

Zentrafuge - 10-Year Vision & Pitch Book (2025-2035)

Tagline: Technology reminding us we're human.

Purpose

Zentrafuge is a calm, intelligent platform designed to reconnect humans with themselves and each other in a world overwhelmed by AI, automation, and distraction. It is the counterbalance to hyper-technology—a space for presence, reflection, and meaningful human interaction.

Vision (2035)

By 2035, Zentrafuge will be:

- A global movement and digital sanctuary used by millions
- The go-to app for emotional wellness, light connection, and digital mindfulness
- Integrated into AI wearables, smart homes, and neuro-feedback devices
- A hybrid AI-human coaching system for purpose and personal growth
- A platform supporting education, ageing populations, and global loneliness
- A contributor to conservation and ethical tech development

Zentrafuge Roadmap

2025 (Foundation Year)

- Zentrafuge.com secured and live
- "Coming Soon" landing page and Formspree email collection
- Build a community of early supporters via social media & email
- Launch a minimum viable product (MVP): Daily Spark Web App
- Feature: One daily ping to all users, with optional reflection response
- Start content creation (YouTube, X, Substack, LinkedIn)
- Invite early contributors to help shape the platform

2026-2027

- Add user profiles and interaction pods (based on shared responses)
- Introduce optional location-based "soft groups"
- Monetization: donations, branded sponsorships, pay-what-you-want
- Publish Zentrafuge philosophy ebook / micro course
- Launch monthly virtual events for members

2028-2029

- AI personalization for Daily Sparks (mood detection, calendar syncing)
- Partner with wellbeing orgs and NHS/healthcare to offer as digital support
- Introduce "HumanKind" mini-podcasts and personal coaching via AI-Human hybrid
- Begin app development for iOS & Android
- Launch community-built content (user-submitted sparks)

2030-2031

- Integrate with smart devices (Alexa, Google Home, Apple Vision)
- Launch elder-friendly UI for aging populations
- Embed into schools and remote education as a digital calm tool
- Real-world meetups and regional presence (UK-first, then global)

- Expand conservation partnerships (pangolins, nature, mental health)

2032-2035

- Zentrafuge becomes a "human experience" platform used in:
 - Retirement communities
 - Recovery centers
 - Digital detox programs
 - Personal coaching
- Host international Human Connection Summits
- License emotional wellness tech to ethical companies
- Train other orgs in Zentrafuge's empathy-led tech philosophy

Current Needs

We are seeking:

- Early-stage funding for MVP development (~20k)
- Strategic tech/dev partners
- Mental health and ethical tech advisors
- First 1,000 beta users
- Visionary collaborators: developers, designers, writers, and creatives who believe in building something meaningful

Why Now?

The loneliness epidemic, rapid AI development, and emotional burnout make this the perfect time for

a simple, grounded, meaningful platform. Zentrafuge is not fighting the future-we're humanising it.

Be part of it. Let's build something that lasts.

Help Build Zentrafuge

Zentrafuge isn't just an app-it's a movement. And we're building it with people who believe in what it can become.

Are you a developer, designer, writer, strategist, or just someone who feels this in your bones?

Join us behind the scenes.

We're assembling a small group of early collaborators who want to create something that lasts.

Reach out: zentrafuge@outlook.com

Or leave your details on our site and say hello.