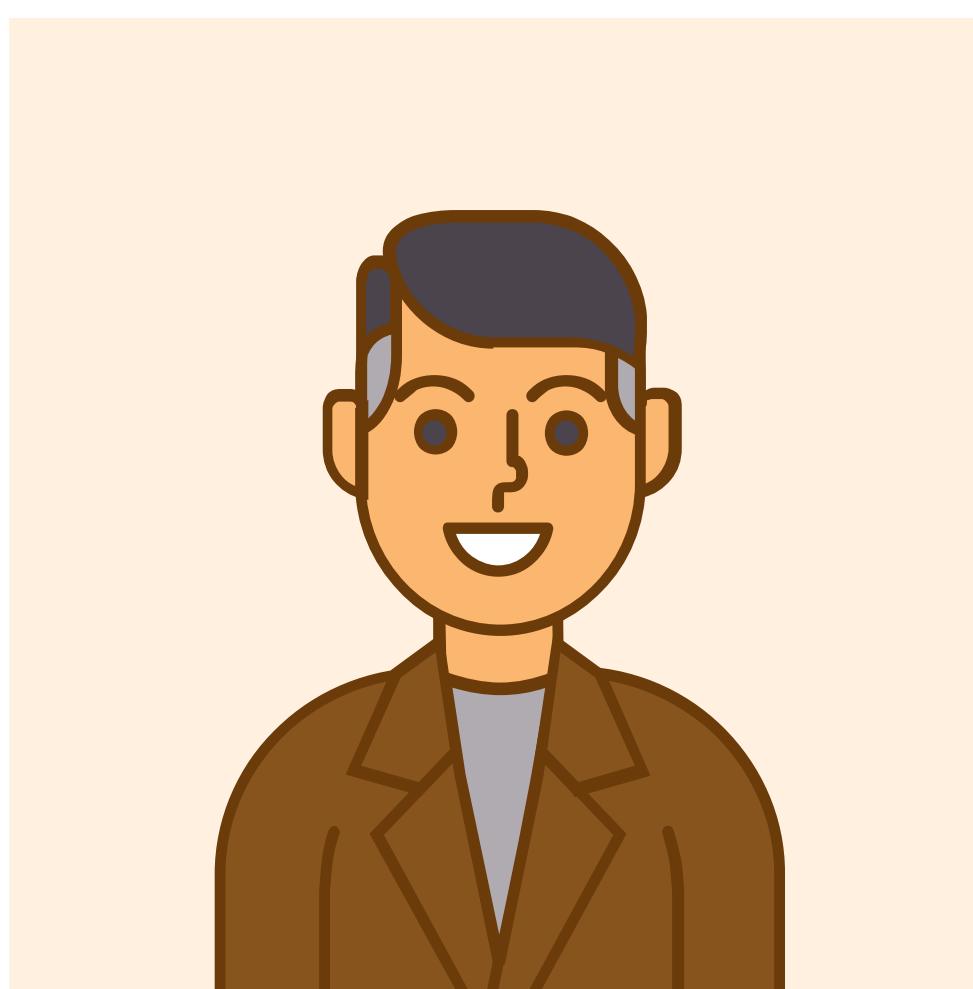


User Persona

Quality Improvement Managers



Preferred Platforms

-  Insight
-  SIMD
-  BGE Tool Kit
-  SEEMIS

Goto Datasets

Data related to Socio Economic Factors (Health, finance etc.)	Benchmarking school data	Staff related Data	Data around Utilization of Resources
Data around Schools	Pupil Attendance and Exclusion	Data around Free School Meals	Data of Quality Improvement Report across Various Schools

Motivations

-  Support and Challenge school around improvement
-  Increase Knowledge of Poverty within the Local Authorities.
-  Support Decisions Implemented for School locally and work and assist in improvement for schools.
-  Promote Equity and challenge them to close the poverty related gap
-  Encourage school try and explain the Wider Definition of Data
-  Practice of Data Aanalysis
-  Help schools Identify the Available Data

Frustrations/Challenges

-  Consistency: Data is not consistent and robust across platforms.
-  Access: Invest a lot of time accessing data from several platforms.
-  Capacity: Variation of Information around School and School priorities.
-  Data Literacy: Providing and engaging the staff in Data Literacy.
-  Public Domain: Need more data around public domain (Parents income/government allowance /parent unemployment /ill parents or children).
-  Interpretation: Difficult to pull out critical data that can create impact for learner

Goals/Aspirations

-  Impactful or Actionable formats of Data with validation
-  Multiple layers of Information to be plotted on single platform
-  Need of a Vulnerability Index around children
-  Gated access to stakeholders to the platform to view their region data
-  Community engagement and capacity building platform
-  Effective Benchmarking Tool based on crisp learnings

User Journey

Quality Improvement Managers

ACTIVITIES

Opening Dashboard

Overall Scotland Map showcasing layered information like facts

	01. PRIVACY	02. MAP - LOCAL AUTHORITY	03. REGION VIEW	04. EXPLORE	05. SHARE
NARRATIVE FLOW	 <p>This a key feature for education psychologist as they deal with sensitive information around children</p> <p>Maintaining privacy of his/her data/access to data and search engine</p>	 <p>Confines the search to only his/her local authority to get a better view of what is happening in his/her area</p> <p>Single view of Layered Information</p>	 <p>Region specific view.</p> <p>Data mapping for the local and regional context.</p>	 <p>To help the stakeholder for Data Visualization, build tools to play around data.</p>	 <p>Stakeholders gets a chance to interact and collaborate with a wider audience.</p> <p>Platform for sharing his/her learning and building connects.</p>
USER ACTIONS	<ul style="list-style-type: none"> Enter username & password Showcase his/her search engine Validation and confirmation before posting Data story 	<ul style="list-style-type: none"> Look for Information of all the regions under that local authority Can check Data layer of information around schools, healthcare, finance etc. Can filter the section of data the he/she wants to view Option of comparing old data to current data to track improvement 	<ul style="list-style-type: none"> Can have a view of Individual School Detail & compare between schools Review challenges or request Can access rural and Local information Context Overview of improvement, gaps and challenges related to schools under them Review attainment status for each school 	<ul style="list-style-type: none"> Can download data in format of their choice Can visualize Data in formats like graphs, diagrams etc. Can analyse Data in terms of what it means and what is the impact Capability to Generate Use cases/learnings Comparison of data sets related to school 	<ul style="list-style-type: none"> Capability to Publish data Story Sharing with the community Collaborate and Interact Keeping the internal team posted with learnings and challenges to take action Data Literacy trainings to various stakeholders for understanding the Data better
OPPORTUNITIES	<ul style="list-style-type: none"> Gated Access Autogenerated email to responsible person for confirmation 	<ul style="list-style-type: none"> Provide Auto facility of Data collection Provide auto update to Data sets Provide zoom in view of information very specific to a region Provide Archival /Historical Data 	<ul style="list-style-type: none"> Provide filter of information of schools from a particular region Provide tool for interpretation based on facts Auto data collection or Data pulling from various sources Singular Dashboard that showcases the mentioned information Zoom in Lense of each school Provide a notification facility to education psychologist for immediate action 	<ul style="list-style-type: none"> Downloading option Data can be visualized in formats like graphs, diagrams etc. Tool to interpret Template that can be made available for generating use cases Benchmarking tool to develop impactful insights 	<ul style="list-style-type: none"> Real-time uploading facility Posting on different connected community groups DM or Email to other Attainment advisors or local authorities Sharing/tagging facility directly on the platform to related Data Facility to create open forums/webinars or upload recordings of the training with open chat access