

Arizona HM Audience

Andy Zack

11/05/2019

Counts

Total Count	68037
Registered	68037

Geography

State	Count	Percent
AZ	68037	100%

State Senate	Count	Percent
20	20000	29%
17	16015	24%
28	16000	24%
6	11010	16%
29	5012	7%

State House	Count	Percent
20	20000	29%
17	16015	24%
28	16000	24%
6	11010	16%
29	5012	7%

County	Count	Percent
MARICOPA	57027	84%
Other	11010	16%

Demographics

education	17	20	28	29	6	Total
College Graduate	4446	4095	4270	715	2270	15796
High School	3419	5781	3571	1753	2847	17371
Less than HS	557	939	498	654	460	3108
Post Graduate	2118	1729	2337	238	1373	7795
Some College	3697	5000	3294	1016	2557	15564
Unknown	65	87	64	15	50	281

Gender	17	20	28	29	6	Total
Female	8542	11133	8885	2471	6162	37193
Male	6306	7705	6383	2235	4343	26972
Unknown	1167	1162	732	306	505	3872

Race	17	20	28	29	6	Total
African-American	69	69	25	38	4	205
Asian	689	156	67	56	12	980
Caucasian	12918	16994	14357	2566	9957	56792
Hispanic	1518	1980	891	2177	481	7047
Native American	22	29	35	12	180	278
Uncoded	799	772	625	163	376	2735

Marital Status	17	20	28	29	6	Total
Married	8240	8723	7192	2147	5759	32061
Unknown	64	93	74	43	38	312
Unmarried	7711	11184	8734	2822	5213	35664

Party	17	20	28	29	6	Total
Democrat	3586	5438	3944	1269	2514	16751
Green	38	41	28	6	30	143
Independent	1385	1594	1548	482	1568	6577
Libertarian	218	269	236	89	138	950
No Party	6669	6032	5325	2119	2361	22506
Other	14	11	11	10	1085	1131
Republican	4099	6604	4899	1037	3309	19948
Unaffiliated	6	11	9	0	5	31

Demographic Percentages

education	17	20	28	29	6	Total
College Graduate	31%	23%	30%	16%	24%	26%
High School	24%	33%	25%	40%	30%	29%
Less than HS	4%	5%	4%	15%	5%	5%
Post Graduate	15%	10%	17%	5%	14%	13%
Some College	26%	28%	23%	23%	27%	26%
Unknown	0%	0%	0%	0%	1%	0%

Gender	17	20	28	29	6	Total
Female	53%	56%	56%	49%	56%	55%
Male	39%	39%	40%	45%	39%	40%
Unknown	7%	6%	5%	6%	5%	6%

Race	17	20	28	29	6	Total
African-American	0%	0%	0%	1%	0%	0%
Asian	4%	1%	0%	1%	0%	1%
Caucasian	81%	85%	90%	51%	90%	83%
Hispanic	9%	10%	6%	43%	4%	10%
Native American	0%	0%	0%	0%	2%	0%
Uncoded	5%	4%	4%	3%	3%	4%

Marital Status	17	20	28	29	6	Total
Married	51%	44%	45%	43%	52%	47%
Unknown	0%	0%	0%	1%	0%	0%
Unmarried	48%	56%	55%	56%	47%	52%

Party	17	20	28	29	6	Total
Democrat	22%	27%	25%	25%	23%	25%
Green	0%	0%	0%	0%	0%	0%
Independent	9%	8%	10%	10%	14%	10%
Libertarian	1%	1%	1%	2%	1%	1%
No Party	42%	30%	33%	42%	21%	33%
Other	0%	0%	0%	0%	10%	2%
Republican	26%	33%	31%	21%	30%	29%
Unaffiliated	0%	0%	0%	0%	0%	0%



