

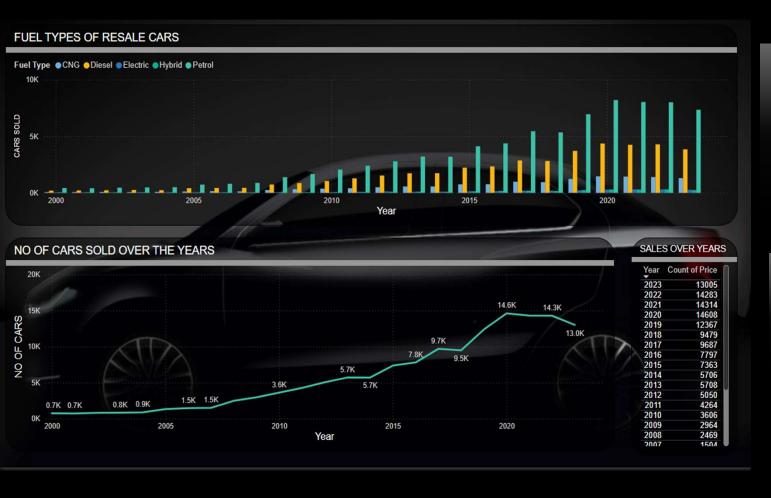
Top Models:

1.Dzire – 6,157 units 2.Ertiga – 6,037 units 3.WagonR – 6,022 units 4.Swift – 6,004 units 5.Baleno – 6,003 units

Maruti Suzuki models dominate the list.

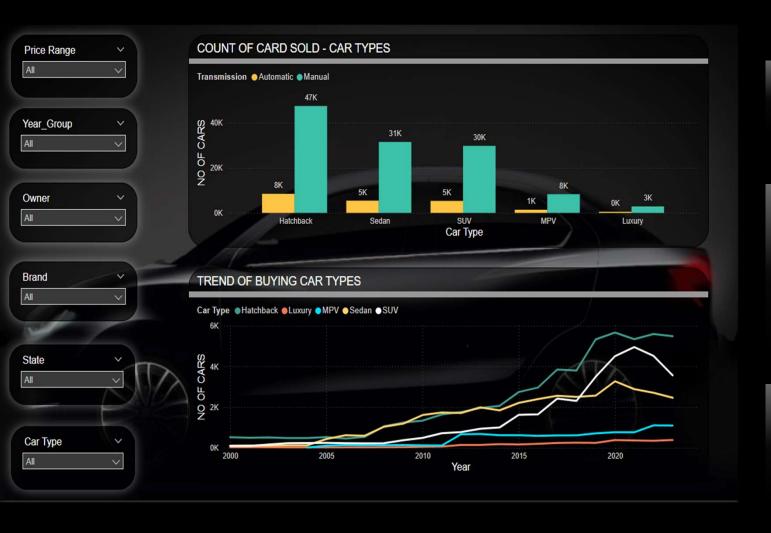
INSIGHTS

- Maruti Suzuki dominates with 54,030 units, over double that of Hyundai (22,090) which holds second position.
- · Maruti Suzuki clearly holds consumer trust and popularity in the resale market.
- Indian resale buyers show a strong preference for manual transmission, likely due to lower costs and maintenance.
- Buyers avoid accident-damaged vehicles—transparency and condition play a key role in resale value.
- Economical, compact, and fuel-efficient models lead the resale segment.
- Electric and hybrid vehicle resale is still nascent—growth potential in coming years.



- •CNG saw a modest but steady rise, especially after 2015.
- •Electric & Hybrid vehicles are still minimal in the resale market, indicating low penetration

- •COVID Impact (2020): Despite the pandemic, resale sales **peaked in 2020**, indicating a shift toward personal vehicles.
- •Saturation Signs: After 2020, growth has slowed, hinting at a maturing market.



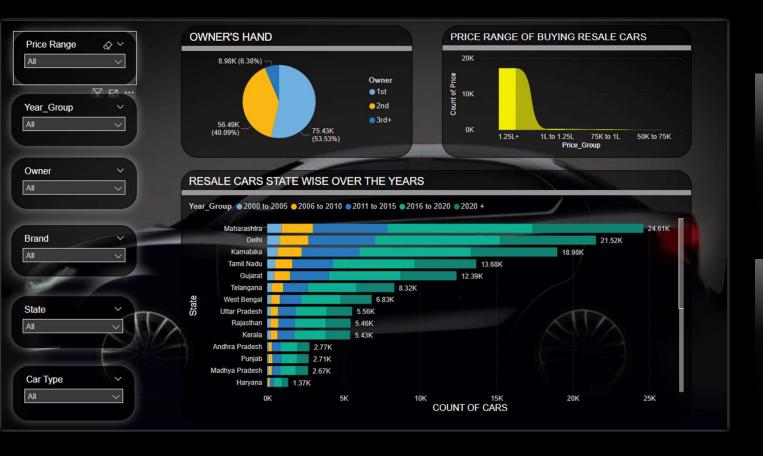
Luxury resale cars are no longer niche.

3x growth in resale activity over the last decade

While Hatchbacks remain dominant, SUVs are the emerging preference—indicating a consumer shift toward higher utility and road presence.

Sedans show signs of decline in resale momentum after 2020.

Manual transmission is overwhelmingly dominant across all car types, especially in **entry-level segments** like Hatchbacks and Sedans.



Majority of resale cars fall in the premium price bracket, suggesting that consumers are willing to invest in better quality pre-owned vehicles.

Maharashtra, Delhi, and Karnataka are the top resale hubs, driven by urban population density and high new car ownership turnover.