Product Formats

	Tier 1 Self-help Tech & Tools	Tier 2 Skillshops (or series)	Tier 3 Small Groups	Tier 4 One-on-one Therapy
Define the problem	\checkmark	\checkmark		\checkmark
What to expect from therapy	\checkmark	\checkmark		
Emotional intelligence		√ —	→ √	
Self-knowledge		\checkmark	V	
Stronger Relationships	\checkmark	\checkmark	\checkmark	\checkmark
Anger → Forgiveness	\checkmark	\checkmark	V	\checkmark
Family I grew up in		\checkmark	V	
Finding a mate		√ —	→ ✓	
Stronger as a person	\checkmark	\checkmark	V	\checkmark
Acquiring influence	\checkmark	\checkmark	\checkmark	\checkmark
Career direction/transition	\checkmark	\checkmark	\checkmark	\checkmark



Means that participants must sign up for both Skillshop and Small Group meetings because the subject matter requires more than a Skillshop series can provide.

The more you grow, the less you pay

- 1. Our tech-enabled, self-help Tier 1 is free for a while and then affordable by everyone.
- 2. People who get the most out of our services pay less.
- 3. The more you grow, the less you spend you get what you need and you're done.
- 4. "Work-study." Learn at reduced prices or free based on your contribution.
- 5. The more you give, the more you get. We give you \$ credit for helping others.

Do I/we need help?

Quicker option – \$350 Deeper option – \$750

Add-on option – plus \$150

Small groups

4-7 people – \$75/meeting 8-12 people – \$50/meeting

1-on-1 counseling

\$325/meeting

Single Skillshop

75 minute in-person workshop + Two 30-min online follow-ups \$175

Skillshop series

Six 1-hour meetings + peer-to-peer online learning \$500