Policy Topic Labeling Reference Guide

Political Compass Research Team

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Welcome to the Policy Area Reference Guide

Welcome to the **Political Compass Categorization Team!** This guide is not only a training document but also a vital reference for our labeling work, which plays an important role in analyzing political representation. Through our work, we aim to map and analyze key policy areas reflected in recent Congressional sessions, enabling insights into how political messaging on social media aligns with legislative activity.

Purpose and Impact of the Policy Area Labeling Project

Project Goals and Usage

Our project centers on **categorizing posts and comments by policy area**. By associating political discourse with specific policy topics, we can identify trends, emerging concerns, and shifts in public focus. These are then mapped to the specific bills individual congress members are on, and their individual effectiveness, to determine if they are representing the interests of their social online communities. This will all be funnel into an interactive map dashboard. Here's an overview of how your contributions fit into the broader goals:

- 1. **Understanding Representation**: Each label you apply to a post or comment reflects a specific policy area—like Health, Education, or the Environment—mirroring real-world legislative topics. This connection helps us assess whether there is alignment or disconnect between what constituents are talking about online and the bills currently being proposed or debated in Congress.
- 2. **Trend Analysis**: Over time, we will accumulate labeled data that enables us to track the popularity and intensity of various policy areas in social media discourse. By comparing these trends with Congressional data, we gain a better understanding of how public interest in different topics aligns with, or diverges from, legislative efforts.
- 3. Assessing Politicians' Alignment with Public Interests: In the end, our analysis aims to answer the question: Are politicians representing their constituents' true interests? By linking online discussions to Congressional activities, we can develop a clearer picture of whether elected officials are addressing the issues their constituents care about or if certain topics are neglected.

How This Will Be Used

Each category you see in this guide has been carefully data-mined from legislative topics in recent Congressional sessions, ensuring relevance to today's political climate. We've organized policy areas into **color-coded categories** to make it easy for you to identify and apply the appropriate label quickly.

Here's a step-by-step look at what you'll be doing and how it contributes to the larger project:

• Data Labeling: As you label each post or comment, you're essentially tagging it with the policy area it pertains to. This labeling is a first step in structuring our dataset, allowing us to perform in-depth analyses and fine tune our machine learning models. It's the soul of the model.

- Data Aggregation and Analysis: Once the labeling is complete, our team will aggregate the data, examining which topics are most prevalent in public discourse. This aggregation will form the basis of our analysis on whether social media sentiment aligns with policy focus in Congress.
- Long-Term Policy Insights: In the end, we hope to create a comprehensive policy report or dashboard, illustrating these connections. Our findings could support advocacy efforts, influence policy research, or provide insights into voter sentiment for policymakers and the public alike.

This project's success hinges on the accuracy and consistency of your labels, which is why this guide is here to assist you. By ensuring each post or comment is categorized correctly, you're making it possible for us to provide meaningful insights into political representation and constituent interests.

General Instructions

To ensure consistency and accuracy in your labeling, please adhere to the following guidelines:

- 1. **Don't be too critical:** Since these are online posts and comments, many may not directly scream out a 'policy' topic. That's the whole point of this labeling can we infer that they are talking about a general subject.
- 2. **Review Thoroughly:** Carefully read the entire content of each post or comment before assigning a label.
- 3. Select the Most Relevant Label: Choose the policy area that best represents the main topic of the content.
- 4. **Handle Ambiguity Appropriately:** If the content does not clearly fit into any specific category, select "Other / Uncategorized."
- 5. **Primary Focus:** If multiple topics are present, prioritize the primary one that best encapsulates the content's main theme.
- 6. **Use Tooltips:** Hover over each label in Label Studio to view a summary of its scope and use this as a quick reference.
- 7. Speed: Don't spend too long on any one post or comment! If you are unsure you can click Skip!

Policy Area Categories



Health and Healthcare



Description:

Topics related to health, healthcare services, public health initiatives, and medical research.

Includes:

- Public health policies
- Healthcare funding and access
- Medical research and innovation
- Health insurance regulations

Example:

"Another public hospital closes in Montana, the third this year."





Defense and National Security

Description:

Covers armed forces, national defense, homeland security, and military policies.

Includes: - Military funding and procurement - Defense strategies and policies - Homeland security measures - Veteran affairs

Example:

"I'm worried that China may come and steal my goats in the night, is that possible? Do they like goats?"





Crime and Law Enforcement

Description:

Includes crime prevention, law enforcement, policing, and emergency management.

Includes: - Police funding and reform - Criminal justice policies - Emergency response protocols - Crime statistics and prevention programs

Example:

"Third officer arrested in New York this week on corruption charges."



International Affairs and Trade

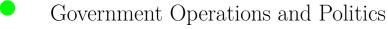
Description:

Focuses on international relations, foreign trade, diplomacy, and international finance.

Includes: - Trade agreements and tariffs - Diplomatic relations - International aid and development - Global economic policies

Example:

"Vermont tightens boarder regulations with Canada, will maple syrup prices go up?"



*Description:**

Topics on government operations, legislation, law, political processes, and congressional matters.

Includes: - Legislative procedures - Government budgeting and spending - Political reforms - Electoral processes

Example:

"State congress motions for unlimited snack budget"

Economy and Finance

Description:

Encompasses topics related to the financial stability, economic growth, labor policies, and trade practices that impact citizens' day-to-day lives and the overall economy.

Includes: - Taxation and fiscal policy - Economic growth and development initiatives - Commerce and trade regulations - Employment and labor policies - Financial markets and regulations - Inflation and interest rate policies

Example:

"If our property taxes go up again this year, I'm moving to the moon. I mean it this time, Elon is really making progress on the moon."

Environment and Natural Resources

Description:

Covers environmental protection, natural resources, energy, and water resource management.

 ${\bf Includes:} \ \hbox{-} \ {\bf Renewable \ energy \ initiatives - Conservation \ efforts - Water \ resource \ management - Climate \ change \ policies$

Example:

"Historic flood washes away brand new solar panel installations."

Education and Social Services

Description:

Covers education, social welfare, housing, family support, and social sciences.

Includes: - Public education funding - Social welfare programs - Housing policies - Family support services

Example:

"Affordable housing is impossible to find right now in our state!"

Agriculture and Food

Description:

Includes agriculture, farming policies, food production, and food safety.

Includes: - Agricultural subsidies - Food safety regulations - Sustainable farming practices - Rural development

Example:

"Organic farming takes a big hit this year, due to the wow-crop-delicious insect boom"



Science, Technology, and Communications

Description:

Topics on scientific research, technological advancements, and communication systems.

Includes: - Research and development funding - Technology infrastructure - Telecommunications regulations - Innovation policies

Example:

"Comcast sues small family local owned telephone maker in Florida"



Immigration and Civil Rights

Description:

Focuses on immigration policies, civil rights, minority issues, and Native American matters.

Includes: - Immigration reform - Civil liberties protections - Minority rights - Native American affairs

Example:

"This is crazy, my son can't even get a job at Fast Food Express due to the recent influx of Swedish Meatball Farmers from Portugal"



Transportation and Infrastructure

Description:

Covers transportation systems, public works, and infrastructure development.

Includes: - Public transportation funding - Infrastructure projects - Transportation safety regulations - Urban planning

Example:

"I swear to god if they don't fix these potholes I'm going to write another strongly written letter"



Culture and Recreation

Description:

Includes arts, culture, religion, sports, recreational activities, and animal-related topics.

Includes: - Arts funding and grants - Cultural heritage preservation - Recreational facilities - Animal welfare policies

Example:

"I love these moose. I'm so glad we can own 5 now legally"

Other / Uncategorized

Description:

Use this label if the content does not fit into any specific category or is uncategorized.

Includes: - Miscellaneous topics not covered by other categories - Ambiguous or unclear content

Example:

"The post discusses personal opinions on various unrelated topics without a clear topic focus."

Tips for Efficient Labeling

To enhance your labeling efficiency and accuracy, consider the following tips:

- Skim First: Quickly read through the content to grasp the overall context before assigning a label.
- Use Tooltip Hints: Leverage the tooltip descriptions in Label Studio for a quick understanding of each category's focus.
- Re-read if Necessary: If the content is complex or ambiguous, read it multiple times to ensure correct labeling.
- Prioritize Primary Topics: When multiple topics are present, identify and label the primary focus of the content.
- Stay Consistent: Apply the same criteria across all labeling tasks to maintain uniformity in the dataset.

Common Pitfalls and FAQs

Q1: What if a post contains multiple policy areas?

A1: Identify the primary topic that best represents the main focus of the content and label accordingly.

Q2: How to handle sarcastic or ironic posts?

A2: Focus on the apparent topic rather than the tone. Label based on the content's subject matter.

Q3: What if the policy area is evolving or new?

A3: Use the "Other / Uncategorized" label and report the new topic to the project lead for potential category updates.

Q4: How detailed should my label be?

A4: Select the most specific applicable category from the provided list. Avoid over-categorizing.

Q5: Can I suggest new categories?

A5: Yes, please document any recurring topics that do not fit existing categories and inform the project lead for possible inclusion.

Contact and Support

If you encounter any issues, have questions, or need further clarification, please reach out to the project team:

• Technical Support: Daniel Forcade

Email: dforcade@gatech.edu github: github.com/rundowntown