

Jim Naccarato DC, PhD

Credible, Practical, Personal

3214 N. University Ave., No. 418 • Provo, UT 84604

(801) 224-3795

"Dr. Naccarato is inspiring and impactful. He is one of the stars in the area of practice, patient, and personal management. His support and caring for the future of the profession is evident. I look forward to hearing him again."

—John Bueler DC,
CCA Past President

Do You Need to Attend This Seminar?

- ☒ **Yes!**—If you check **even one** of the following statements:
- ☐ I want **more new patients**.
 - ☐ I want **more patient visits**.
 - ☐ I want to **make more money**.
 - ☐ I want to **decrease my stress**.
 - ☐ I want **more happiness**.
 - ☐ I want **more free time**.

How to Build a Practice Full of Patients Who Stay, Pay, and Refer

Practice-Building Seminar—Phase 2

will be presented in

South Lake Tahoe, Calif.

Saturday, May 18, 2013

8 a.m. to 4 p.m. • Lake Tahoe Resort Hotel

Call 801-224-3795

to reserve your spot!

www.rpchiro.com

How to Build a Practice Full of Patients Who Stay, Pay, and Refer



Practice-Building Seminar—Phase 2

The three seminars in the Practice-Building series are **standalone** sessions, so you can attend them in any sequence.

Here's how I see it . . .

Regardless of how you feel right now or what your experience has been . . .

You *can* succeed and prosper even in today's challenging healthcare market. And you can achieve that success with **complete integrity**—with reasonable fees, reasonable volume, low overhead, and high profit as you experience less stress and enjoy more free time. With this qualifier:

You *must refuse* to waste your efforts on **fads that cannot and will not last**, despite the claims made or how powerfully they appeal to you. Instead, **you *must insist*** on building your practice on dignified, *time-proven principles of success and prosperity*—regardless of the challenges.

Through 22 years and 43,000 hours personally coaching chiropractors in all practice situations, I have seen that the principles and procedures I teach create **real, lasting success and prosperity**.

I'll share those principles and procedures with you in this "internal marketing" seminar. It will be the **best investment of one day and \$295 you will ever make** in building a successful practice!

No Quick Fixes!

You're bombarded with ads for "once-in-a-lifetime" seminars or "super-charged" management programs. The ads are tempting—but the "success secrets" defy common sense and experience.

The material covered in this seminar is based on 22 years and 43,000 hours of personally coaching chiropractors, plus teaching seminars throughout the Western United States, and speaking at State Association meetings.

This seminar is worth every effort you will put into it. It will show you how to succeed and prosper—despite the challenges of today's healthcare market. It won't cost you money—it will make you money!

Dr. Naccarato focuses specifically on the rock-solid, time-proven principles and procedures of success and prosperity.

Act Now! It's Your Turn to Succeed!

You've made a substantial investment to become a licensed doctor of chiropractic. Now you must build a practice full of "high-quality" patients who stay, pay, and refer. This **Internal Marketing Seminar** will teach you how to do that, without gimmicks of any kind.

Chiropractic is a wonderful profession—so much good can be accomplished, and so much success and prosperity can be achieved! Attend this seminar and learn how to move beyond the limitations and constraints you've faced in the past—and how to move into a future mapped by what is possible—not just by what has already been.

Here's What Doctors Are Saying About Dr. Naccarato's Approach to Practice Building—

"I spent close to \$100,000 with various practice-management organizations before I found Dr. Jim Naccarato. I wish I had met him a lot sooner. I knew a successful practice had more to do with honesty and integrity than patient pressure, memorized scripts, or a multitude of other gimmicks. I just hadn't found one yet. If you have a clear conscience, or need one, attend this seminar."

—Mark Lafferty DC

"Dr. Naccarato tunes out the marketing 'babble' and brings back the basic principles of service and balance. This is the first seminar I have attended that gave me the enthusiasm needed and the knowledge of how to practice my profession ethically and honorably. There are no gimmicks in this presentation."

—Roland Morrison DC

How to Build a Practice Full of Patients Who Stay, Pay, and Refer

*Practice-Building Seminar—Phase 2
Internal Marketing*

**South Lake Tahoe, Calif.
Saturday, May 18, 2013**

8 a.m. to 4 p.m.

Lake Tahoe Resort Hotel
(Formerly Embassy Suites)
4130 Lake Tahoe Blvd
South Lake Tahoe, California

Please call **The Realigned Practice** at (801) 224-3795 with any registration questions or for more information about the seminar.

Lunch and parking expenses are not included.

Payment is due before the seminar. Tuition of \$295 includes doctor and staff.

☒ **Register today!**

Dr. Jim Naccarato

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Provo, Utah 84604

Phone: (801) **224-3795** Fax: (801) **426-9735** Email: drjim@rpchiro.com

Doctor's Name: _____

Address: _____

City, State ZIP: _____

Phone: (____) _____ Fax: (____) _____

Email address: _____

Number of individuals attending from this practice: _____

Tuition for each doctor and his or her staff members is just \$295.

☐ Please charge \$295 tuition to my credit card: ☐ Visa ☐ MasterCard

Card number: _____ Exp. Date: _____

☐ I am mailing a check for \$295 (staff included).

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