

Amount of Sales

2,30M

Sum of Sales

Total Sales Volume

38K

Sum of Quantity

Number of Orders

9994

Count of Row_id

Sales Growth Percentage

-0,03

Percentage growth(2015)

Sales Growth Percentage

0,29

Percentage growth(2016)

Sales Growth Percentage

0,20

Percentage growth(2017)

Net Sales

1,97M

Net Sales

Average Discount

0,16

Average of Discount

Profit Margin

0,12

Profit Margin

Year

☐ 2014

☐ 2015

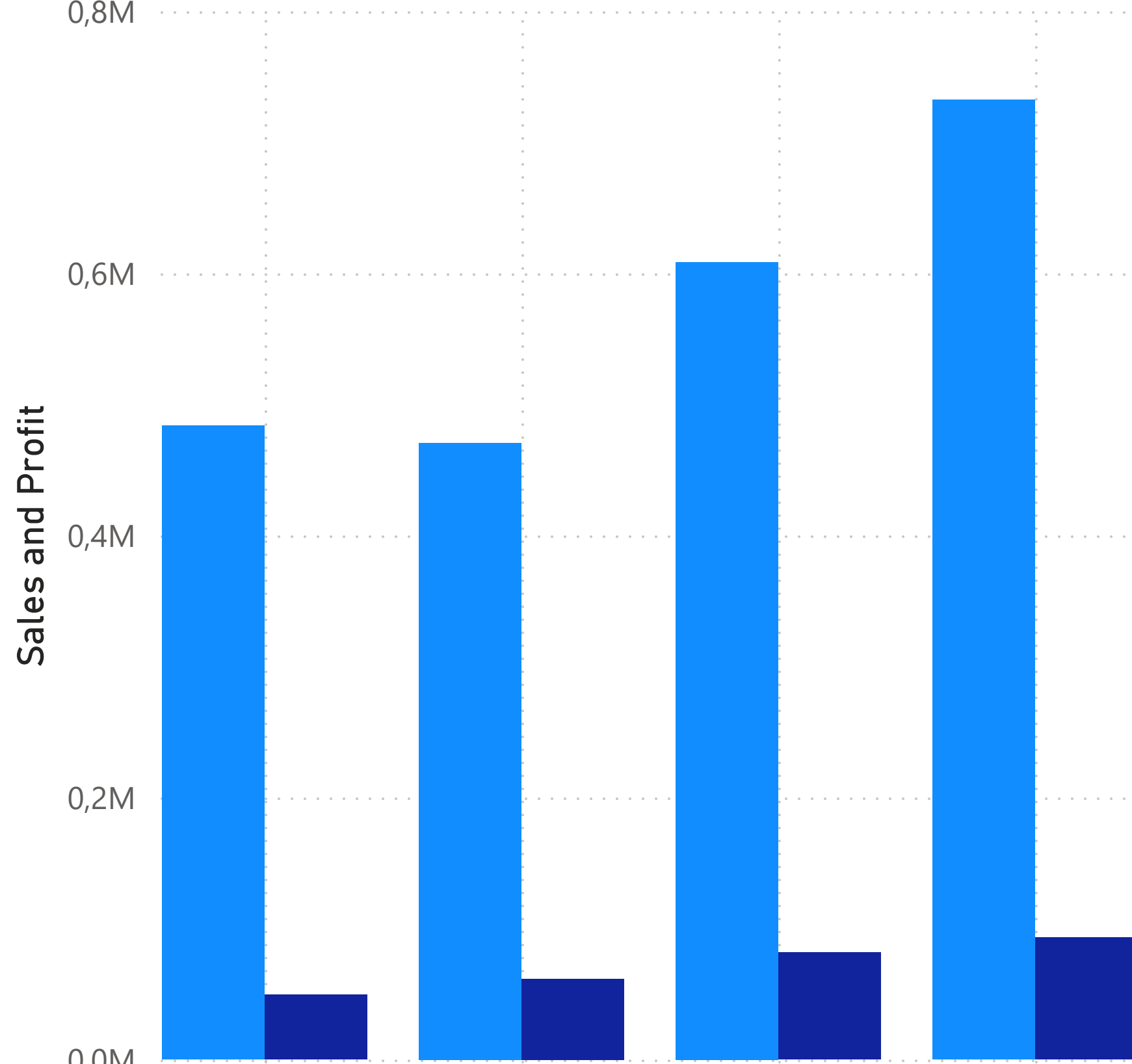
☐ 2016

☐ 2017

Yearly Total Sales and Profit

Sales

Profit



Year	Sales (M)	Profit (M)
2014	0.48	0.05
2015	0.47	0.06
2016	0.61	0.08
2017	0.73	0.09

Yearly Sales Performance by Category				
Year	Category	Sum of Quantity	Sum of Sales	Avg Selling Price
2014	Technology	1380	174 752,70	126,63
2015	Technology	1489	162 780,81	109,32
2016	Technology	1686	225 663,48	133,85
2017	Technology	2352	271 030,11	115,23
2014	Office Supplies	4569	151 776,41	33,22
2015	Office Supplies	4715	137 233,46	29,11
2016	Office Supplies	5946	183 939,98	30,94
2017	Office Supplies	7676	246 097,18	32,06
2014	Furniture	1623	157 192,85	96,85
2015	Furniture	1775	170 518,24	96,07
2016	Furniture	2193	198 901,44	90,70
2017	Furniture	2437	215 387,27	88,38
Total		37841	2 295 273,92	60,66

Products

1894

Count of Product_pk

Count of Product_pk

Regions

Region

☐ Central

☐ East

☐ South

☐ West

Year

All

Sub-Categories

Sub-Category

Accessories

☐ Appliances

□ Art

☐ Binders

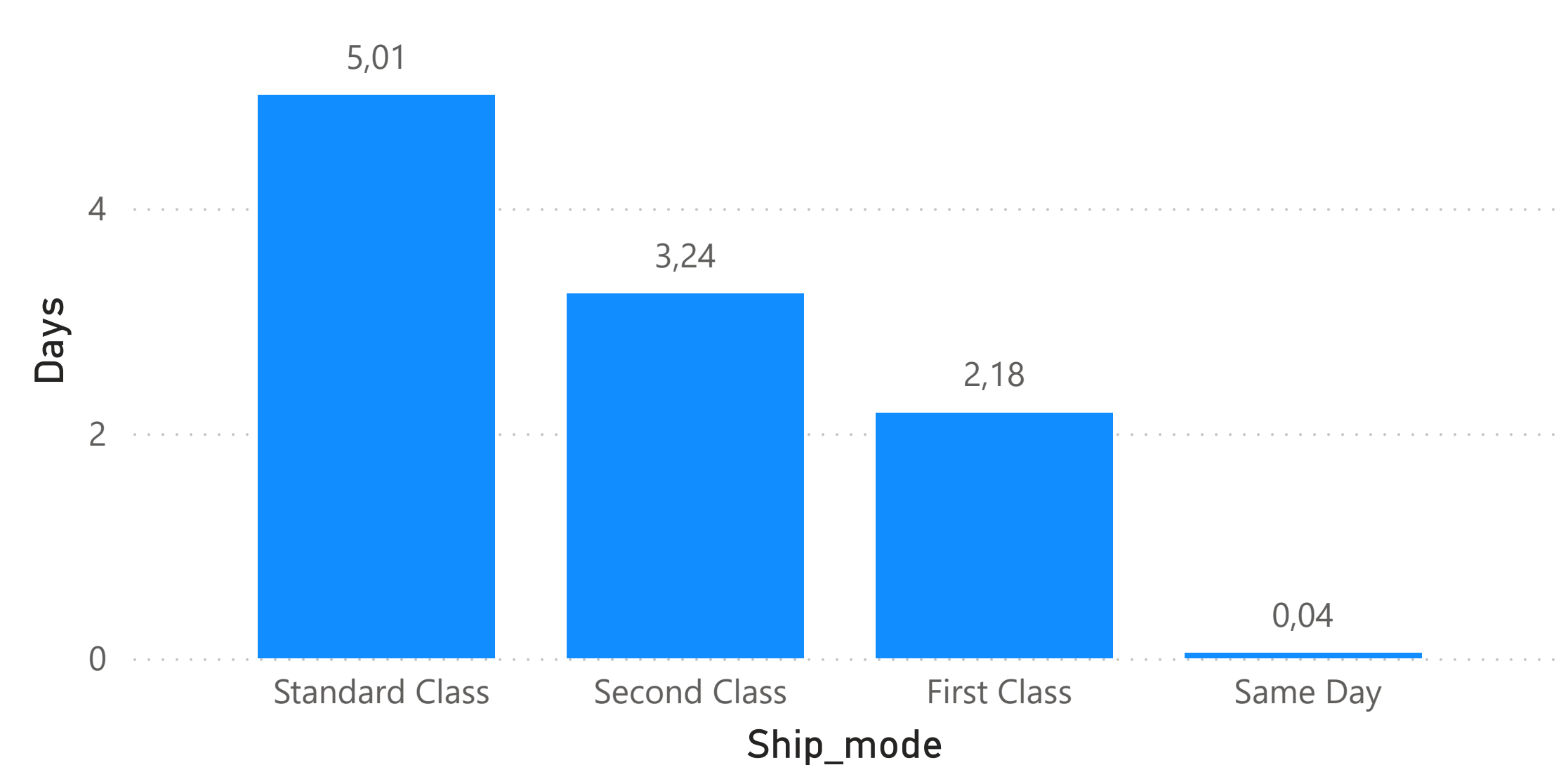
□ Bookcases

Chairs

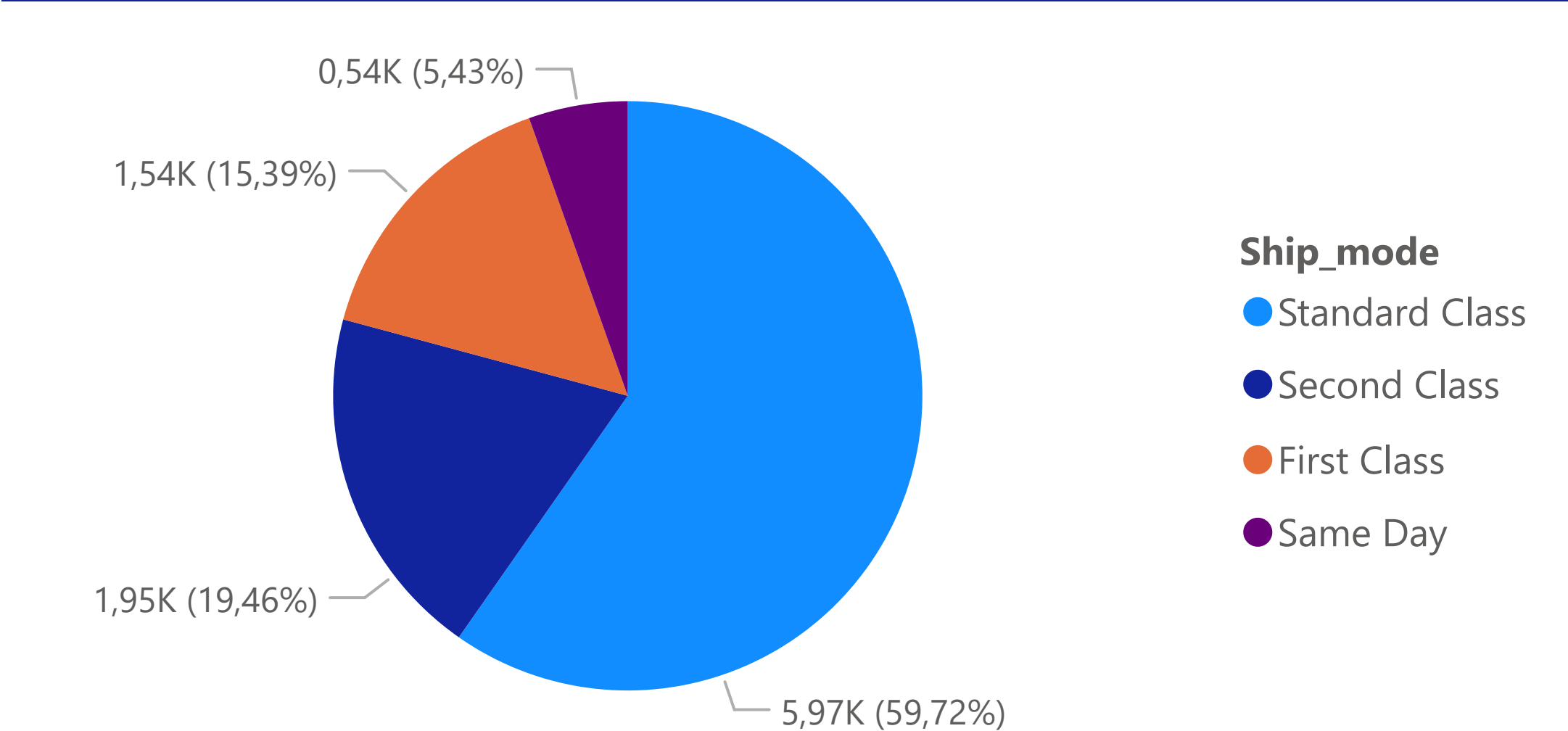
☐ Copiers

Figure 1

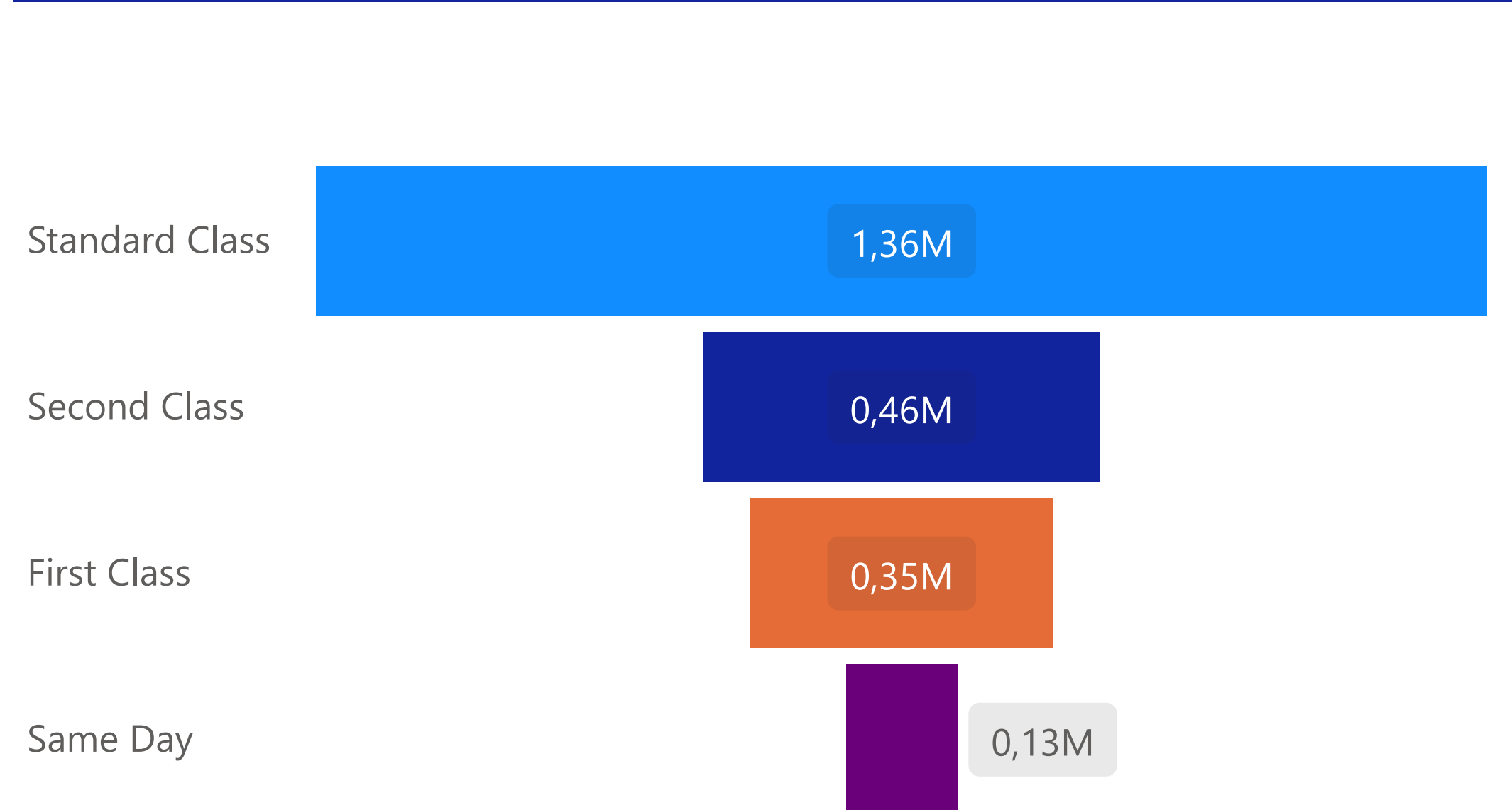
Average Delivery Time by Ship_mode



Orders by Shipping Mode

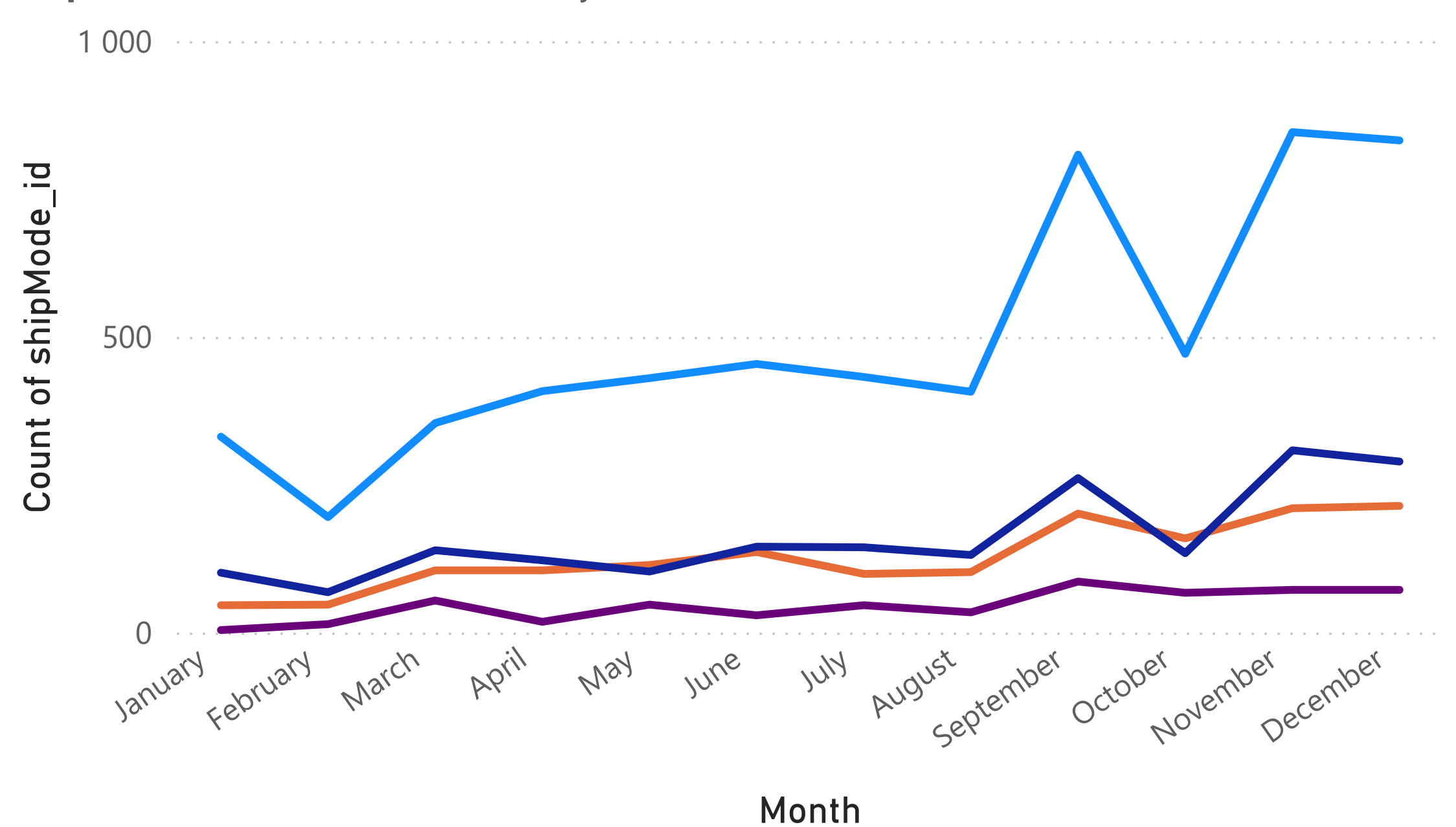


Total Sales by Ship Mode



Count of shipMode_id and First Ship_mode by Month and Ship_mode

Ship_mode ● First Class ● Same Day ● Second Class ● Standard Class



Year

All

▼

Category

All

▼

Sum of Quantity by Month and Sub-Category

Sub-Category Binders Chairs Phones Storage Tables

