contact: wearetheinternproject@gmail.com | website: theinternproject.com

Dinner Series - Sponsorship Package

In one sentence Support InternProject and the summer Bay Area tech community by hosting a dinner between an executive or prominent employee and a handful of chosen interns.

Benefits

- Help interns from top schools get a better sense of what they want to do after graduation by meeting leaders in their field and seeking their advice.
- Expose a curated list of high-quality interns to your company just as they begin to consider opportunities for their next internship or full-time employment.
- Gain recognition for supporting the InternProject, a non-profit organization dedicated to introduce technical interns to the Bay Area and help them make the most out of their summer. Your company + logo will be listed on our 'Dinner Series Sponsors' page as well as mentioned in the email about the dinner sent out to 2,000 + interns.

How does it work (and how do you do a great job)?

1. Pick your representative; somebody with a story to tell and/or wisdom to share.

   Typically, one of the founders or executives of the company will get the greatest interest, though a well-known member of the tech community works well. An alternative approach is to pick somebody willing to speak about a particular role (IE, what it's like to be a Product Manager at a Developer Facing Company).
2. Pick a date. Typically, at least a week's notice is a good minimum for lead time.
3. Go to theinternproject.com/sponsor-dinner to register.

   Include the representative's bio and photo, as well as a quick blurb about your company.
4. Once you are confirmed by the InternProject team, you'll get an email with a link to see students who have applied to join the dinner. You'll be able to see their school, graduating year, current internship, LinkedIn profile, Github, etc.
5. Book the restaurant (or order catering). Let us know if you'd like suggestions.
6. About a week before the event, pick about 10 students through the application page. We'll send you everybody's contact information so you can start a conversation and email them the details for the event.

Invite a couple more interns than you expect to account for potential cancellations.

About InternProject

Intern Project is a non-profit dedicated to making tech industry summer internships in the Bay Area as helpful as possible. Created in April 2013 by Alexey Komissarouk (the founder of PennApps, the premier student hackathon in North America), Alex Poon (Berkeley drop-out and inveterate super connector), and Tess Rinearson (intern at Medium, formerly at Microsoft and Valve). Our accomplishments thus far include:
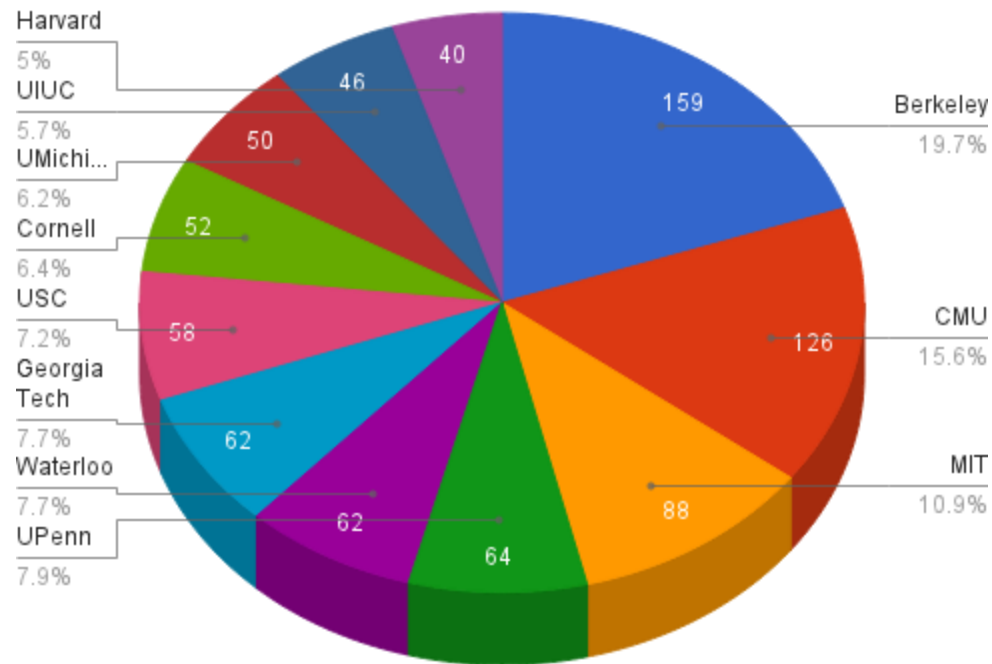
- **Articles** We've curated the most helpful advice about summer internships at theinternproject.com and had more than 20,000 visitors read more than 50,000 articles thus far.
- **Events** We partnered with Andreessen Horowitz to throw a Summer Intern Picnic with more than 600 attendees.
- **Mailing List** We have amassed a high quality, opt-in mailing list of over 2,000 interns currently in the Bay Area (see the next page for a more detailed overview).

Cost

- $250 sponsorship fee (introductory price).
- Cover the dinner at a restaurant of your choice (or cater at your office).

Intern Stats

Number of students at our most popular schools (comprises about half the list):

Harvard
5%
UIUC
5.7%
UMichi...
6.2%
Cornell
6.4%
USC
7.2%
Georgia
Tech
7.7%
Waterloo
7.7%
UPenn
7.9%

46
40
159
Berkeley
19.7%
50
52
58
62
62
64
88
126
CMU
15.6%
MIT
10.9%

Number of students currently interning at each of the top tech companies:

Microsoft
4.2%
Salesforce
4.2%
Yahoo
5.3%
Palantir
7.5%

VMware
9.1%

eBay
9.1%

Google
17.2%

22
22
28
40
48
48
91
121
Apple
22.8%
110
Facebook
20.8%