

Householded Colorado HM Audience

Andy Zack

11/07/2019

Counts

Total Count	30356
Registered	30356

Geography

State	Count	Percent
CO	30356	100%

State Senate	Count	Percent
19	9775	32%
25	9525	31%
26	7264	24%
16	3792	12%

State House	Count	Percent
29	4932	16%
27	4720	16%
56	4090	13%
30	3282	11%
3	3185	10%
Other	2857	9%
38	2304	8%
31	1877	6%
41	1602	5%
25	1507	5%

County	Count	Percent
JEFFERSON	12511	41%
ADAMS	9525	31%
Other	8320	27%

Demographics

education	16	19	25	26	Total
College Graduate	1234	2810	2058	2378	8480
High School	767	2845	3232	1385	8229
Less than HS	38	216	487	136	877
Post Graduate	777	1193	687	1337	3994
Some College	591	1834	2060	1160	5645
Unknown	16	38	27	38	119

Gender	16	19	25	26	Total
Female	1908	5137	5008	3887	15940
Male	1881	4631	4493	3364	14369
Unknown	3	7	24	13	47

Race	16	19	25	26	Total
African-American	5	9	145	104	263
Asian	39	47	60	59	205
Caucasian	3515	8934	6980	6575	26004
Hispanic	107	434	2029	264	2834
Native American	2	1	8	4	15
Uncoded	124	350	303	258	1035

Marital Status	16	19	25	26	Total
Married	2314	5488	4684	3708	16194
Unknown	37	113	115	81	346
Unmarried	1441	4174	4726	3475	13816

Party	16	19	25	26	Total
Democrat	1053	3032	3153	2366	9604
Green	9	11	15	13	48
Independent	1	1	1	1	4
Libertarian	42	82	80	67	271
No Party	1443	3668	3549	2573	11233
Other	6	22	39	15	82
Republican	1218	2920	2666	2193	8997
Unaffiliated	20	39	22	36	117

Demographic Percentages

education	16	19	25	26	Total
College Graduate	36%	31%	24%	37%	31%
High School	22%	32%	38%	22%	30%
Less than HS	1%	2%	6%	2%	3%
Post Graduate	23%	13%	8%	21%	15%
Some College	17%	21%	24%	18%	21%
Unknown	0%	0%	0%	1%	0%

Gender	16	19	25	26	Total
Female	50%	53%	53%	54%	53%
Male	50%	47%	47%	46%	47%
Unknown	0%	0%	0%	0%	0%

Race	16	19	25	26	Total
African-American	0%	0%	2%	1%	1%
Asian	1%	0%	1%	1%	1%
Caucasian	93%	91%	73%	91%	86%
Hispanic	3%	4%	21%	4%	9%
Native American	0%	0%	0%	0%	0%
Uncoded	3%	4%	3%	4%	3%

Marital Status	16	19	25	26	Total
Married	61%	56%	49%	51%	53%
Unknown	1%	1%	1%	1%	1%
Unmarried	38%	43%	50%	48%	46%

Party	16	19	25	26	Total
Democrat	28%	31%	33%	33%	32%
Green	0%	0%	0%	0%	0%
Independent	0%	0%	0%	0%	0%
Libertarian	1%	1%	1%	1%	1%
No Party	38%	38%	37%	35%	37%
Other	0%	0%	0%	0%	0%
Republican	32%	30%	28%	30%	30%
Unaffiliated	1%	0%	0%	0%	0%



