

# Privacy Statement

The Percentage Project Inc. is committed to protecting the privacy and accuracy of confidential information to the fullest extent possible, subject to provisions of state and federal law.

## Concerned about privacy? We are too.

We use Google Analytics to track engagement on our website. If you are concerned about the information Google Analytics collects, please opt out here:

<https://tools.google.com/dlpage/gaoptout>.

When you participate in a Percentage Project survey, we collect your responses to the stated questions and your email. We do not store your responses with a unique identifier (such as your email), so you can rest assured that your responses will remain truly anonymous. Your email is only collected to ensure one response is entered per individual.

We will not sell your responses to third parties.

When you sign up for newsletter correspondence or donation correspondence we store your email address. When you donate we collect your name and address and donation amount. We will never solicit your address with physical mail unless you otherwise opt in to receiving mail.

If at any time you wish to opt out of receiving any particular correspondence feel free to reach out to [operations@percentageproject.com](mailto:operations@percentageproject.com) and your request will be handled within **three** business days.

Aggregates across all universities are made publicly available, while information and aggregates for a specific school will only be made available under strict license with approved members of a specific university community. We reserve the right to not release data columns that expose any risk of identifying participants, such as transgender and disability status.

## What happens if the privacy statement changes?

This Privacy Statement was last revised on **July 12th 2020**. We may change this Privacy Statement at any time and for any reason. We encourage you to review this Privacy Statement each time you visit our website or participate in one of our surveys.

Privacy statement changes do not apply retroactively unless they intend to strengthen privacy of already collected data. Data collected under the privacy statement distributed with a survey will be bound to that policy in perpetuity.

If we decide to make a significant change to our Privacy Statement, we will post a notice on the homepage of our website for a period of time after the change is made.

## **What about privacy on other websites?**

Our web site may contain links to other web sites. Some of those web sites may be operated by third parties. We provide the links for your convenience, but we do not review, control, or monitor the privacy practices of web sites operated by others.

We are not responsible for the performance of websites operated by third parties or for your business dealings with them. Therefore, whenever you leave the Percentage Project web site, we recommend that you review each web site's privacy practices and make your own conclusions regarding the adequacy of these practices.

## **How to contact us**

If you have questions or comments about this Privacy Statement, please contact [operations@percentageproject.com](mailto:operations@percentageproject.com).