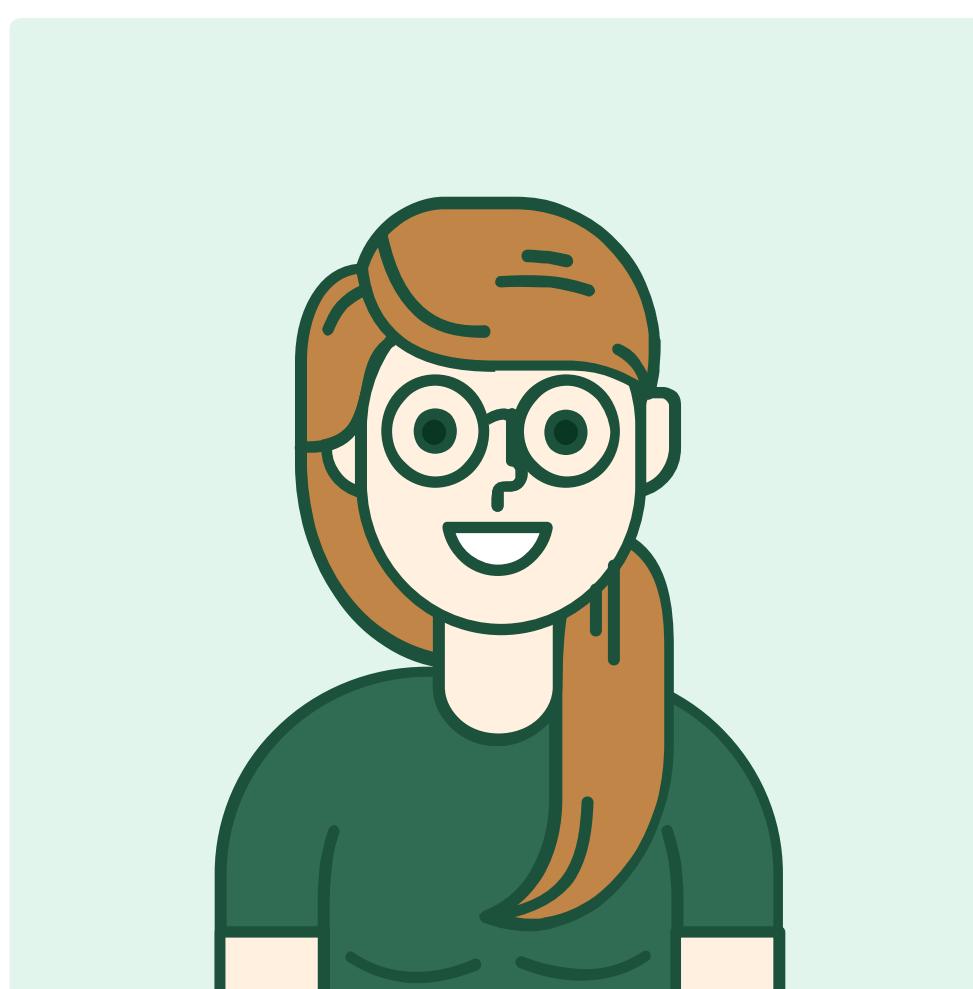


User Persona

Educational Psychologist



Emily Watson 48 - 52 years

Education Psychologist

Bio
Emily is working as a Principal Education Psychologist with Education Scotland. She works with age group of children right from birth to 24 years of age. She actively works with multidisciplinary teams, Schools, Health partners, Physio's, speech therapist, social workers and family support workers.

Key Traits
Multidisciplinary approach, Grass Root level analysis, Data Enthusiast

Preferred Platforms

- Insight
- SIMD
- BGE Tool Kit
- SEEMIS

Goto Datasets

- Data related to Socio Economic Factors (Health, finance etc.)
- Socio work around children
- Spreadsheets developed by School Teachers/ Headteachers
- Data around Schools
- Care Experience around children
- Pupil Attendance and Exclusion
- Data by Local Authority

Motivations

- To support children Well Being and Attainment.
- To work with Multidisciplinary Teams to achieve attainment at better level.
- Help school To bring Awareness about Change in Children and also Help in Identifying the Cause on different fronts.

Frustrations/Challenges

- Data Depth: Socio Data around children is not available in many cases.
- Access: Invest a lot of time accessing data from several platforms.
- Measure: Clear Indexes are not shared across schools to identify changes around children.
- Mapping: Local / Regional Data not mapped in National Datasets.
- Multi Layered Data: Health Board Data and Law & Justice Data is not easily accessible.

Goals/Aspirations

- Sensitive Indexes and measures to be conveyed to other primary stakeholders working around the child.
- Multiple layers of Information to be plotted on single platform.
- Need of a Vulnerability Index around children.
- Privacy of Data around children to be handled with care.
- Multi-Dimensional Data around the child to be mapped (Quality Of life/nourishment/ Physical well being/socio-economic data)

User Journey

Educational Psychologist

ACTIVITIES	01. PRIVACY	02. MAP - LOCAL AUTHORITY	03. REGION VIEW	04. EXPLORE	05. SHARE
Opening Dashboard Overall Scotland Map showcasing layered information like facts	NARRATIVE FLOW  This a key feature for education psychologist as they deal with sensitive information around children  Confines the search to only his/her local authority to get a better view of what is happening in his/her area  Region specific view. Data mapping for the local and regional context.	 Single view of Layered Information	 To help the stakeholder for Data Visualization, build tools to play around data .	 Stakeholders gets a chance to interact and collaborate with a wider audience. Platform for sharing his/her learning and building connects.	
	USER ACTIONS Enter username & password Showcase his/her search engine Validation and confirmation before posting Data story	Look for Information of all the regions under that local authority Can check Data layer of information around schools, healthcare, finance etc. Can filter the section of data the he/she wants to view Look at the data set that provides a consolidated multidimensional information around children	Can have a view of Individual School Detail Can Provide Indication of special cases within schools Can access rural and Local information Context Need Of multidimensional information around children with respect to a particular school	Can to download data in format of their choice Can visualize Data in formats like graphs, diagrams etc. Can analyse Data in terms of what it means and what is the impact Capability to Generate Use cases/learnings	Capability to Publish data Story Sharing with the community Collaborate and Interact Group discussion for a special case Raise concern or red flag incase of high vulnerability index
	OPPORTUNITIES Gated Access Autogenerated email to responsible person for confirmation	Provide Auto facility of Data collection Provide auto update to Data sets Provide zoom in view of information very specific to a region Provide a dashboard that gives a view of vulnerability index of the local authority	Provide filter of information of schools from a particular region Provide tool for interpretation based on facts Auto data collection or Data pulling from various sources View school dashboards which stated the vulnerability index Provide a notification facility to education physcologist for immedate action	Data exporting facility Provide a Visualization Tool Tool to interpret Template that can be made available for generating use cases	Real-time uploading facility Posting on different connected community groups DM or Email to other Attainment advisors or local authorities Facility to form group for dicussing cases and take corrective action Facility to contact school for taking corrective action against high vulnerability index