Julian Nguyen

product designer | ux engineer | creative

ux designer & engineer - LIGHTHOUSE

2016 | Present

Designed, developed, and launched full application & component redesign within the first 6 months of onboarding; directly reducing customer churn by **57%**

Ran customer development & usability sessions to ideate, validate, design, and develop features in 2017 leading to an increase of customer expansion by over **47%**

Single-handedly ran UX design, and full frontend development on a major feature, resulting in the acquisition of Lighthouse's *largest* client in 2017

frontend engineer - SPARKCENTRAL

2015 | 2016

Componentized front-end UI in Backbone & React for consistency, stability, and overall development *efficiency*

Re-architected, migrated, and shipped a drag-and-droppable front-end UI component reference guide in less than **2** months

Built standard workflows and layouts cross-functionally with Sparkcentral design team - over the course of **10** months building **2** features and a full application redesign

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