

Michigan HM Audience

Andy Zack

10/28/2019

Counts

| | |
|-------------|-------|
| Total Count | 47000 |
| Registered | 47000 |

Geography

| State | Count |
|-------|-------|
| MI | 47000 |

| State Senate | Count |
|--------------|-------|
| 7 | 11000 |
| 15 | 11000 |
| 24 | 11000 |
| 38 | 11000 |
| Other | 3000 |

| State House | Count |
|-------------|-------|
| 19 | 11000 |
| 39 | 11000 |
| 71 | 11000 |
| 110 | 11000 |
| Other | 3000 |

| County | Count |
|------------|-------|
| OAKLAND | 12500 |
| EATON | 11000 |
| WAYNE | 11000 |
| HOUGHTON | 4047 |
| GOGEBIC | 2027 |
| IRON | 1712 |
| LIVINGSTON | 1500 |
| BARAGA | 1226 |
| ONTONAGON | 1082 |
| Other | 906 |

Demographics

| education | 110 | 19 | 39 | 71 | Other | Total |
|------------------|------|------|------|------|-------|-------|
| College Graduate | 2302 | 2927 | 3276 | 2344 | 838 | 11687 |
| High School | 4589 | 3660 | 3036 | 4307 | 992 | 16584 |
| Less than HS | 430 | 315 | 278 | 267 | 62 | 1352 |
| Post Graduate | 879 | 1162 | 1625 | 889 | 476 | 5031 |
| Some College | 1771 | 2010 | 1764 | 2148 | 414 | 8107 |
| Unknown | 36 | 47 | 40 | 38 | 10 | 171 |

| Gender | 110 | 19 | 39 | 71 | Other | Total |
|---------|------|------|------|------|-------|-------|
| Female | 6503 | 7087 | 7003 | 7078 | 2108 | 29779 |
| Male | 4496 | 3912 | 3997 | 3921 | 892 | 17218 |
| Unknown | 1 | 1 | 0 | 1 | 0 | 3 |

| Race | 110 | 19 | 39 | 71 | Other | Total |
|------------------|-------|-------|-------|-------|-------|-------|
| African-American | 5 | 42 | 170 | 275 | 767 | 1259 |
| Asian | 17 | 49 | 198 | 31 | 4 | 299 |
| Caucasian | 10810 | 10583 | 10327 | 10349 | 2188 | 44257 |
| Hispanic | 11 | 3 | 10 | 55 | 0 | 79 |
| Native American | 63 | 0 | 0 | 2 | 0 | 65 |
| Other | 1 | 0 | 0 | 0 | 0 | 1 |
| Uncoded | 93 | 323 | 295 | 288 | 41 | 1040 |

| Marital Status | 110 | 19 | 39 | 71 | Other | Total |
|----------------|------|------|------|------|-------|-------|
| Married | 7091 | 6898 | 7078 | 7012 | 1945 | 30024 |
| Unknown | 60 | 53 | 56 | 59 | 15 | 243 |
| Unmarried | 3849 | 4049 | 3866 | 3929 | 1040 | 16733 |

| Party | 110 | 19 | 39 | 71 | Other | Total |
|--------------|-------|-------|-------|-------|-------|-------|
| Democrat | 2 | 5 | 5 | 2 | 1 | 15 |
| Independent | 1 | 0 | 1 | 1 | 0 | 3 |
| No Party | 4 | 5 | 6 | 7 | 0 | 22 |
| Republican | 6 | 5 | 12 | 11 | 1 | 35 |
| Unaffiliated | 10987 | 10985 | 10976 | 10979 | 2998 | 46925 |





