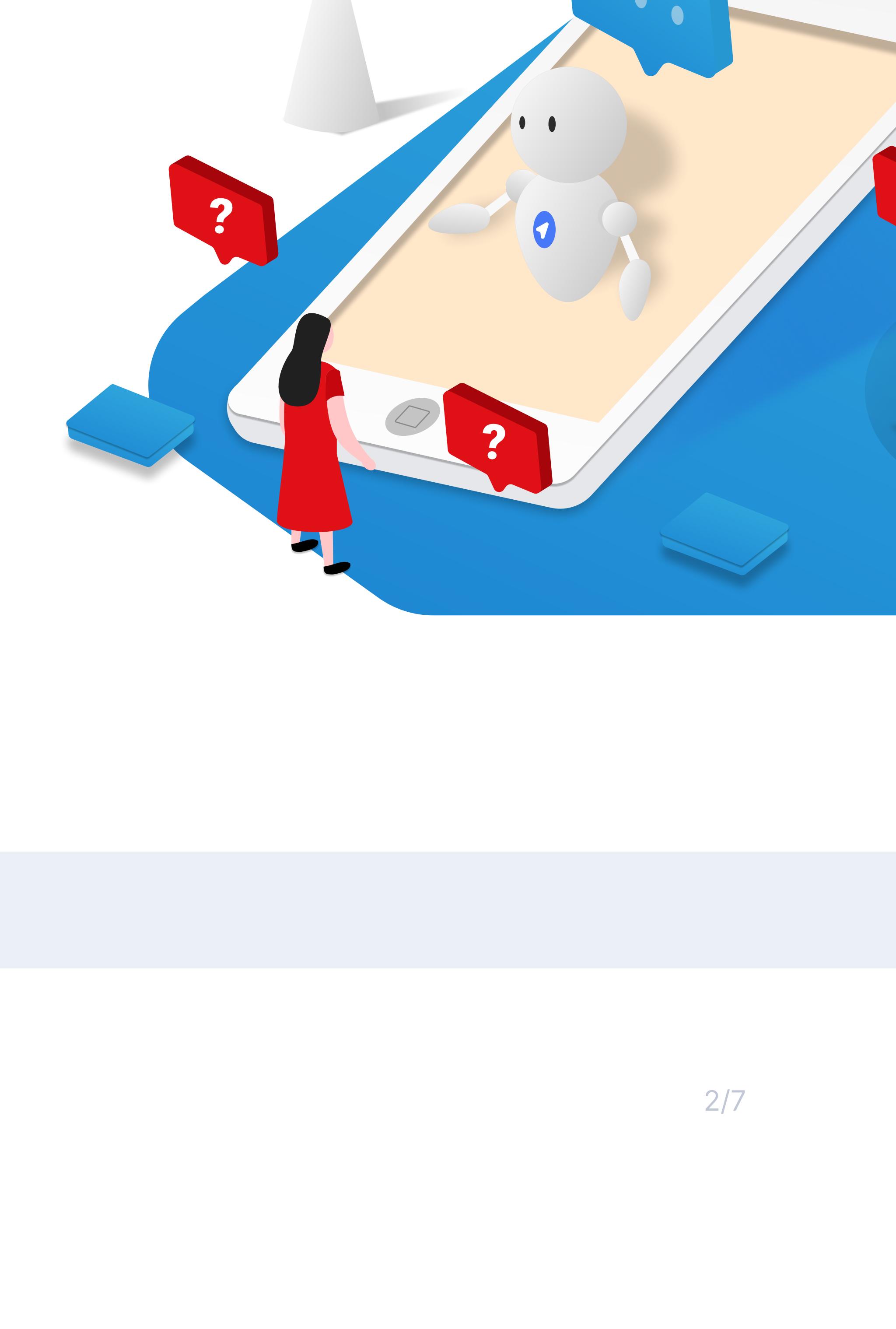


BP2 | Subscribe Telegram Bot

We introduce TeleWorld bot that could help content creators get a new way for monetizing their creativity by TON Payment Channels and for subscribers to pay only for content they want to consume.

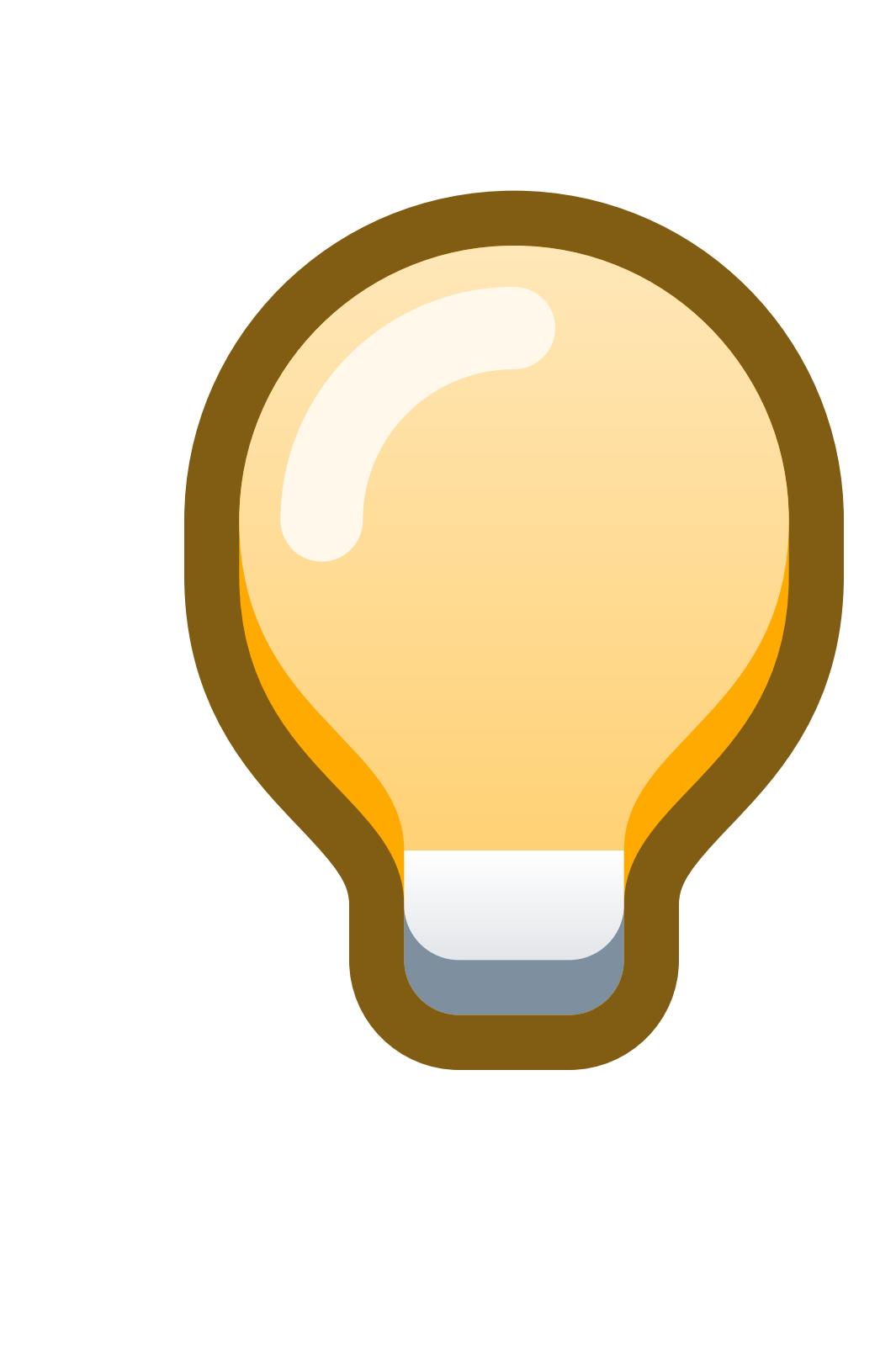


👉 [BP2 | Subscribe Bot](#)

Problem

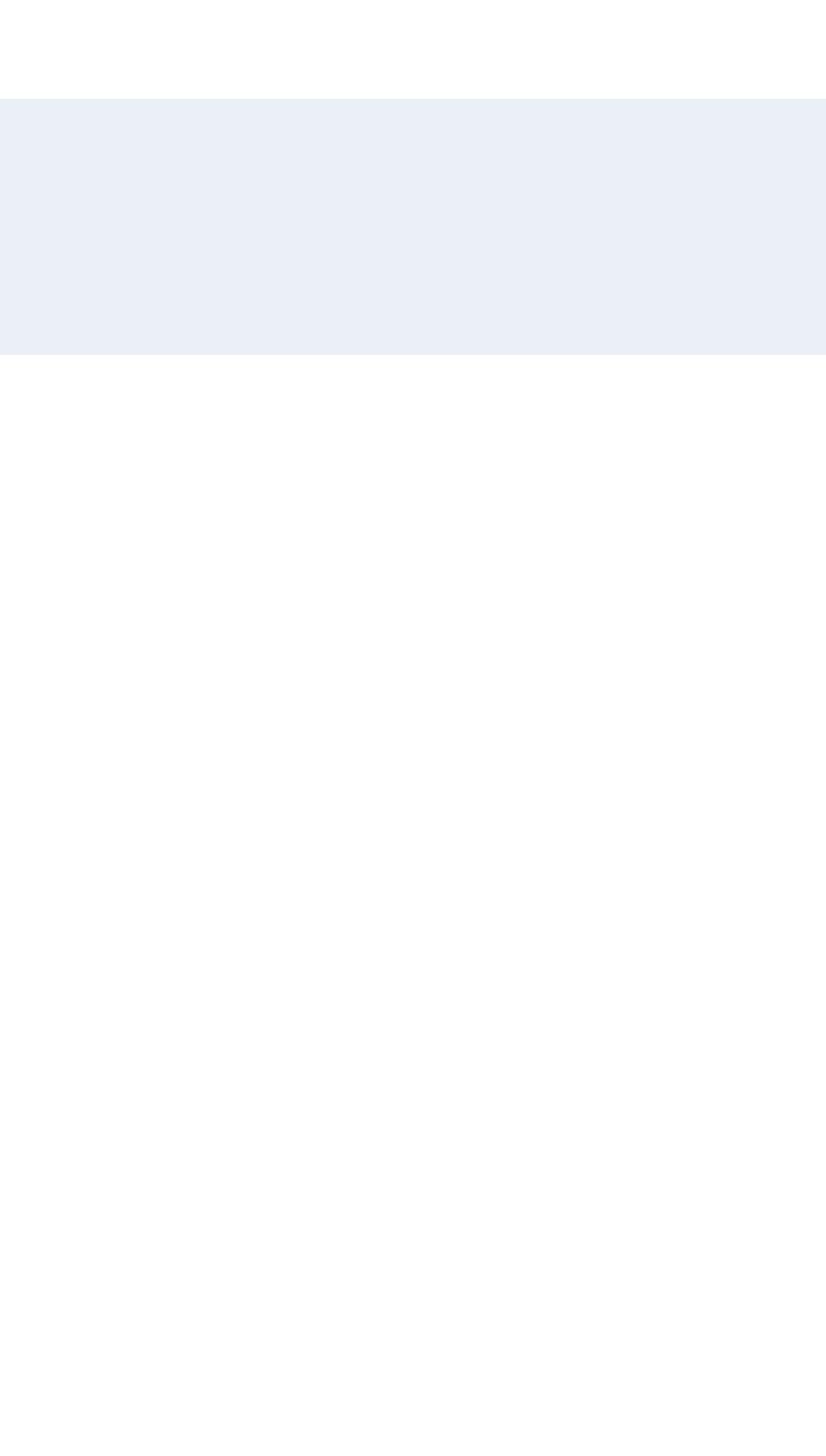
There are many content creators on Telegram who can monetize their creativity mainly by selling ads and access to private groups or channels.

On the other hand, channel subscribers often buy access to private groups with a bank card and risk being cheated or receiving low-quality content.



Idea

We thought about how we could introduce additional automatic monetization for content creators and allow readers to pay by **TON Payment Channels** only for quality posts they want to read or watch.



Solution for

CREATORS

- Motivation to create better content that will get paid
- Automatically get paid for own content
- A new way to monetize a content

SUBSCRIBERS

- Only pay for the content they want
- One time fee deduction upon contract initiation
- Don't let yourself be fooled

What can be improved

- If @wallet supported subscription transactions and calling smart contracts, then the step of generating a wallet and transferring money there could be removed: it would improve UX and security.

- Payment Channel implementation will allow the content creator not to initiate a channel for each individual subscriber, which will reduce the number of transactions, hence the cost.

Team



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Thanks for your attention!