

Product Formats

	Tier 1 Self-help Tech & Tools	Tier 2 Skillshops (or series)	Tier 3 Small Groups	Tier 4 One-on-one Therapy
Define the problem	✓	✓		✓
What to expect from therapy	✓	✓		
Emotional intelligence		✓ →	✓	
Self-knowledge		✓	✓	
Stronger Relationships	✓	✓	✓	✓
Anger → Forgiveness	✓	✓	✓	✓
Family I grew up in		✓	✓	
Finding a mate		✓ →	✓	
Stronger as a person	✓	✓	✓	✓
Acquiring influence	✓	✓	✓	✓
Career direction/transition	✓	✓	✓	✓



Means that participants must sign up for both Skillshop and Small Group meetings because the subject matter requires more than a Skillshop series can provide.