Task #02 - PERSONA DEVELOPMENT

Basic information

Brand logos

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Persona name : NITHIN

Age	21
Location	Hyderabad
Occupation	Student

Talks about the app : MIMO (PYTHON, JAVASCRIPT , HTML)

Goals

User goals

App used for coding practice which is helpful for the students.

Helps to learn course by solving daily set of unique problems related to that course.

Offers a wide variety of programming courses like HTML, PYTHON, CSS, and JAVASCRIPT.

User friendly app . The lessons will be easy to follow, interactive and will be fun.

Helps the user to improve their analogical and critical thinking skills .

Wants and needs

User wants and needs

Desires to add more programming courses like C , C++ , #C

Desires to elaborate explanation related to their programming course while solving lessons.

Availability of the option of copy and paste .

Needs recorded classes for revising previous lessons of the course.

Needs to make it available on all devices without any bugs.

Pain points

User pain points

Expresses concern about the slowness and delay of the app.

Expresses concern about the cursor movement while coding in the app.

Expresses concern for a better version of the app in mobile devices.

Faces problems in subscrition part and pro version / upgraded subscription of the app.

Emotional responses

User responses .

Happy for user interface which makes them easy and understandable .

Repitition of the cocepts make them in acquiring good knowldge of the program.

Leaderboards make them motivated to study and gain knowledge .