

# Florida HM Audience

*Andy Zack*

*10/28/2019*

## Counts

Total Count	160000
Registered	160000

## Geography

State	Count
FL	160000

State Senate	Count
40	52559
16	32149
Other	22044
20	18870
39	17498
18	16880

State House	Count
58	20000
60	20000
65	20000
67	20000
115	20000
116	20000
118	20000
119	20000

County	Count
MIAMI-DADE	80000
HILLSBOROUGH	40000
PINELLAS	40000

## Demographics

education	115	116	118	119	58	60	65	67	Total
College Graduate	6142	5298	5014	4859	4592	6909	5918	4719	43451
High School	4009	5462	5790	6003	6640	3757	5393	6129	43183
Less than HS	769	1402	1115	1124	1114	339	494	776	7133
Post Graduate	4194	2418	2211	2111	1777	4186	2729	1910	21536
Some College	2866	2906	3719	3725	3685	2862	3600	4088	27451
Unknown	106	148	100	89	66	83	105	100	797

<b>Gender</b>	<b>115</b>	<b>116</b>	<b>118</b>	<b>119</b>	<b>58</b>	<b>60</b>	<b>65</b>	<b>67</b>	<b>Total</b>
Female	11060	11190	10945	10865	10204	10022	9885	10719	84890
Male	8901	8765	9016	9090	9748	9951	10090	9247	74808
Unknown	39	45	39	45	48	27	25	34	302

<b>Race</b>	<b>115</b>	<b>116</b>	<b>118</b>	<b>119</b>	<b>58</b>	<b>60</b>	<b>65</b>	<b>67</b>	<b>Total</b>
African-American	773	169	1045	517	2553	874	302	1022	7255
Asian	194	76	169	148	188	163	108	185	1231
Caucasian	9058	3598	3581	2429	15246	17669	18940	17652	88173
Hispanic	9756	16009	14948	16708	1736	1110	452	830	61549
Native American	22	8	16	10	62	30	35	37	220
Other	187	135	225	176	199	146	155	265	1488
Uncoded	10	5	16	12	16	8	8	9	84

<b>Marital Status</b>	<b>115</b>	<b>116</b>	<b>118</b>	<b>119</b>	<b>58</b>	<b>60</b>	<b>65</b>	<b>67</b>	<b>Total</b>
Married	10974	9492	10177	10029	11799	11507	12901	10472	87351
Unknown	59	70	55	60	75	38	39	43	439
Unmarried	8967	10438	9768	9911	8126	8455	7060	9485	72210

<b>Party</b>	<b>115</b>	<b>116</b>	<b>118</b>	<b>119</b>	<b>58</b>	<b>60</b>	<b>65</b>	<b>67</b>	<b>Total</b>
Conservative	0	0	0	0	0	0	1	2	3
Democrat	8400	6046	6938	6168	7850	7779	7451	8079	58711
Green	5	5	6	8	17	5	12	15	73
Independent	57	64	74	65	86	111	63	82	602
Libertarian	26	27	21	17	56	54	55	70	326
No Party	4847	5686	6018	6591	4416	4048	5047	5137	41790
Other	3	2	5	4	8	4	12	13	51
Republican	6641	8156	6920	7134	7487	7833	7089	6387	57647
Unaffiliated	21	14	18	12	80	166	270	215	796
Working Fam	0	0	0	1	0	0	0	0	1





