1. What software are we building?

2. What is the purpose of the software?

3. What is the target market?

4. What specific features do you want the software to have.

5. How can we avoid failure?

6. What are your expectations?

7. At what point does a customer qualify for his or her information to be added to the system.?

8. Is there an age range for customer qualification?

9. At what time should the system compile the sale of a working day?

10. Do you have any aesthetic requirements about the system?