Facebook's Graph API

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For Mrs. Powell's Bakery

What is an API

APIs are restaurants

Need to learn to talk to the different 'waiters'

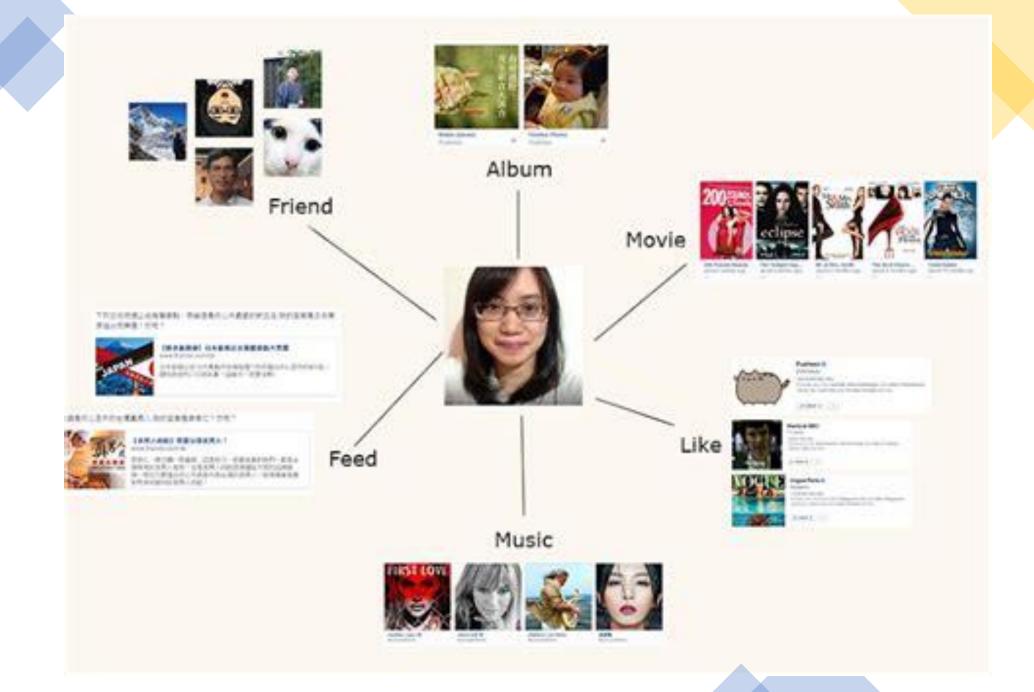
• Data is the focus

Facebook's API

• Facebook's API is graph structure.

• Graphs are nodes and edges.

Nodes vs edges



Accessing Information

1

Start with the page node

2

Ask for the relevant information

3

Use edges to comments on posts, and likes

4

Count the number of comments and likes on posts

Other Considerations

Each page requires an API key

Manually count the comments and likes