

Zeon.World

CROSS-CHAIN METAVERSE AGGREGATOR

BLACK PAPER

MARCH 2022

WWW.T.ME/ZEONCHAT

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SUMMARY

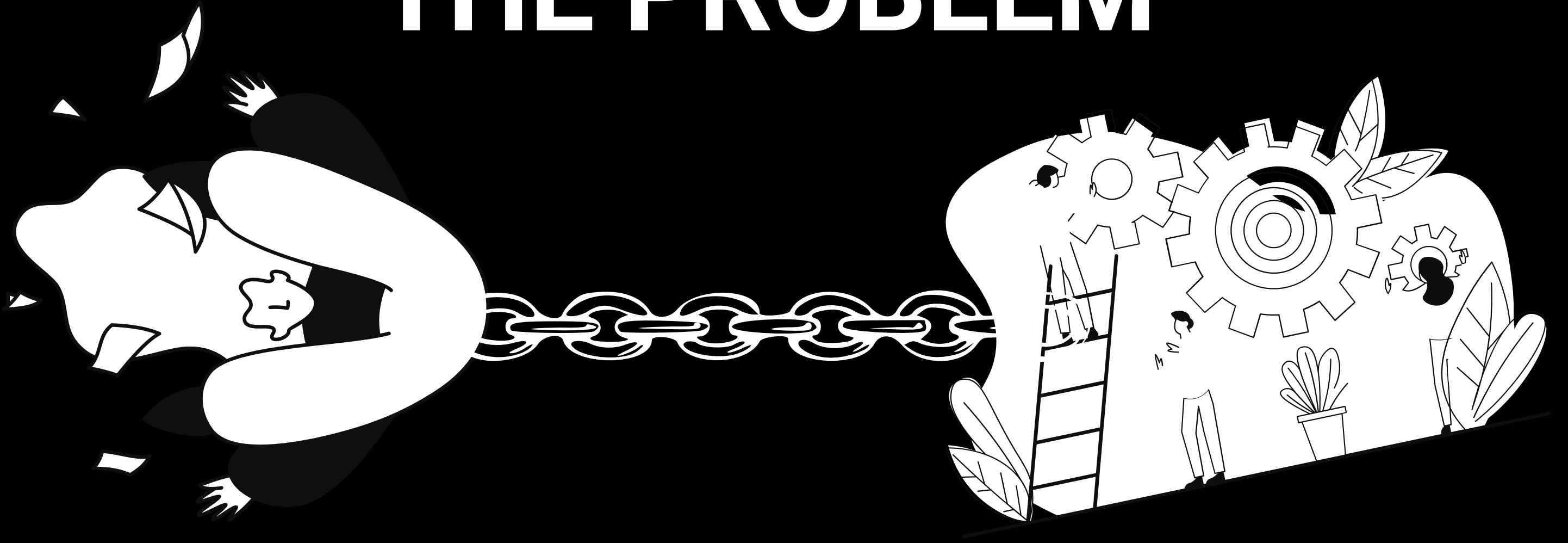


In the past 6 years, we have gradually inclined into blockchain innovation, and its utilization and advantages! Hence, we have come up with one of the most leading and anticipating ideas in Decentralized Finance and non-fungible economics. We are over the moon to introduce you the Cross-chain Metaverse Aggregating protocol known as Zeon.World which will be debuted on Pancakeswap v2 with 5 successful tokens - to be traded on the largest decentralized cryptocurrency exchanges. The cryptocurrency industry is based on a simple premise: people should be fully in control of their finances. Therefore, we worked hard and we believe in 100% transparency of all decisions we make in Zeon.World - DAO & DeFi are in the heart of the company.

Zeon.World combines all at once at its own Metaverse where you can Create, Trade & Explore accross virtual worlds on any EVM based blockchain.

We run on ERC-721 based tokens all over Zeon.World and build new token standart called ERC-2000.

THE PROBLEM



Let us shed some light to the problem concerning DeFi space and its competition. Unfortunately, almost all financial services are run by banks. Investments, for example, by definition, is the use of capital to earn more capital. Investors use a bank to put their money into interest or dividend-making instruments in order to grow their wealth. The problems with financial services are increasingly becoming obvious to everyone: compounded costs due to middle man, slow transactions, delays for cross-border transactions, and inaccessibility to many sectors of the population. A myriad of fintech solutions have been brought in to improve the system, but fundamentally the underlying banking system is still in control, so fintech has brought only limited improvements.

Cryptocurrency and Decentralized Finance (DeFi) offer a way to start with a new system, circumventing the difficulties faced in changing the finance industry. While crypto has attracted billions in investments, decentralized financial services are lagging. When it comes to investment in cryptocurrency, crypto investors can buy and sell, but that's it. The cryptocurrency itself cannot be invested in the same way fiat currency can be. Initial attempts to create peer-to-peer lending and asset tokenization so far have proven partial and unreliable, so investors have extremely limited options when it comes to an investment of their crypto assets. The potential is enormous to provide financial services in crypto, the same way they are offered in fiat currency.

OUR SOLUTION

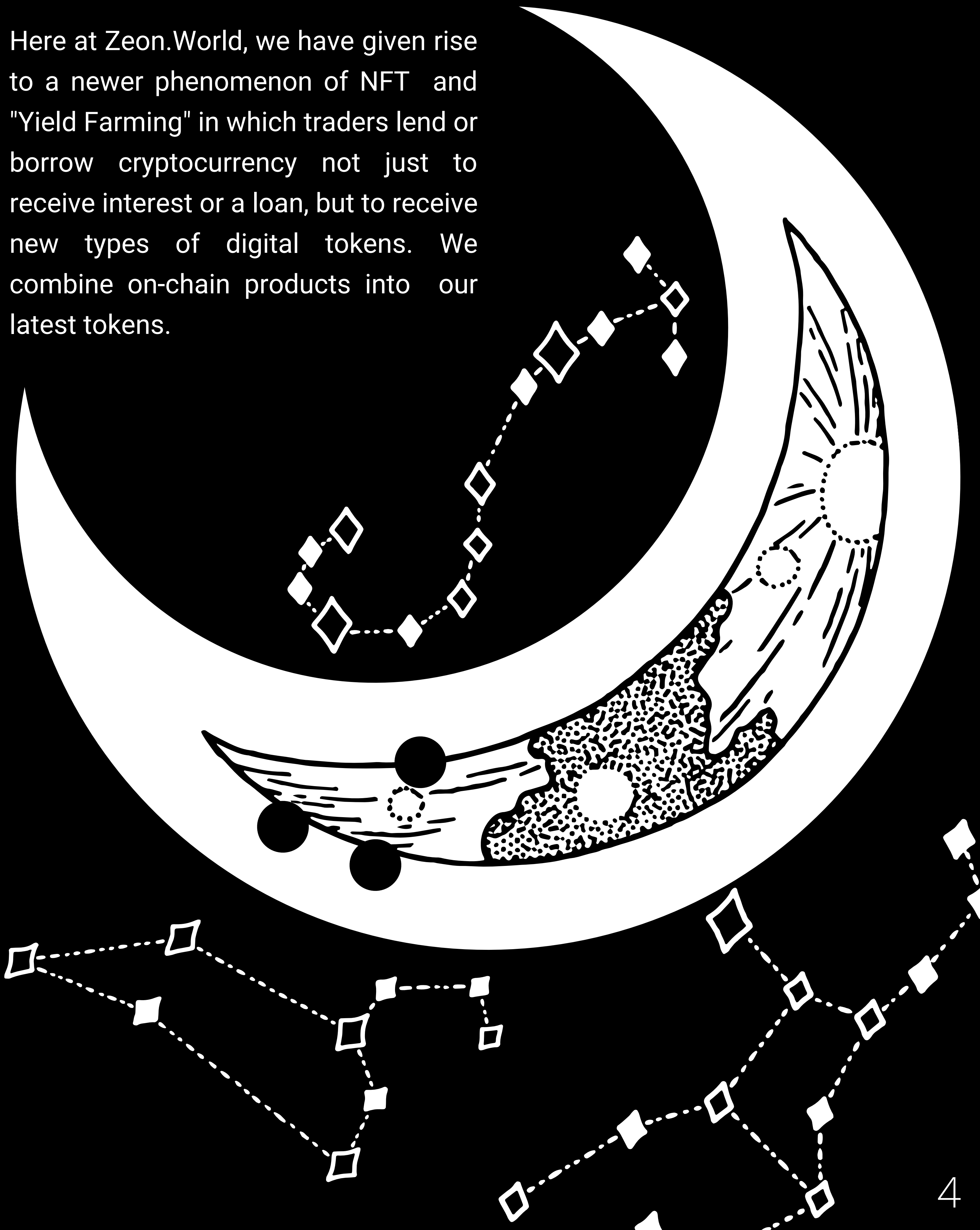


The solution to the above problem comes easily with Zeon.World where we provide a way for our clients to bolt away their reserves and acquire automated revenue. We have designed Zeon.World for investors who are looking to make their cryptocurrency work just like any other form of capital, such that they can ensure a return on investment in any cryptocurrency market.

You may ask what makes Zeon.World unique? The answer is simple - we aggregate all DeFi products and Metaverse investments opportunities along with NFT markets into 1 simple place - Zeon.World.

INTRODUCING ZEON.WORLD

Here at Zeon.World, we have given rise to a newer phenomenon of NFT and "Yield Farming" in which traders lend or borrow cryptocurrency not just to receive interest or a loan, but to receive new types of digital tokens. We combine on-chain products into our latest tokens.



WHAT IS ZEON METAVERSE?

Zeon is unique metaverse built on top of Decentraland with 6 chains integrated into our world. Zeon runs fully on smart contracts with no back-end databases. We improved Decentraland by adding cross-chain bridge with teleports across EVM chains. Now you choose where to pay for transaction fees!

Zeon contains virtual casinos, art galleries, competitions, various games and lots of advertisement space.

Zeon offers investors opportunity to earn by building own NFT galleries, acquiring LAND to build ad boards, developing games, building your own casino, hosting events and a lot more.

You are free to do literally anything, you can buy and rent LAND to others, build ESTATE on your LAND and sell. Explore the big Zeon Universe!



We allow unlimited activities on Zeon, you are free in a free virtual state, the Zeon State!

STAKING

We offer vaults for virtual world users, you can stake your tokens on any EVM chain. We use aggregation to compare rates among all defi platforms and let you choose where to stake. You can use staking in both virtual universe and web based user interface. We managed to gather the newest projects (usually called shit tokens) as investment opportunity as well, feel free to take risk in any of over 10,000 investments opportunities and vaults for you.



ZEON ROADMAP

We start as a Metaverse fork of Decentraland with combination of Grand Theft Auto V realistic Los Angeles city. We are participating in cutting-edge development of DeFi ecosystem, our developers worked on EIPs (Ethereum Improvement Proposals) in the past. Our team is all over the world, starting from France to Cuba and Malta. By the end of 2022 we are planning to fully finishing virtual world metaverse across Polygon, Eth Mainnet, BSC, Solana, Optimistic and Fantom chains. Cross chain aggregator of DeFi products, vaults, staking and shit tokens to be released by October 2022.

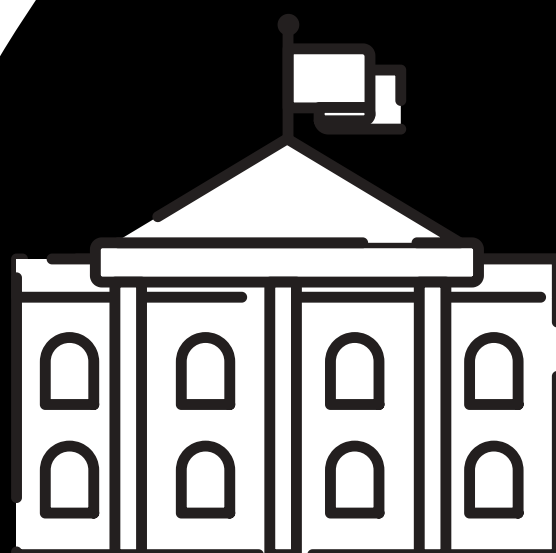
We are highly into IDOs and launchpads, so far we have been actively applying for Bakery and DuckDao with certain requirements to meet before we can go live on partner networks. 2023 is going to be another big year for us with major listings on world's biggest cryptocurrency exchanges, yes - Binance!

- 1) Early 2022 - Metaverse, weareables NFT and land NFT sales
- 2) Mid 2022 - Yield farming inside the metaverse
- 3) 2023 - Listing on 10+ worlds biggest exchanges
- 4) 2024 - Partnerships with big companies such as Adidas, Nike to host events
- 5) Early 2025 - Integration with Neuralink Brain-machine interface into Zeon Metaverse



GOVERNANCE TOKEN MODEL

We utilize ERC-20, BEP-20, ERC-721, BEP-721 for our token ecosystem. We utilize our ZEON token for governance which has so far less 1000 as total max supply. We plan on using LAND and USDT for our ultimate DAO model where 3 tokens with different supply, holders and different release date to combine into a unique voting system. ZEON is a governance token with 1000 ZEON max supply, LAND is an NFT token used to distribute land chunks to holders, Tether USDT is a stable token used for governance and payments inside metaverse engine. Our tokens support cross-chain bridges created by our engineering team. All of the code for their smart contracts can be found on github and Zeon`s telegram.



MARKET RESEARCH

As of publication, the target market for Zeon.World is over 60-80 million cryptocurrency owners and we can expect that hundreds of millions of other users will join in the future. This group of investors is investing and holding cryptocurrency due to the returns as well as their belief in the bright future of our industry. We will provide our DeFi services which will allow these investors to hold the coins they believe in, and increase their holdings over time based on investments that go deeper than just currency trading.



MARKET STRATEGY

1) To build momentum, our team creates a variety of marketing channels and established followings on social media, wide distribution of books in the area of cryptocurrency, and develop deep contacts within the cryptocurrency industry.

2) We are building up social media followings of hundreds of thousands of users in the course of just a few years, the team plans to leverage their current followers and bring them onto specific channels that will be the domain of Zeon.World.

3) Unlike other blockchains, we balance between marketing and technology expertise. Building the best network is only half of the job. Zeon.World holders can rest assured that our marketing team will be able to build up a marketing engine that is required for product success and that the tech team will be able to deliver on the roadmap.

4) Currently, we have 1000 max ZEON tokens supply and distribute 3000 LAND NFT tokens and provide governance protocol for the market to decide its destiny through voting with your coins and staking your voice. We have new tokens & opportunities coming to Zeon.World over time, you are always early!

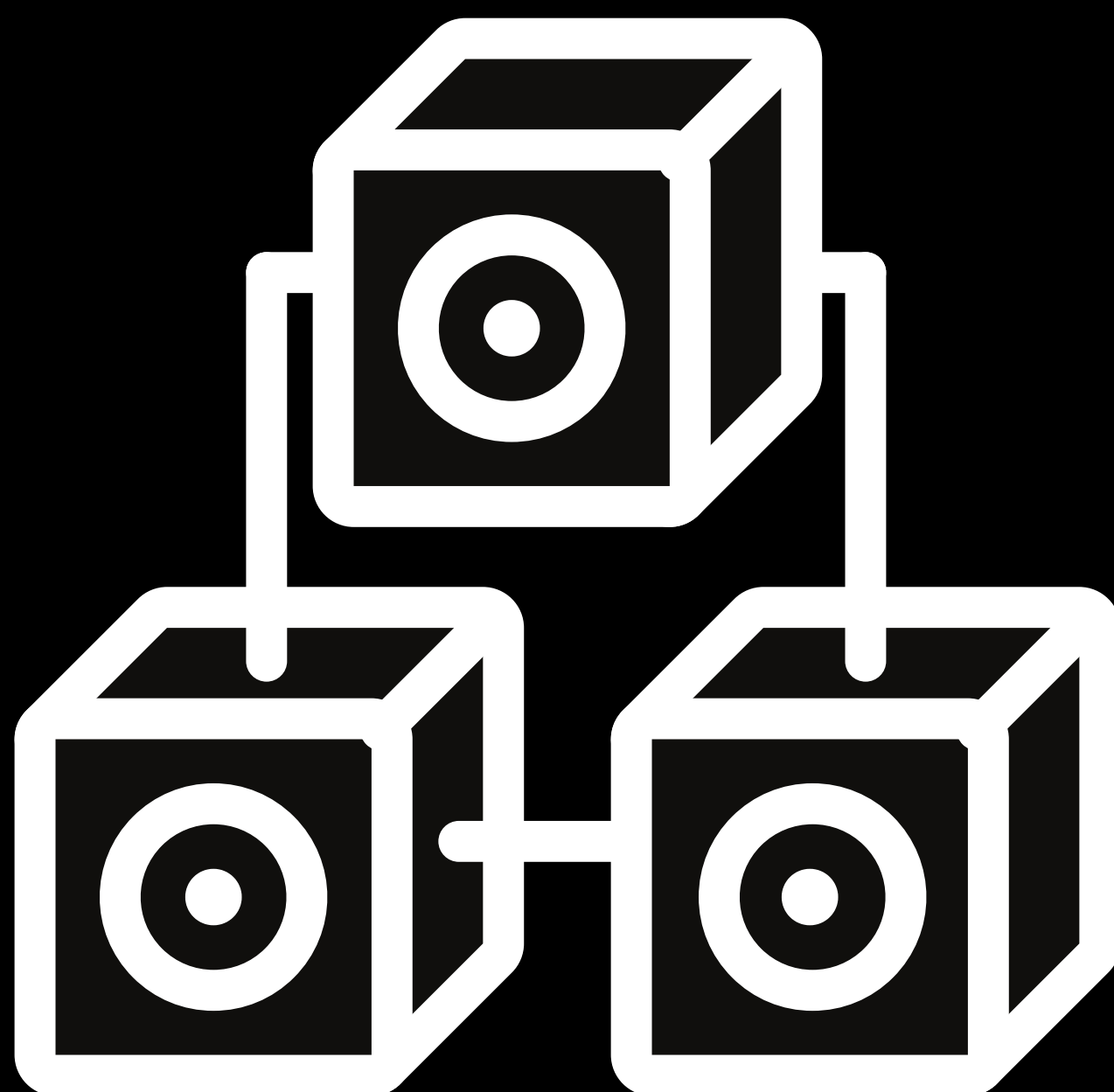


TOKEN DISTRIBUTION

Some community members have already dubbed 2021 the year of the “DeFi Renaissance”. Amidst the global health and economic crisis, stablecoins have risen in popularity bringing new institutional and individual players into the market.

The opportunities for Zeon.World are endless which is promising for the DeFi ecosystem diversification and growth. Our new metaverse world is a game-changing DeFi application that is going to emerge, built at a lesser cost and primed to cross over into the mass market. After reading through so far, it is now safe to say that you are likely keen on the development capability of Zeon.World!

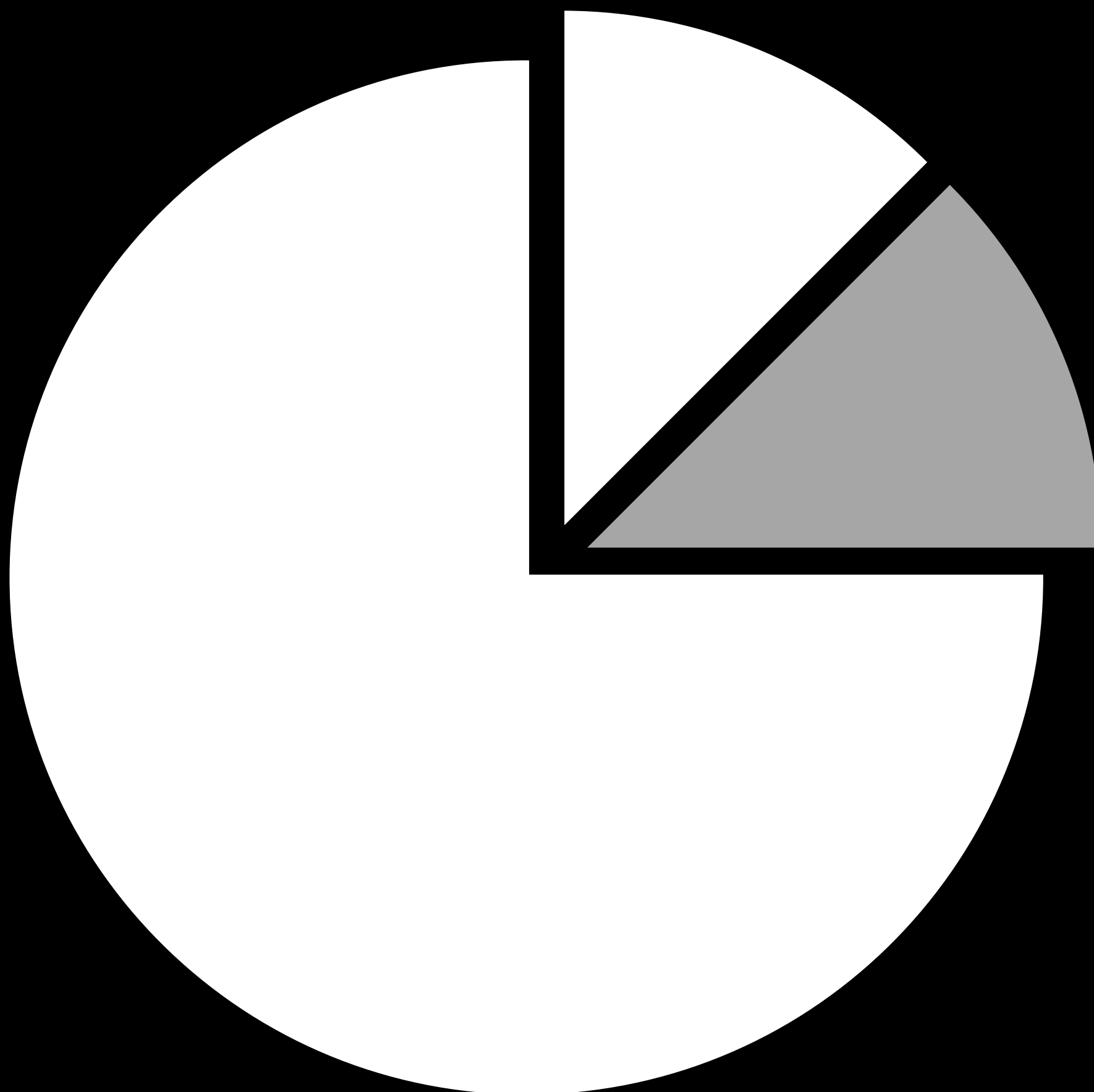
Perhaps you would like to leverage the opportunity with a decentralized platform that is listed and liquid on PancakeSwap? Currently, they are distributing over a billion new tokens more locked in for staking and rewards. These tokens provide governance to the protocol for the market to decide its destiny through voting with your coins and staking your voice.



TOKENOMICS

- 1) ZEON 1000 tokens total - everything in the liquidity.
- 2) USDT Uncapped used for farms - 50% for farm rewards, 50% team reserve.
- 3) LAND NFT capped to 3000 land plots on map - 100% investors, used for auctions on NFT marketplace.

Our #1 goal is to make our investors earn money at as much Xs as we can. Our #2 goal is to keep our products highly secure, we guarantee protection of funds at 100% of invested capital. We are yet to launch over 3 tokens related to yield farming and a lot of software which has to have the best security standart in the industry.



OUR TEAM

Like the great pseudonym Satoshi Nakamoto of Bitcoin who has remained anonymous for over 10 years the team have chosen to allow the platform to flourish first without a face as the very nature of Defi means that it's a decentralised financial product and should not be seen as a centralised entity as every action will be interacting with the smart contracts for each action. As the protocol will be governed by the community its better advised that the protocol does not lead with a face as that could almost distract from the protocol itself and we want the protocol to be the main focus and do all the talking and not have any expectations on any one individual and this is the spirit and ethos of Defi.

