Divya Thakur

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### Summary

Passionate about Data Science and Artificial Intelligence, with a strong foundation in machine learning, NLP, and computer vision. Constantly upskilling in cloud computing and big data technologies to enhance analytical capabilities. Driven by curiosity, I thrive on uncovering insights from complex datasets and building AI-driven solutions that create real impact.

### EDUCATION

# Maharaja Agrasen Institute of Technology

New Delhi, India

B. Tech in Electronics and Communications Engineering (Specialization in AI & ML)

Dec. 2021 - June 2025

### EXPERIENCE

IBM SkillsBuild Data Analyst Intern

Remote June 2024 - Aug 2024

- o Data Analysis: Analyzed large datasets to identify trends, patterns, and insights using Python, SQL, and Excel, leading to a 15% improvement in data accuracy and reporting efficiency.
- Data Collection: Utilized global datasets on women workers in corporate environments to derive actionable insights and recommendations.
- Research Project: Led a project investigating women's access to education and finance, identifying that 25% of participants faced significant barriers. Developed structured solutions to enhance participation and improve overall conditions.

Optiontown New Delhi

Data Analyst - Finance Team

Jan 2025 - Feb 2025

- Financial Data Management: Worked with airline pass booking data, tracking weekly and long-term revenue trends to identify the highest income sources.
- o SQL for Data Processing: Utilized SQL for data cleaning, query optimization, and financial record management to streamline reporting processes.
- Visualization & Insights: Employed Excel to create financial dashboards and visualizations, supporting strategic decision-making in revenue optimization.

## PROJECTS

- AttriSense AI-Powered Employee Attrition Prediction:
  - o Machine Learning Model: Developed an ML model using LGBM Regression and XGBoost, achieving \*\*92.14%\*\* cross-validation accuracy and \*\*88.44%\*\* ROC AUC Score on IBM HR Analytics data.
  - Data Preprocessing: Implemented data preprocessing with SQL, Pandas, and scikit-learn, analyzing 30+ features to extract key retention insights.
  - o Dashboard Visualization: Built an Excel-based dashboard for attrition trend visualization, enabling HR teams to optimize workforce strategies.
- Data Deep Dive Google Analytics Insights:
  - o Exploratory Data Analysis: Performed exploratory data analysis on Google Analytics data, uncovering key metrics to improve user engagement and retention.
  - o Data Visualization: Utilized Python, SQL, and Matplotlib to visualize web traffic patterns, increasing data-driven decision-making efficiency by \*\*20%\*\*.
  - Time-Series Forecasting: Applied time-series forecasting models to predict future user behavior, aiding in proactive marketing strategies.

## Programming Skills

- Languages: Python, SQL, C++
- Technologies: Excel, Tableau, Power BI, AWS (S3, QuickSight)
- Libraries/Tools: Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn