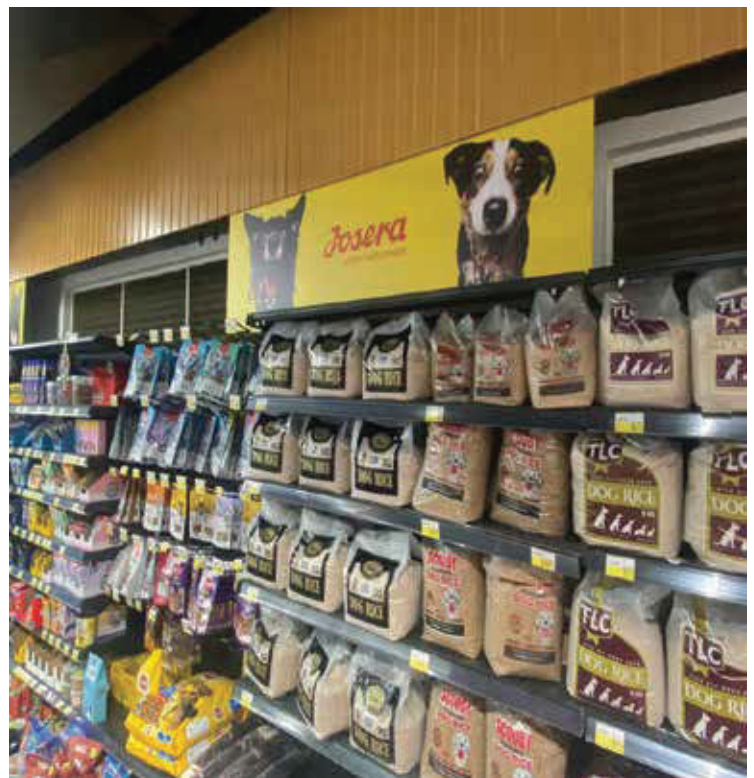
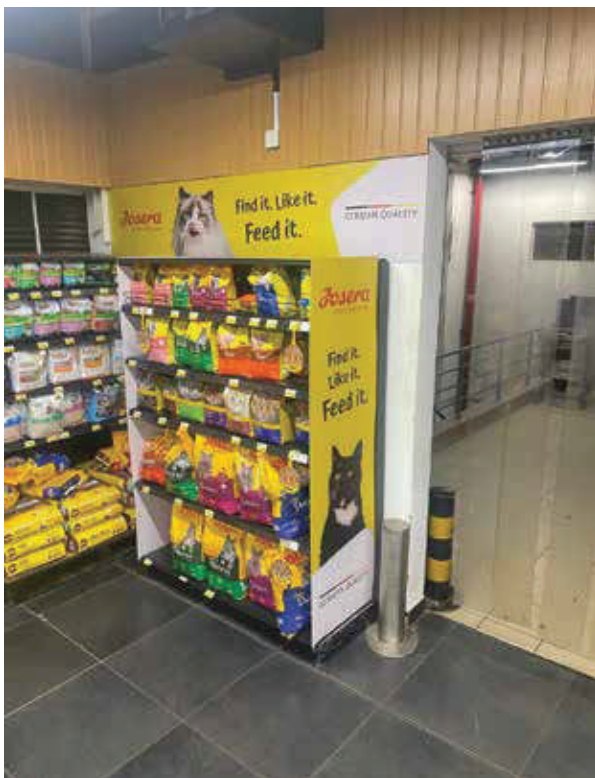
BRANDING



Ideal Paints - Wall Branding & Dealer panel 2023



Category Branding - Josera 2024



BRANDING

KAPA Wall Branding 2024



BRANDING

OTHER BRANDINGS : PANELS / LIGHTBOXES



Our Clients



DR. STASCH
SINCE 2013



Kapa Oil Refineries Ltd.



StarTimes

millennium
TILES



Our contacts

+254 724 679 202 / +254 750 082 211

sales@zamarsolutions.co.ke

marketing@zamarsolutions.co.ke

www.zamarsolutions.co.ke