

WHO WE ARE



The Shortcut is the place for meaningful professional integration and career transformation in Finland. We are an impact-driven non-profit organization that bridges the gap between job seekers and companies in Finland by providing in-demand training and fostering a growth mindset in the community where educated individuals can upskill and build meaningful careers.

We are owned by the Startup Foundation, located in Maria 01, and has the same parent company as Maria 01, Slush, Junction, and Wave Ventures. We began as an entrepreneurial initiative in 2016 and have evolved into a diverse training and events hub, with over 130 nationalities and 5000+ event and activity participants.

Like our sister organizations (Slush, Junction, Maria 01, Wave Ventures):

- No individuals have shares, dividends or financial upsides
- All our income and profits are reinvested into our operational costs
- All of our activities, including employability training, are free for users
- We are a service provider to the public and private sectors
- We run like a social enterprise (impact startup): we generate revenue in order to become financially sustainable and not dependent on donations or grants

Our team consists of eight team members that authentically represent the people we serve. Our team members have six nationalities and speak nine different languages. Everyone in the team has lived in at least two countries and knows what it means to be an immigrant.

OUR MISSION

In the greater Helsinki region alone, there are 10,000 un- or underemployed foreigners. At the same time, there is a labor market shortage and a need especially for tech experts. The key to filling this gap is professional integration for foreigners. We equip our community with insights and skills to build meaningful careers and integrate professionally.

...AND VISION

Our vision is to solve professional integration challenges to ensure we are more competitive and that we keep mobile labor in Finland, students included.

OUR VALUES

REAL

Each of us has been exactly where you are today - we understand the joy and the tears behind the journey.

Making a difference is our goal. We choose our strategy and methods to get results.

IMPACT-DRIVEN

SUPPORTIVE

The Shortcut is a community that celebrates learning. There are ups and downs in the process and it is okay. Learning is never a linear process

We want you to see progress and results. The tools, skills, and information you get through us are all actionable and useful.

PRACTICAL

OUR WORK

About 70% of our work is dedicated to our community members. 20% goes to driving diversity and inclusivity in business and matching supply with demand. The final 10% goes towards advocacy work around integration and immigration initiatives for foreign retention.

WHAT WE OFFER

TRAINING:

We offer training for our community members to teach them skills that are valuable and usable in shaping a modern workforce. We have two major training styles: 1) teaching tech skills for people who have traditional skills 2) teaching business skills for people with tech skills.

Our training produces modern, in-demand talent, and works towards solving the national talent shortages.

EVENTS:

We organize workshops, talks, and webinars for our community to teach them valuable skills they need for integrating professionally in Finland.

COACHING:

We help people through coaching and mentoring to feel the best they can. We know how vulnerable people can be. Our method is to validate, motivate, encourage and coach our participants to success.

NETWORKING:

We help foreigners build their network in Finland and get to know new people.

OUR COMMUNITY



132
Nationalities



54% F
46% M



90%
highly educated



71%
under the age
of 35



4.9k
Followers



41%
Average
Open Rate



15k
Organic Impressions
Monthly



11.1k
Views

Last Updated: Nov 2021



OUR IMPACT



New
Entrepreneurs



New
Oy's



New
Employments



Events



Unique
Participants

2021

12

12

78

26

935

Cumulative
(since 2016)

84

38

225

221

7,857

Last Updated: Nov 2021

Additional Questions?

We'd love to hear from you. Please direct any questions to:
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