

Table 1

	Brands						
Specifics	Wirewax	HapYak	HiHaHo	Eko	Verse	Adventr	Rapt
Video Hotspots	✓	✓	✓	✓	✓	✓	✓
Video Overlays	✓	✓	✓	✓	✓	✓	✓
Video Branching	✓	✓	✓	✓	✓	✓	✓
Overlay Quizzes	✗	✓	✓	✓	✓	✓	✓
Video Chapters	✗	✓	✓	✓	✓	✓	✓
Custom Forms	✗	✓	✓	✓	✓	✓	✓
Video Highlighting	✗	✗	✓	✓	✗	✗	✗
User based personalisation	✓	✗	✗	✗	✗	✗	✗
360 ° & Vertical Video	✗	✗	✗	✗	✓	✗	✗
Monetization Add-ons	✗	✗	✗	✗	✓	✗	✗
Multilingual Captioning	✗	✗	✗	✗	✓	✗	✗
Performance Analytics	✓	✓	✓	✓	✓	✓	✓
Platform agnostic integration	✓	✓	✓	✓	✓	✓	✓
API integration availability	✓	✓	✓	✓	✓	✓	✓
Starting Price Point	\$999/mo	\$1500/mo	\$132/mo	FREE	\$100/mo	\$29/mo	\$7200/pa