

Superstore Sales

2014

2017

Total Profit

286,397.02

Total Sales

2,297,200.86

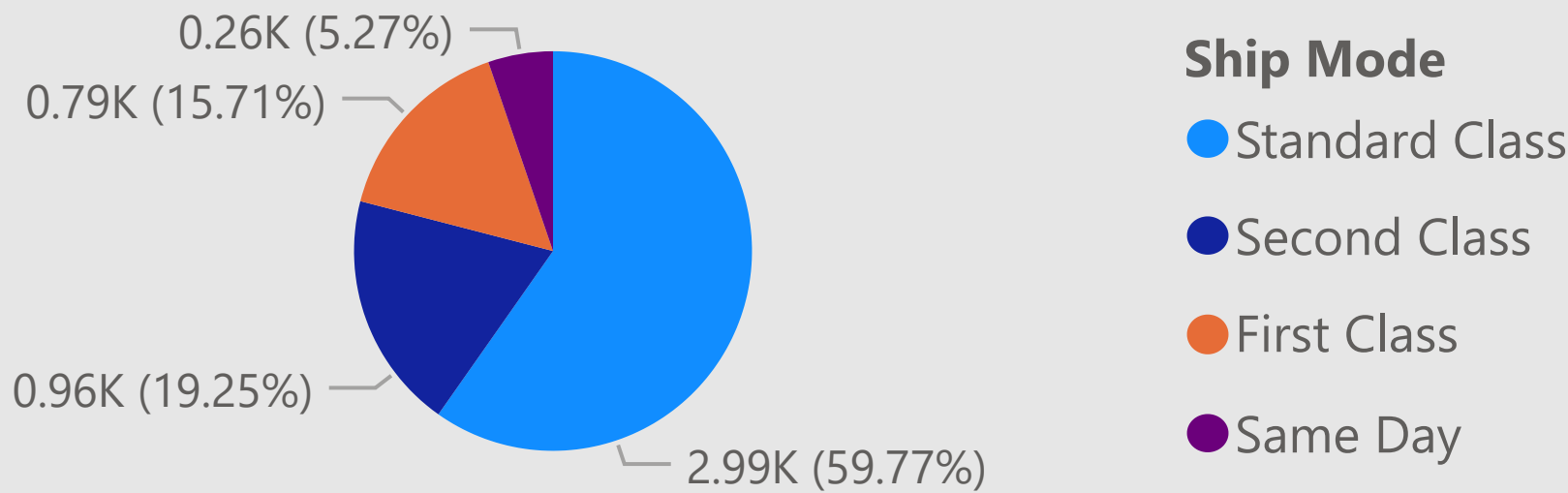
Total Discount

1,561.09

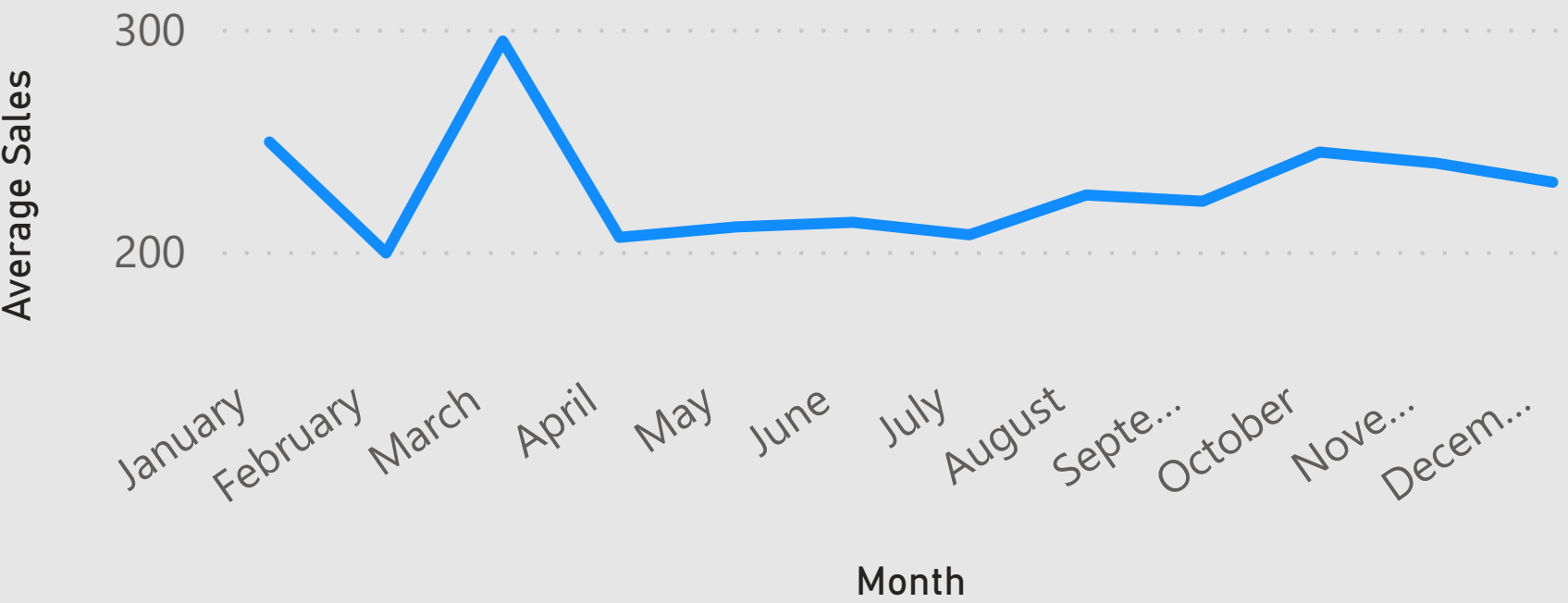
Total No of Orders

9994

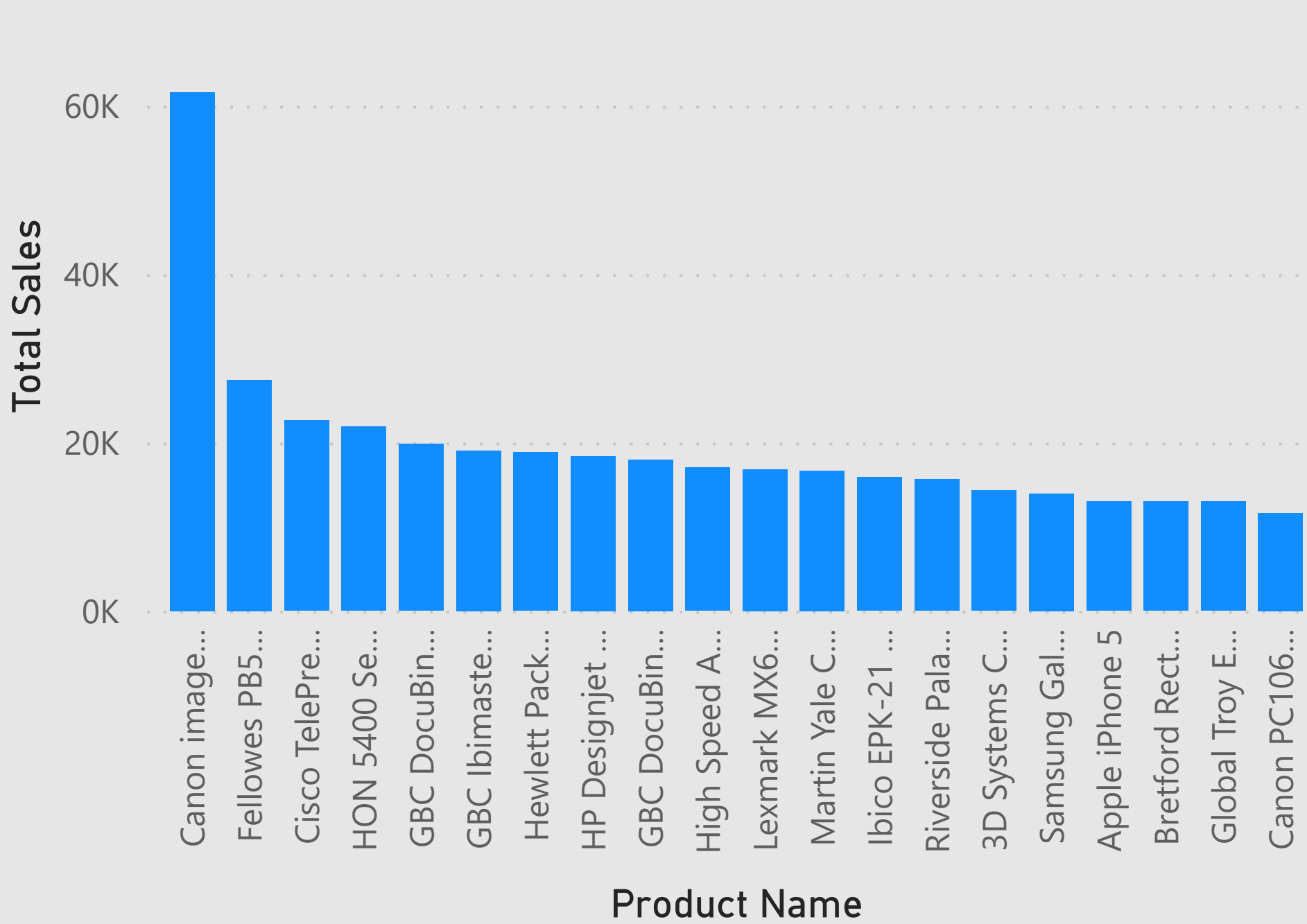
Ship Mode Distribution



Average Sales Per Month



Top Selling Products



Key influencers

Top segments

What influences Sales to

Increase



?

When...

...the average of Sales increases by

Sub-Category is Tables



432.7

Sub-Category is Chairs



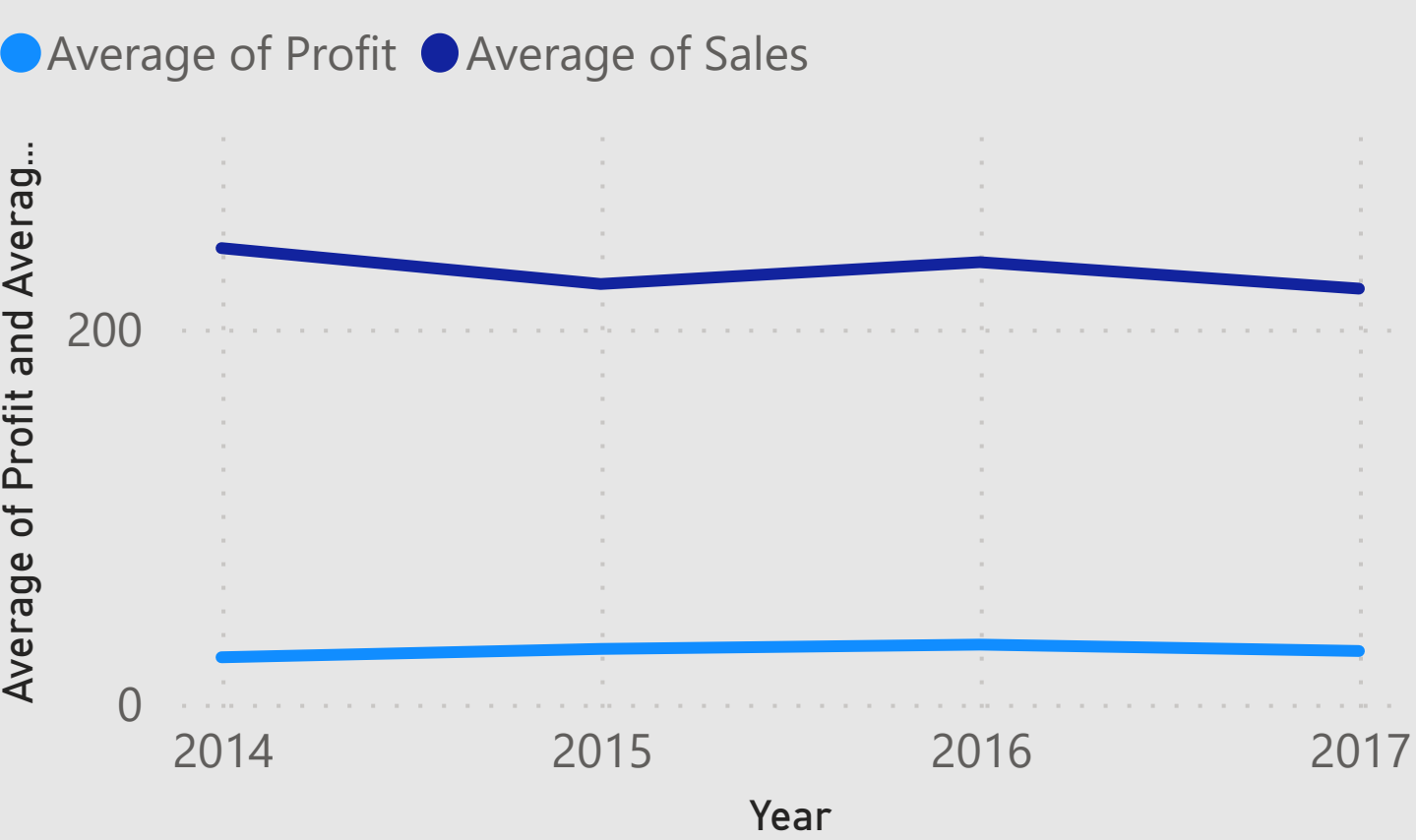
322.4

Category is Technology

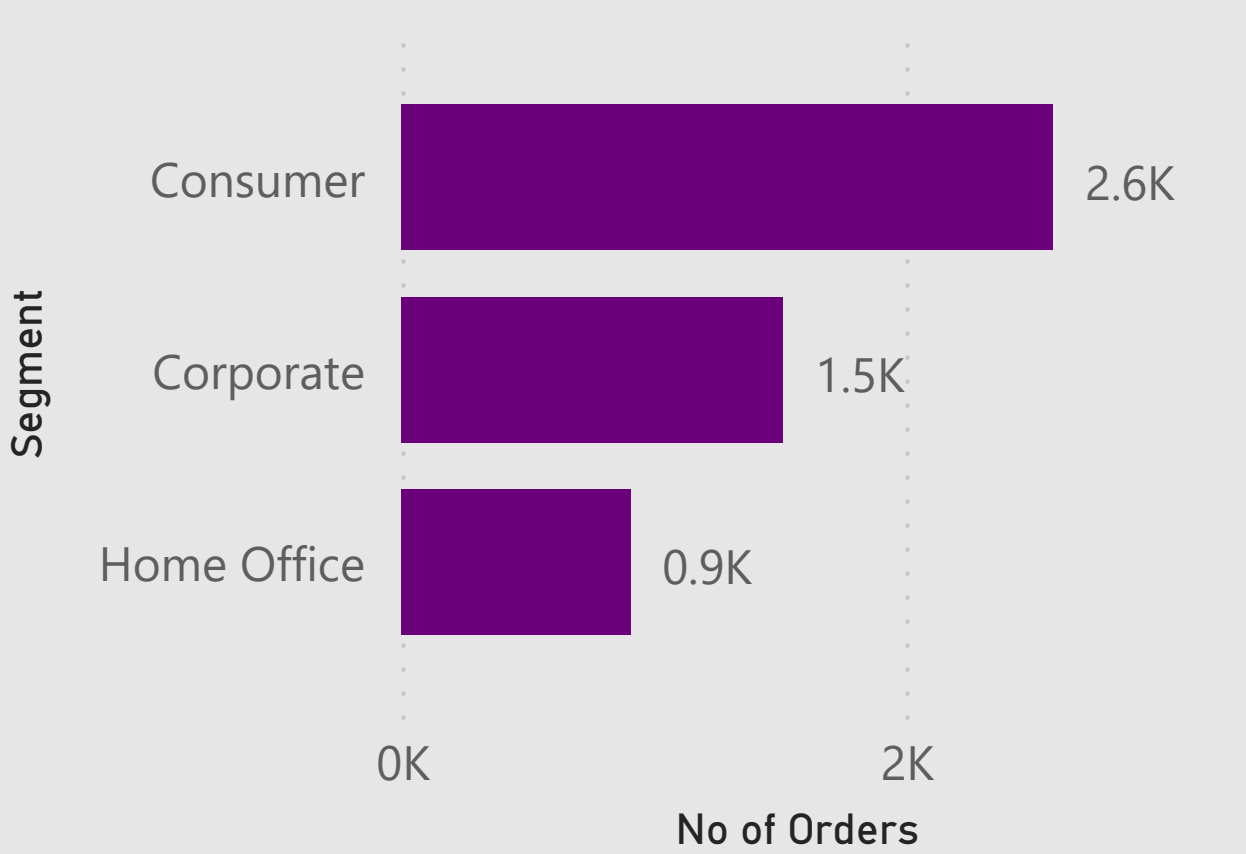


273.4

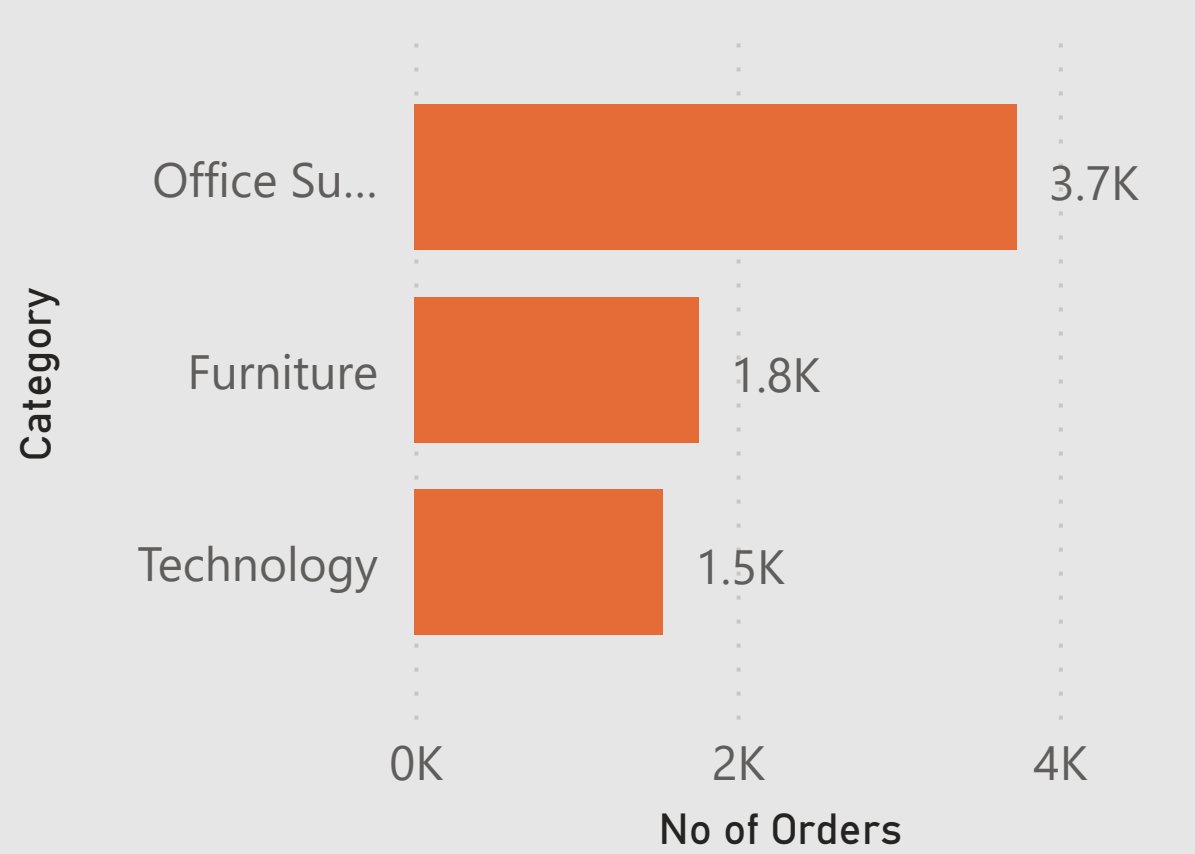
Average Sales and Profit Made Per Year



No of Orders Per Segment



No of Orders Per Category



No of Orders Per Region

