

Games Y'all is a monthly event in Austin, TX which celebrates and amplifies the unique and underrepresented within indie games and beyond. We are on a mission to support and share diverse video game development from Austin and around the world.

Now we're thrilled to announce our first ever Games Y'all Round-Up: an even bigger and better celebration of indie gaming, featuring a curated selection of local and international titles, with live music from Videogame Music and Nerdcore artists. Expect discovery, celebration, and surprises—an opportunity for sponsors to be seen as key supporters of the community and helping to shape the future of indie gaming as a whole.

The Games Y'all Round-Up is the ultimate celebration of a year of indie games, taking place on **November 15th, 2025**, at Kick Butt Coffee, immediately following our biggest Games Y'all meetup of the year at Highland Collective. As a sponsor, you're not just supporting a single event—you're helping us sustain and grow Games Y'all as a thriving community for indie creators and fans all year long. With your support, we can continue to showcase incredible games, provide valuable networking and mentorship opportunities, and create spaces where developers from all backgrounds can share their work.

Over The Last Four Years We've:

- Shown over 250 games from underrepresented creators
- Held dozens of events, in collaboration with local libraries, professional organizations, and cultural festivals
- Put on Fantastic Arcade: Fun Size Edition (2024) and Fantastic Arcade Retrospective (2019) in collaboration with The Museum of Human Achievement
- Created countless mentorship and networking opportunities for students and emerging indie developers
- Built a passionate community of developers, fans, and friends from all over the world



Fantastic Arcade: Retrospective, 2019



Games Y'all Monthly Meetup, 2024

Sponsor Us Today!

Games Y’all is committed to showcasing underrepresented talent in a way that highlights their unique appeal. By supporting us, you will be supporting a legacy of recognizing promising up-and-coming creators from all walks of life. This year, we want to share that experience with as many people as possible, and we want your help!

Games Y’all partners with venues around Austin, to reach a variety of audiences and showcase games in different contexts. Venues have included the [Austin Public Library](#), [The Museum of Human Achievement](#), [Owlchemy Labs](#), [Batch Craft Beer & Kolaches](#), and [Distribution Hall](#).

Join ongoing sponsors like [22nd Century Toys](#), [Devolver Digital](#), [FarBridge](#), [Mighty Coconut](#), and the City of Austin in supporting the indie games community.

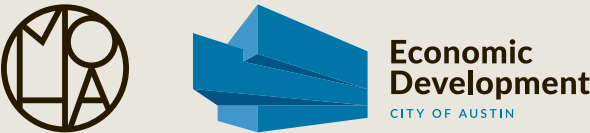
Our November Venues:

THE HIGHLAND COLLECTIVE

A pillar of the local Austin art community, hosting weekly educational and community building events, monthly showings, and exhibiting the work of 500+ local artists.

KICK BUTT COFFEE

A central hub of the Central TX Videogame Music and Nerdcore scene for over a decade, hosting hundreds of events, including the official SXSW Nerdcore Showcase for 11 years running.



Games Y’all is a fiscally sponsored project of The Museum of Human Achievement, a 501(c)(3) non-profit organization. All donations are tax deductible to the extent allowed by law.

Contribute here: <https://www.opencollective.com/gamesyall/donate>

TREATMENTS	BUDDY	PAL	FRIEND	MUSIC BESTIE	VENUE BESTIE
Donation Amount	\$500	\$1,000	\$3,000	\$5,000	\$5,000
Your logo on our sponsorship slides at the Round-Up	✓	✓	✓	✓	✓
On-Stage thanks at the Round-Up	✓	✓	✓	✓	✓
Announcement of your sponsorship in our Newsletter		✓	✓	✓	✓
Announcement of your sponsorship via social media and discord		✓	✓	✓	✓
One year of logo placement on Games Y’all meetup slides		✓	✓	✓	✓
Space at November Games Y’all or the Round-Up			✓	✓	✓
One year of on stage shout-outs at Games Y’all events			✓	✓	✓
And Beyond!				See Below	See Below

Besties! For sponsors who are looking to make a big, high visibility impact, we have two exclusive opportunities:

MUSIC BESTIE

Help us bring incredible live music and top-tier production to the Games Y’all Round-Up! Your support will directly fund our lineup of Videogame Music and Nerdcore artists, ensuring an unforgettable experience.

VENUE BESTIE

Make the Games Y’all Round-Up completely free for attendees! Your sponsorship will allow us to create an open, welcoming space where the indie game community can come together to celebrate.

Want to do something else? We’d love to design a package just for you!
For more information on support and sponsorship levels please contact:

Will Monroe, Games Y’all Committee Chair
512.524.6752 | info@gamesyall.com