



BATTLE —COMPANY—



WHERE VIDEO GAMES BECOME REALITY

WHO WE ARE

We are an ambitious attraction and manufacturing company with a passion for changing the way people **EXPERIENCE LIVE-ACTION GAMING.**

We **PROVIDE MANUFACTURING** and support to businesses both big or small, around the world! With fresh thinking and **INNOVATIVE GAMING** concepts, our reputation has made us a leader in the live-action gaming space. One of the hallmarks of our approach to **DESIGN** & manufacturing is equipment versatility. Whether operating an indoor arena, outdoor battleground, mobile business, or a special entertainment attraction our equipment can be **CUSTOMIZED TO FIT** your needs. Battle Company systems will expand your income opportunities and offer possibilities where much of the industry provide limitations.

Our products are **DESIGNED AND TESTED** at our 14-acre property headquarters. We've put the equipment into action in our 5,000 square-foot indoor laser tag facility as well as our newly constructed outdoor battlefield. This is to ensure the highest level of design quality across the different types of environments where laser tag is played. Using agile development methodology and manufacturing that is **ISO 9001 CERTIFIED**, we are the fastest manufacturer in the industry when it comes to bringing new products and software to market. Battle Company equipment has a strong competitive advantage over other brands and our **COMMITMENT TO R&D** is the reason why we are leading the evolution of action entertainment!

OUR CUSTOMERS

ADAPTABLE EQUIPMENT



INDOOR

Bowling Center

Fitness Club

Restaurants

Trampoline Parks

Vacation Resort & Hotel

Family Entertainment Centers



OUTDOOR

Airsoft Fields

Paintball Fields

Campground

Haunted House

Corn Maze

Theme Park

Target Shooting Range

Miniature Golf Course



MOBILE

Birthday Parties

Corporate Parties

Team Building Events

Youth Group Events

Sport Complex

Fairs

MILITARY BRANCHES



WHY CHOOSE BATTLE COMPANY?



AMERICA'S NUMBER 1
LASER TAG
PROVIDER
7 YEARS IN A ROW



MOST ADVANCED
SOFTWARE IN
THE INDUSTRY

SOLD INTO **40+**
COUNTRIES

ENTERTAINED
10 MILLION+
GAMERS OF ALL AGES



ON AVERAGE OVER
600% ANNUAL
PROFIT PER RIFLE

BUSINESSES THAT CHOOSE US TO POWER THEIR EXPERIENCE



FLASH PADS

FLASH PADS ARE PERFECT FOR ENTERTAINING

WALK-IN GROUPS | BIRTHDAY PARTIES | CORPORATE EVENTS

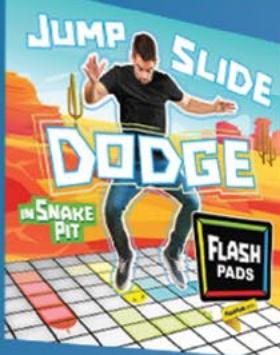
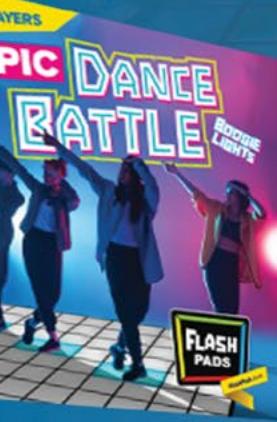
THE ULTIMATE PARTY MACHINE!

★★★★★
We had a great time on the Flash Pads tonight!
Krist Family

UP TO 8 PLAYERS!

1		+15 pts	24
2		+12 pts	27
3		+10 pts	31
4		+9 pts	26
5		+8 pts	20
6		+7 pts	21

- REGISTER A PHOTO
- COMPETE IN A SERIES OF GAMES
- BECOME THE FLASH PAD CHAMPION!



SHAPE UP THE EXPERIENCE WITH OUR GROWING LIST OF GAMES!

Gameplay is everything! That's why Flash Pads uses shape lighting and animations unlocking more ways to create games your customers love.

FLASH PADS OPERATE 2 WAYS



WORKS WITH MAJOR CARD SYSTEMS!



AWARD TICKETS
WITH REDEMPTION

DIMENSIONS



GREAT
FOR ALL
AGES

FLASH PAD ARENA
DIMENSIONS

Width: 14 ft
Depth: 13 ft
Height: 10 ft

FLASH PADS ARE A BIG ATTRACTION WITH A SMALL FOOTPRINT!

1

FLASH PADS AS AN
ATTRACTION



2

FLASH PADS AS AN
ARCADE

= MAX
PROFITS



$$\text{SESSION} \times \text{PLAYERS} = \$$$

CUSTOMERS PURCHASE
TIME FOR THEIR GROUP
RIGHT AT YOUR REGISTER



NEED SOMETHING
SMALLER?

TEMPLE ESCAPE ARCADE

Check out Temple Escape Arcade. As a treasure hunter your job is to carefully follow the path to escape with the treasure. Unlock the mysteries and escape the temple to score the ultimate jackpot!

GAME FEATURES:

- High Replay Value
- Large 55" HD LCD display
- Ticket Jackpot
- Video tutorials
- Card Reader Ready

TEMPLE ESCAPE
DIMENSIONS

Width: 7 ft
Depth: 10 ft
Height: 8 ft



THE ALL
NEW

BULLS EYE ARENA



UP TO
10
PLAYERS

INFLATABLE
DIMENSIONS

Length - 13 ft
Width - 15 ft
Height - 12.5 ft

QUICK
SET-UP



THE BULLSEYE ARENA IS A
HI-TECH SPORTS COMPLEX
THAT FITS IN YOUR BACKYARD



TARGET
SENSES
VIBRATION

FOR
PLAYERS
OF ALL
AGES

Level up classic sports, add scoring to
foam dart battles, or upgrade your laser tag with
the power of the industry's leading game engine.

POWERED BY
EDGE
SOFTWARE

DESIGN
UNIQUE
GAME
TYPES





TRANSFORM YOUR LASER TAG EXPERIENCE

Say Hello to the compact laser tag system with **BUILT-IN WEAPON SWAP!** Now players can alternate between their favorite gun types with the flip of the stock.

Powered by Battle Company's leading software the Alternator will give your players the **MODERN LASER TAG** game they've been waiting for!

**ALTERNATE
WEAPONS
FAST!**

SMG



**LASER
RIFLE**



**COMPACT
DESIGN FOR
SMALLER PLAYERS!**



LASER TAG **EQUIPMENT**

TO CREATE A BETTER LASER TAG GAME... YOU NEED BETTER EQUIPMENT

Why...? Because limitations in your system quickly become limitations for your business. Whether you are a family fun center looking to overhaul your dated laser tag game or wanting to create a new live gaming attraction for your theme park, Battle Company equipment simply does more.



ROBUST
AUDIO



WIFI
TECHNOLOGY



BLUETOOTH
TECHNOLOGY

BRP



BATTLE RIFLE PRO

The Battle Rifle Pro is a hybrid indoor/outdoor laser tag system. Its robust features, rugged design and size make it an awesome choice for your business to appeal to players of all ages.

XL



BATTLE RIFLE XL

The Battle Rifle XL is the big brother to the Pro that includes a removable flip mag, adjustable stock, and phone pocket.

CLASS 1 LASER PRODUCT



**LASER TAG'S
LEADING
INNOVATORS**



BRM



THE BRM

The BRM is a metal hybrid and is the most realistic feeling unit in the laser tag industry! It has battery-powered recoil, removable flip mags, and an adjustable stock.



RECOIL
||||| STOCK

Amazing Audio with
2000+ Sound Effects

BRX



THE BRX (HOME USE)

The BRX is the ultimate home laser tag system that can also be used for business. Its unique features make it unlike anything else available for home laser tag.

(Does not work with the commercial system)



CLASS 1 LASER PRODUCT

LASER TAG ACCESSORIES

POWERFUL EQUIPMENT DESERVE POWERFUL ACCESSORIES

Our advanced accessories give our equipment an exciting playable value to customers.

WIRELESS HEADSET



NEW DESIGN!

EASY TO ADJUST



WIRELESS HEADSET

Features include splash damage from explosives, melee attacks, pass through effects, healing abilities, directional hit detection, and more! Easy to clean, updatable, and it is included with every laser tag unit you purchase.

THE ONLY 360° IR RECEIVING AND EMITTING HEADSET ON THE MARKET



ULTRA
BRIGHT
FLASH ON
DETONATION

GRENADE



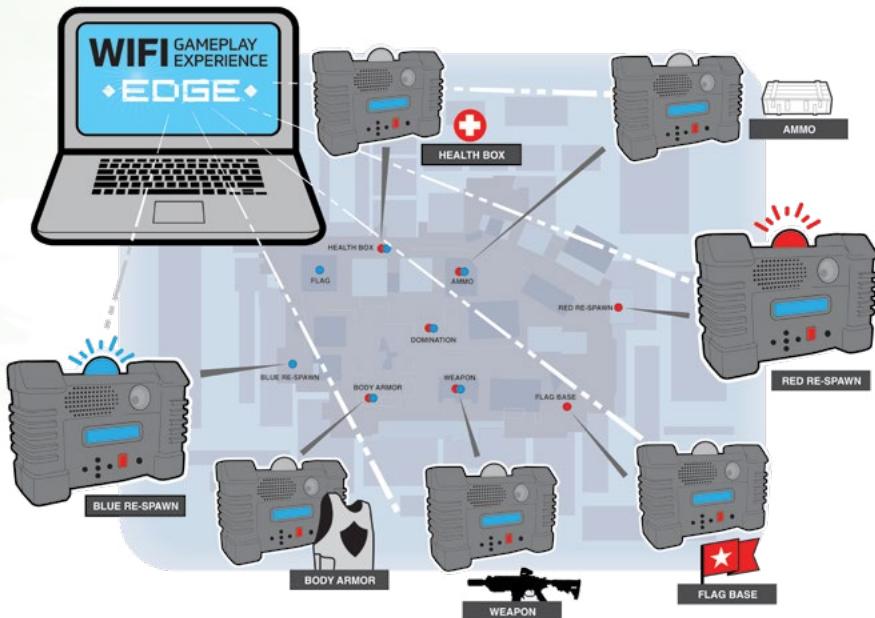
REMOVABLE
CHARGE HANDLE



FUSE BUTTON

GRENADE

The Smart Grenade is an excellent accessory to any Battlefield. After impact it has a 30 foot blast radius. This is perfect strategic gameplay to move the other team off of a point or to clear a room! The Smart Grenade is made of a durable impact resistant foam and comes with a removable clip. It can also be configured to be concussion, tear gas, EMP, Trip-mines and more!



OVER 20 BOX TYPES

KING OF THE HILL - DOMINATION -
CAPTURE THE FLAG - BOMB DEFUSAL -
RESPAWN - WEAPON - ARMOR -
HEALTH - AMMO TARGET - COVER -
STREAK - PROXIMITY MINE & MORE!

UTILITY BOX



UTILITY BOX

Don't mistake this baby for the basic respawn/flag box offered by other manufacturers. The Utility Box is unmatched in gameplay possibilities. This powerful device fully integrates to our EDGE Game Engine giving you total control over the battlefield. This means the entire experience changes with the click of a button. Run games offline? We got you covered.

SHOCK BRACELET



MAIN FEATURES
INCLUDE...



SHOCK BRACELET

This item will always wow your customers and cause a buzz at any facility. The pain factor is not significant but is enough to change the way you play and give your customers an adrenaline rush!

EXCELLENT PROMOTIONAL ITEM / PAIN WITH NO WELTS
CONTROLLABLE SHOCK INTENSITY / LONG BATTERY LIFE
CAN VIBRATE AND CHIRP / SAFE FOR ALL AGES

EDGE GAME ENGINE



THE MOST POWERFUL GAME ENGINE & SCORING SOFTWARE

EDGE has been an industry game changer with unparalleled game control. It empowers operators with the ability to create and sculpt even the most complex game types.

EDGE

EDGE CAN RUN WITH OR
WITHOUT AN ACTIVE
INTERNET CONNECTION!



EDGE

EDGE's unparalleled game control is found no other place in laser tag. It helps operators create and sculpt even the most complex game types while keeping them easy to run. EDGE comes preset with a few defaults: 35 game modes, 90+ weapons created in the new weapons tool, 15 abilities, and 9 melee weapons. Each and every one is **customizable** for your needs. If that isn't enough you can create and save an unlimited number of your own games and weapons.

EDGE CUSTOMIZATION

EDGE allows you to run the equipment the way you want!
Within our game engine you can create your own vision!

WHAT WILL YOU
CREATE?

- Design an unlimited number of game types
- Apply special rules to create unique missions
- Create different player types with unique abilities
- Build a variety of unique weapons with the industry's most advanced weapons tool



KILL STREAKS

The Edge Game Engine is the only system on the market that offers a true kill streak experience found in popular video games like Call of Duty. Call in a UAV to give away the enemies positions, get upgraded weapons or body armor for you and your team, or rain terror with mortars, missiles, choppers and even a nuke!



MEDALS

Medals are achievements given to players based on how they play. This creates additional buzz for players beyond seeing their stats. With Battle Company's mobile application, CallSign, players can track all the medals earned while playing at your battlefield.



EDGE TOOLS

CALLSIGN

CALL SIGN IS A REVOLUTIONARY FREE SMARTPHONE APPLICATION

- Locate nearby Battle Company powered battlefields
- Use as an in game heads-up display
- View personal stats and opponents stats in and outside of games
- View personal medals earned
- Level up, unlock, and redeem custom rewards



Available on
Google Play & iOS



CALLSIGN IS A MUST USE IF YOU ARE LOOKING TO REACH YOUR MAXIMUM PROFITABILITY!

EDGE TERMINAL

EDGE Terminal is a custom-designed application built for Tablets that give you and your staff freedom and control over the entire battlefield.



EDGE Terminal has the ability to display dedicated scoreboards and leaderboards for players to view.



Utility Boxes and EDGE Terminal can now operate in tandem to create exciting interactive displays on your battlefield.

EDGE Terminal can be used as a station for players to log in, view their profiles, scores, and rankings.

EDGE MARKETING



EDGE is equipped with multiple ways to reach back out to your current clientele and keep them coming back.

- Automate emails to customers after they reach a certain level, a number of days after playing, days from registration, and games played.
- Gamers love loot boxes! Send out loot boxes to the Callsign app containing in game rewards, XP, or even custom rewards of your choosing.
- Integration with Facebook means your customers can market to all of their family and friends! This will bring brand awareness and future customers from the world's most popular social network. Incentivise your players to share their scores to social media by rewarding them with XP.



RANKING & UNLOCKS

Create a leveling system!

Your customers can level up just like a video game and you can give them custom rewards like new weapons or a free mini golf session. This creates an incredible replay value.

Our robust ranking settings allow you to create your own rewards for players to unlock. We are not just talking about giving a player a little number next to their name and a star. This is a full fledged ranking system where players can unlock weapons and custom rewards redeemable at your business!

Image	Name	XP	Rewards
Level 37	305	+ Weapon Type	Kinetic Sniper
Level 38	320	+ Weapon Type	Revive Player
Level 39	335	+ Weapon Type	Shockwave Gun
Level 40	350	+ Weapon Type	Particle Rifle
Level 41	365	+ Weapon Type	Whisper SMG
Level 42	380	Custom	Free Accessory Free rental of a weapon accessory (grenade, axe, etc)

BATTLE COINS

Battle Coin is a exclusive tool offered to you in EDGE that enables you to create unique upsells for your players. Ask a representative to explain more on how battle coin can help your laser tag business grow sales numbers by 10%-15%.

INCLUDES SPECIAL WEAPONS, VOICE PROFILES AND XP BOOSTERS!



EDGE UPGRADES

EDGE ENEMIES

Enemies Edition will transform your laser tag equipment, enabling you to create linear walk-throughs, target shoots, and live experiences with storylines. All new ways to create profitable lines of revenue as you confidently venture beyond Red team vs. Blue team. Whether creating high-throughput, linear attractions, or a small-scale competitive target gallery, EDGE – Enemies Edition will empower the vision you have for your attraction.



**Battle Company is an
AWARD WINNING
Laser Tag Supplier in the
Haunt Attraction Industry**



CREATE A LIVE ACTION TARGET EXPERIENCE WITH REAL ACTORS!

EDGE MANUAL SCORING

IMMERSIVE SOUND BOARD & VERSATILE SCORING AT YOUR FINGERTIPS

Configure convenient buttons to play sounds with the added ability to adjust points in a quick and discrete way. Get a whole new level of excitement by uploading your own audio files that will add another layer to your theming. Bring in an airstrike in the distance, sound an air horn, or simply use it to remind players of the rules. It's not only limited to laser tag – use the EDGE Terminal Soundboard to add a layer of entertainment and immersion to any of your attractions that both your players and staff will love!



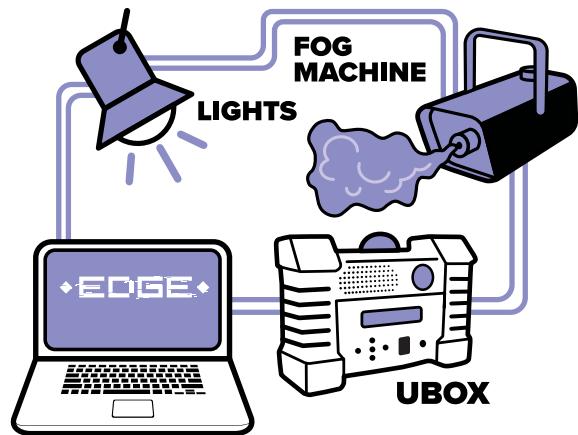
ASK US ABOUT EDGE AUDIO PACK

INTERACTIVE BATTLEFIELDS EDGE ANIMATRONICS

By coupling Utility Box hardware with EDGE's new Animatronics options, your battlefield fixtures can become an immersive part of the game.

Bring a WOW factor to your theming with responsive lighting, fog machines, speakers, and more! Animatronics can be used to enhance Domination Boxes, highlight Areas of Cover and Resupply, or even create an Exploding Room.

Want to have a light turn red when the red team gains the lead, or a smoke machine to go off when an objective is captured? This is the upgrade to immerse and give you customers an experience they will never forget!



BATTLE ROYALE

Give your customers a fresh, yet familiar, gaming experience by adding Battle Royale to your list of games. Through a combination of our software and multi-purpose hardware (Utility Boxes), Battle Royale shrinks the playable area throughout your battlefield. Players are forced to move towards a final-battle location before the storm takes them down!



LEADERBOARDS

Increase your competition and replay value with leaderboards. Use the leader board to drive players to play more games and reward them for their successes!

Who will be your top player this season?



BATTLE CAGE



ONE OF
A KIND
ATTRACTION

Cage
Dimensions
Length - 12.5 ft
Width - 10 ft
Height - 8.5 ft

HIGH
REPLAY
VALUE

SMALL
FOOTPRINT
BIG
VALUE

A UNIQUE ATTRACTION

The Battle Cage is unique and will give your players an experience they cannot get anywhere else.

BIG ATTRACTION, SMALL FOOTPRINT

Have a space not making your facility much money? Remove the clutter and fill that area with the Battle Cage. This 125 sqft attraction will put your entertainment center on the map!

PROFIT

With games lasting only a few minutes, the Battle Cage is a high throughput attraction! Competitive play gives a high replay value and keeps your customers coming back again and again!

BOOST YOUR SOCIAL MEDIA!

Love FREE Marketing?

The Battle Cage is not only fun to play but also to watch. Spectators love to film the battles and post on social media!



LIVE ACTION SWORD FIGHTING GAME



FOR
PLAYERS
OF ALL
AGES

LIVE
SCORING

FUN
TO
PLAY
& WATCH

TAKE THE INFLATABLE MOBILE CAGE ANYWHERE!

Don't have the indoor space?

It's time to take the Battle Cage on the go!

The inflatable Battle Cage is perfect for mobile events including Birthday Parties, Fairs, Boardwalks and more!

The mobile setup includes sound, lights, and live scoring just like the standard model!

INCLUDES SWORD & BELT

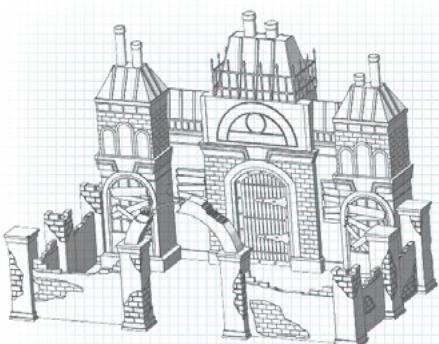


**INFLATES IN 5 MINUTES
WITH COMPRESSOR SET-UP**

DESIGN SERVICES

**WE DESIGN LIVE ACTION ARCADES
FOR YOUR ATTRACTION**

THEME PARK ATTRACTION



THEME PARK ATTRACTION

Our team specializes in high through-put live action gaming attractions. Battle Company will create an attraction for you that your guests will never forget.

**LET US HELP YOU DESIGN YOUR NEXT
LASER TAG INSPIRED ATTRACTION**

ARENA DESIGN

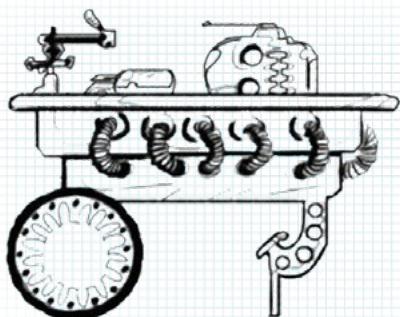


ARENA DESIGN

Having awesome equipment for your laser tag business is important, but so is the way your arena looks and more importantly...plays. Let experts in laser tag hardware create an amazing design and build for your live gaming attraction.

Battle Company can help you design and build your attraction from the ground up. Our team has put a focus on creating high through-put attractions for businesses big and small. Whether you are a family fun center looking to revamp your traditional laser tag experience to something more exciting or a theme park looking to create a unique live action attraction around a popular brand...our team can make it happen! Want to get into the mobile game trailer business? Battle Company can build you a specialized game trailer custom fitted with our gear so you can take your parties on the road!

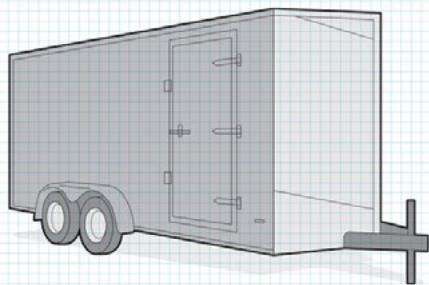
CUSTOM PROPS



BATTLE GEAR & PROPS

Need a specialized weapon or prop for your experience? Battle Company can build it! Our design team uses modern manufacturing methods to create amazing gear and props.

MOBILE GAME TRAILER



MOBILE GAME TRAILERS

Looking to create an attraction for on the go? Battle Company can build a custom trailer that takes full advantage of our gear to make sure your events are as exciting as possible.

WHAT CUSTOMERS ARE TALKING ABOUT

- “ BATTLE COMPANY’S IN GAME CUSTOMIZATIONS IS UNMATCHED BY ANYTHING I’VE USED AND RESEARCHED. BATTLE COMPANY’S TEAM SHINES WHEN IT COMES TO CLIENT’S SOFTWARE REQUESTS WITH EXCEPTIONAL CUSTOMER SERVICE. ”
- “ SO AWESOME!!! I WOULD ALSO LIKE TO MENTION YOUR SUPPORT TEAM... YOU ALL ARE GREAT. I’M 50 AND IN TODAY’S WORLD CUSTOMER SERVICE SUCKS! BATTLE COMPANY...YOU GOT IT LOCKED IN!! ”
- “ I HAVE 50 PLAYERS THAT HAVE PLAYED OVER 1000 GAMES THIS YEAR. MY TOP PLAYER HAS PLAYED OVER 1,700! ”
- “ AFTER I SWITCHED TO BATTLE COMPANY I SAW A 37% INCREASE IN SALES MY NEXT YEAR ”
- “ THIS IS THE BEST WELL-ROUNDED SYSTEM THAT I HAVE USED IN MY 7 YEARS OF EXPERIENCE IN THE FAMILY ENTERTAINMENT INDUSTRY ”
- “ I AM VERY FAMILIAR WITH ALL THE MANUFACTURERS OF TACTICAL LASER TAG GEAR AND NONE OF THEM COME CLOSE TO THE LEVEL OF INNOVATION AND CUSTOMIZATION THAT BATTLE COMPANY HAS ”
- “ THE BATTLE COMPANY SYSTEM IS IN A LEAGUE OF ITS OWN, IT IS FLEXIBLE, INTELLIGENT, AND ALIGNS PERFECTLY WITH TODAY’S GAMING CUSTOMER ”
- “ USING EDGE SOFTWARE HAS REDUCED STAFF NEEDS ON EVENTS, MADE OUR GAMES MORE EXCITING, AND TOTALLY CHANGED OUR BUSINESS STRUCTURE FOR THE BETTER ”
- “ I PAID OFF MY EQUIPMENT IN 60 HOURS OF GAME TIME ”

NOTES



BATTLE —COMPANY—



Sales@blutactical.com
+962 777 888856 +962 790 100700



www.red-tactical.com