

## The Personalized **Path**

How do we thread the needle between one-size-fits-all  
and reinventing the wheel in each new situation?  
Between efficiency and individuality?

**We call it the personalized path.**

Efficiency

Universal truths

Well-worn paths

Centuries of science

Collective experience

Patterns that connect across time

Individuality

Your particular situation

At this particular time

Given learning styles

Personal preferences

Realistic constraints



The personalized path is where **you can rise up** above the labyrinth  
of life to see the way forward, even as you find your own way through.