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J O G -A-
T H O N

TRACKING OUR **FUTURE!**

SATURDAY, April 12th, 2014

1:00 pm to 3:30 pm

**Davis Middle School Track
Costa Mesa, California**

2014 *Tracking Our Future!* JOG-A-THON

IMPORTANT DATES

Saturday	January 18	12:20 – 2:00 pm Jog-a-thon kick-off
Monday	January 20	8:00 – 8:30 pm 2 nd Tenor and Bass parents Jog-a-Thon meeting
Wednesday	January 22	8:00 – 8:30 pm 1 st Tenor and Baritone parents Jog-a-Thon meeting

EARLY-BIRD DRAWING FEB 1 st !
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Saturday	February 1	1:30 – 5:30 pm *BLITZ MANIA! For Baritones & Basses!
Monday	February 3	Try to send your personal mailing via U.S. Post Office to relatives & friends.
Saturday	February 8	1:30 – 5:30 pm *BLITZ MANIA! For 1st & 2nd Tenors!
Monday	February 10	Try to send a mailing via U.S. Post Office to AABC Alumni (from list in lobby of rehearsal Hall)
Saturday	February 15	1:30 – 4:30 pm *SUPERMARKET BLITZ! (Call Aaron to sign-up)
Saturday	February 22	1:30 – 5:30 pm *BLITZ MANIA! OPEN BLITZ! (Call Aaron to sign-up)
Saturday	March 1	1:30 – 5:30 pm *BLITZ MANIA! OPEN BLITZ! (Call Aaron to sign-up)
Saturday	March 15	1:30 – 4:30 pm *SUPERMARKET BLITZ! (Call Aaron to sign-up)
Saturday	March 29	1:30 – 5:30 pm *BLITZ MANIA! OPEN BLITZ! (Call Aaron to sign-up)
Saturday	April 5	1:30 – 5:30 pm *SUPERMARKET BLITZ! (Call Aaron to sign-up)
Saturday	April 12	1:00 PM – 4:00 PM 2014 <i>Tracking Our Future!</i> JOG-A-THON!
Saturday	April 19	1:30 – 5:30 pm *SUPERMARKET BLITZ! (Call Aaron to sign-up)

See special blitz incentive prizes described in the last 2 pages of this book!

THE ALL-AMERICAN BOYS CHORUS - JOG-A-THON 2014

I. INDIVIDUAL PRIZES FOR MOST MONEY COLLECTED (Chorus members and Alumni)

GRAND PRIZE

- Choice of ONE of the following:

- Nintendo Wii U “bundle” with 3 games and 2 controllers plus a 40-inch LED HDTV.
- Microsoft Xbox ONE with 4 games, 2 controllers, and a one year subscription to “Xbox Live Gold”.
- PlayStation 4 with 5 games and 2 controllers and a one year subscription to “PlayStation Plus”.
- 50" 1080p LED HDTV & blu-ray player.
- Theme Park Pass Combo - (1 year passes to Disneyland, California Adventure, Knott's Berry Farm, Magic Mountain, and Universal Studios.)
- \$700 Cash.



2ND PRIZE

- \$250

3RD PRIZE

- \$150

4TH PRIZE

- \$75

II. INDIVIDUAL PRIZES FOR MOST PAID SPONSORS (Chorus members & Alumni)

GRAND PRIZE

- Nintendo 3DS + 2 games OR \$200 CASH.

2ND PRIZE

- \$100

3RD PRIZE

- \$75

4TH PRIZE

- \$50

Remember, you don't have to wait until your packet is full or until the day of the Jog-A-Thon to turn in money. Just use the deposit envelope enclosed in your packet, or found at the store, to turn in money at any rehearsal.

THE ALL-AMERICAN BOYS CHORUS - JOG-A-THON 2014

III. INDIVIDUAL LAP PRIZES FOR EACH CATEGORY (Open to all participants)

- 1st Category - 10 year olds and younger;
- 2nd Category - 11 and 12 year olds;
- 3rd Category - 13 to 15 year olds;
- 4th Category - 16 year olds and older (e.g., parents, staff, alumni, etc.)

GRAND PRIZE	- \$75
2ND PRIZE	- \$50
3RD PRIZE	- \$25
4TH PRIZE	- \$15



In order to be awarded a lap prize, the winner must turn in at least \$400 in total Jog-A-Thon Donations.

IV. COMPLETED PACKET DRAWING - FOR SIGNING-UP 40 OR MORE SPONSORS OR TURNING IN \$300. (Open to all participants)

For every completed Jog-A-Thon packet, 40 **PAID** sponsors, that a participant procures he/she will have tickets equal to the packet number placed into a drum (e.g., 1 packet = 1 ticket; 2nd packet = 2 additional tickets; 3rd packet = 3 additional tickets, etc.).

In addition, at each \$300 increment, a participant will have tickets equal to the number of \$300 increments placed into a drum (e.g., \$300 = 1 ticket; \$600 = 2 additional tickets; \$900 = 3 additional tickets, etc.).

On Saturday, June 7, 2014 (when sponsor payments have been verified), we will conduct a drawing at the Chorus' Family Picnic. The winner of the drawing will receive his/her **CHOICE OF ONE** of the following:



- Nintendo Wii U “bundle” with 3 games and 2 controllers plus a 36-inch LED HDTV.
- Microsoft Xbox ONE with 4 games, 2 controllers, and a one year subscription to “Xbox Live Gold”.
- PlayStation 4 with 5 games and 2 controllers and a one year subscription to “PlayStation Plus”.
- 50" 1080p LED HDTV & blu-ray player.
- Theme Park Pass Combo - (1 year passes to Disneyland, California Adventure, Knott's Berry Farm, Magic Mountain, and Universal Studios.)
- \$700 Cash.

THE ALL-AMERICAN BOYS CHORUS - JOG-A-THON 2014

V. MONEY COLLECTED INCREMENTAL PRIZES (Open to all participants)

Each participant who turns in \$300 will receive a \$20 cash prize.

Each participant who turns in \$600 will receive an additional \$20 cash prize.

Each participant who turns in \$900 will receive an additional \$40 cash prize.

Each participant who turns in \$1,200 will receive a \$20 CASH PRIZE.

Each participant who turns in \$1,500 will receive a \$75 CASH PRIZE.

For each \$300 that a participant collects above \$1,500 he/she will receive additional cash prizes of \$20.



VI. GRAND PRIZE FOR WINNING PART IN THE CHORUS (Chorus members only)

In addition, there will be a *Grand Prize* awarded to one Part in the Chorus. The Grand Prize will be twofold and will consist of :

An outing for the winning part to ONE of the following theme parks:

DISNEYLAND, or CALIFORNIA ADVENTURE, or BOOMERS/MEDIEVAL TIMES,
or KNOTT'S BERRY FARM, or UNIVERSAL STUDIOS;
AND \$15 for each boy in the Part.

The winning Part will decide by majority vote which theme park to attend. The Chorus reserves the right to re-schedule the outing because of concert bookings that may occur.

The Part in the Chorus with the greatest average dollars collected per member will win the Grand Prize. The average will be calculated by adding the total amount of money collected by the Part and then dividing by the total number of boys in the Part who participated in the Jog-A-Thon (i.e., ALL RED SHIRTS & BLUE SHIRTS -- plus WHITE SHIRTS who chose to participate).

**IN ORDER TO PARTICIPATE ON THE GRAND PRIZE TRIP FOR THE WINNING PART,
A BOY *MUST* RAISE A MINIMUM OF \$500 IN THE JOG-A-THON.**

**ANY BOY, IN ANY PART, WHO RAISES \$1,200 OR MORE *AUTOMATICALLY*
QUALIFIES TO JOIN THE WINNING PART ON THE PRIZE TRIP.**

THE ALL-AMERICAN BOYS CHORUS - JOG-A-THON 2014

VII. "EARLY-BIRD" AWARDS FOR MOST SPONSORS (Chorus members & Alumni)

On Saturday, February 1st, 2014, CASH awards of \$50, \$30, and \$20 will be made to:

- The three (3) boys who have procured the most sponsors up to that date.
- The three (3) boys who have turned in the most money up to that date.

In addition, each of the three boys with the most sponsors and the three boys with the most money turned in as of **February 1st, 2014** will receive:

- 5 tickets in the drum for the COMPLETED PACKET DRAWING for the boy who has the most sponsors and the boy who has turned in the most money up to that date.
- 3 tickets in the drum for the COMPLETED PACKET DRAWING for the boy who has the 2nd most sponsors and the boy who has turned in the 2nd most money up to that date.
- 2 tickets in the drum for the COMPLETED PACKET DRAWING for the boy who has the 3rd most sponsors and the boy who has turned in the 3rd most money up to that date.

Boys who wish to be considered for "early-bird" awards should submit their packets, money and sponsor sheets by 10 AM on February 1st, 2014 so that we can tally them and announce the winners at the conclusion of the grand rehearsal.



IMPORTANT!

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- 1) IN ORDER TO QUALIFY AS A "SPONSOR" A PERSON MUST MAKE A FLAT DONATION OF AT LEAST \$2 OR PLEDGE 10 CENTS OR MORE PER LAP (E.G., TWO FLAT DONATIONS OF \$1 WILL COUNT AS ONE "SPONSOR," FOUR FLAT DONATIONS OF 50 CENTS WILL COUNT AS ONE "SPONSOR," TWO 5 CENTS PER LAP PLEDGES WILL COUNT AS ONE "SPONSOR," ETC.).
- 2) IF YOU HAVE MORE THAN ONE PACKET, USE LETTERS, BEGINNING WITH "A" TO IDENTIFY EACH OF YOUR PACKETS (A, B, C, D, etc.).
- 3) CHECK THE LINE MARKED "MAIL STATEMENT" TO INDICATE THOSE NON-LOCAL SPONSORS TO WHOM YOU WANT THE CHORUS TO MAIL A STATEMENT FOR PAYMENT, NON-LOCAL SPONSORS SHOULD RESIDE OUTSIDE OF ORANGE COUNTY. IT IS TOO COSTLY AND TIME CONSUMING FOR THE CHORUS TO MAIL STATEMENTS TO SPONSORS WHO RESIDE WITHIN ORANGE COUNTY.
- 4) THE WINNER OF THE "MOST MONEY COLLECTED" GRAND PRIZE OR SUPER GRAND PRIZE IS NOT ELIGIBLE TO WIN THE "COMPLETED PACKET DRAWING" PRIZE.

INDIVIDUAL SUPER GRAND PRIZE FOR MOST MONEY COLLECTED
(Chorus members & Alumni)

To the person who collects the most money for the 2014 Jog-A-Thon *IN EXCESS OF \$5,000*, the Chorus will award:

\$2,000 CASH TO BE USED FOR EDUCATIONAL/PERSONAL PURPOSES.

Note: To qualify for the above prize, a person must collect \$5,000 or more. If more than one person collects over \$5,000, the person with the greatest overall amount will win the above prize. The person with the next greatest overall amount will be awarded the "2ND PLACE PRIZE for Most Money Collected by an Individual" described in this brochure.

In the event of a tie, the winner of the "Super Grand Prize for Most Money Collected by an Individual" will be decided by a coin toss, with the other boy receiving the "Grand Prize for Most Money Collected by an Individual" described in this brochure.

**SUPER GRAND PRIZE FOR WINNING
PART IN THE CHORUS**



To the PART in the Chorus (First Tenors, Second Tenors, Baritones, Basses), which collects the most money *IN EXCESS OF* an AVERAGE of \$750 PER BOY, the Chorus will award:

Two-Day Prize: Day 1—Visit to theme park or Boomers/Medieval Times; lunch and dinner on Chorus; plus \$15 spending money for each boy (in theme park); Day 2—travel via AABC bus (movies enroute) to California Adventure or Universal Studios or Knott's Berry Farm (to be decided by winning Part); dinner on Chorus; plus \$15 spending money for each boy (in theme park).

Note: To qualify for the above prize, a Part must collect at least an average of \$750 per member. If more than one Part collects in excess of an average of \$750 per member, the Part with the greatest overall average per member will win the Super Grand Part prize, and the Part with the next greatest overall average per member above \$750 will be awarded the "Grand Prize for Most Money Collected by a Part" described in this brochure.

In the event of a tie, the SUPER Grand Prize winning Part will be decided by a coin toss, with the other Part being awarded the "Grand Prize for Most Money Collected by a Part" described in this brochure.

If a Part wins the "SUPER GRAND PRIZE," and no other part exceeds the average of \$750 per member, then the "Grand Prize for Most Money Collected by a Part" will not be awarded.

**IN ORDER TO PARTICIPATE ON THE GRAND PRIZE TRIP FOR THE WINNING PART,
A BOY MUST RAISE A MINIMUM OF \$500 IN THE JOG-A-THON.**

**ANY BOY, IN ANY PART, WHO RAISES \$1,200 OR MORE AUTOMATICALLY
QUALIFIES TO JOIN THE WINNING PART ON THE PRIZE TRIP.**



JOG-A-THON 2014

HOW TO GET SPONSORS!!

- **MAKE A PLAN!**

Identify possible sponsors (relatives, doctors, teachers, church members, etc.)

Set targets & goals - weekly & monthly

Stick to the plan

- **REHEARSE!**

Practice in front of your parents

Speak slowly and clearly ***AND SMILE!!!***

Maintain eye contact when speaking

- **LOOK GOOD!**

Wear your best AABC T-shirt

Hair combed

Hands washed

Clean clothes

- **BE PREPARED!**

Have packet letter ready

Bring a pen

- **SEND OUT A MAILING!**

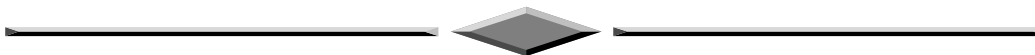
See sample letters!!!

Include a pledge card

- **HAVE YOUR OWN “ON-LINE” CAMPAIGN!**

AABC will provide you with an on-line Donation Page!!!

The following letters were used by members of the Chorus who all raised over \$1,000! You can do it too!



(Date)

Dear Family, Friends and Neighbors,

As you know, every year I send out a letter for The All-American Boys Chorus annual Jog-A-Thon, and this year I hope you will be kind enough to donate some money again.

The Jog-A-Thon is a fund-raiser for the Chorus to afford the every day things such as rent on our building at the Orange County Fairgrounds, and to keep our music education and leadership training programs strong. I have been in the Chorus since *(insert date)*, and this is my *(insert #)* Jog-A-Thon. If you would like to make a donation, you can either write a check for the total amount you wish to contribute, or you can pledge so much per lap. In April I will run around the track as many times as I can in one hour. (The track isn't regulation size, it's 220 yards). I hope to do *(insert # of laps)* laps this year.

During my years in the Chorus I have had a lot of good experiences and made many friends. I have also met famous people. I have coached three new boys who all passed their advancement tests.

In March, I will go on my first tour. Thirty-two of us will fly to Texas and then travel by bus to Oklahoma, Arkansas, Louisiana and Alabama. I will miss two weeks of school (yeess!), but we'll have two teachers on the tour to conduct "school" each day; and I'll see a lot of my country and meet many nice people.

Last year I collected over 1,000 dollars total. This year I am trying to beat it by 250 dollars. If you decide you want to donate some money, please fill out the sheet that I have enclosed with this letter and send it back to me. You may donate a flat fee now or after the Jog-A-Thon; if you pledge per lap, I will let you know how I did after I run in March.

Thank you for taking the time to read this letter and I hope you will consider making a donation ... it's for a very good cause.

Sincerely yours,

(Signature of Participant)

(Name of Participant)

Attached to this letter was an AABC Packet Letter and a pledge sheet



February 21, 2006

Dear Mr. and Mrs. McDannel,

Hello! I'm Kelvin, an active member of The All-American Boys Chorus. Our annual Jog-A-Thon to raise funds for daily expenses like rent, music education & leadership programs is currently underway. I'd like to interest you in sponsoring me with the following few brief paragraphs. The official flyer, as well as a sponsor sheet & return envelope, is also enclosed.



The Jog-A-Thon enables you to make a tax-deductible donation as either a pledge per lap or a flat sum. On April 1st (no fooling), I will attempt to run 30 times around the 220 yard track (not regulation size) within 1 hour. Last spring, I joined the Chorus and then completed 25 laps in my very first Jog-A-Thon.

The Chorus gives me a structured system that develops my self-discipline with incentives to succeed, in music and then beyond. In addition, my experience with different aspects of performances builds more poise in public speaking. I aspire to tour with the Chorus someday, become of greater service to the organization and others... but for now, I work on raising funds to make it all possible. Will you help me, with whatever contribution you care to make?

If you decide to sponsor me, please fill out the sheet and return it (with payment, if applicable). You may donate a set amount now or after the Jog-A-Thon; if you pledge per lap, I will let you know how many I did afterwards.

Thank you for taking the time to read this letter. I hope you will consider lending your support to this really worthwhile cause.

Sincerely,

Kelvin A. Leu

P.S. Any comments or thoughts you'd like to share about the Chorus or my letter would be appreciated in the return envelope, or email me: kelvinjog@yahoo.com. For more information, visit the AABC website: www.taabc.org.

Do you have a good Jog-A-Thon letter?

One that you'd be willing to share with your singing Part?

If so, your Part Leaders would love to hear from you!!!

2014 *Tracking Our Future!* JOG-A-THON

ACTUAL LETTERS SENT BY
AABC CHORISTERS!



Dear Mrs. Van Netta,

I could hardly wait to write to give you an update on what I have been doing with the All American Boys Chorus. Since last year I have been on two tours and will be leaving for my third in February.

In July of last year I was chosen along with 35 other boys to go on a 22 day tour of Asia. We visited Singapore, Korea, Japan and China. We went to the Great Wall of China, the Forbidden City and Ming's Tomb. In Japan we even got to go the Disney Sea. It was an unforgettable trip.

Then in September we went on a 10 day tour of the Midwest. We started out in Indiana then went to Iowa, Kansas and finished off in Memphis, Tennessee. We had a great time. They took us to the Indy Speedway, the Civil Rights Museum where Martin Luther King was shot and best of all, Graceland.

We will be leaving on February 20 for another 10 day tour. This time we are going to North Carolina, South Carolina, Alabama and Florida. I can't wait.

Well, the other reason I am writing you today is because it is time for our annual Jog-a-thon. Thanks to your generous donation last year I raised more money than any other boy, over \$4300.00. This year my goal is \$5000.00.

If you would like to make a donation, you can either write a check for the total amount you wish to contribute or you can pledge per lap. On April 1st I will run around the track as many times as I can in one hour. (The track is 220 yards). Last year I ran 42 laps and hope to do at least 50 laps this year. I have enclosed a self-addressed envelope for your convenience. And remember the donations are all tax deductible.

Thank you so much for helping fund my dreams. I'll let you know how I do.

Sincerely,



2014 *Tracking Our Future!!* JOG-A-THON

SPONSOR BLITZ MANIA

FAQ:

What is a sponsor blitz? A sponsor blitz is an organized effort to bring AABC members to nice neighborhoods to go door-to-door, in teams supervised by parents or staff members, to ask for sponsors for our Jog-a-Thon.

What is a supermarket blitz? A supermarket sponsor blitz is another organized effort to have AABC members standing in front of supermarkets (Stater Bros, Trader Joes, Gelsons) in nice neighborhoods, in teams supervised by parents, to ask for sponsors for our Jog-a-Thon.

How effective are blitzes? Over the years, we have found that door to door blitzes bring in an average of \$50 per boy and supermarket blitzes average \$70 per hour per boy. Blitzes are also a fun way to get sponsors because boys are working together. Boys also learn how to ask for sponsors so that they can go out in their own neighborhoods.

How many blitzes are there? There are 11 blitzes; one for each singing Part in the Chorus (1st Tenors, 2nd Tenors, Baritones, Bases) three "open" blitzes and 4 supermarket Blitzes.

What days and times are the blitzes? Blitzes happen on Saturdays following grand rehearsal. Boys going on a blitz are treated to a pizza party following the rehearsal, then they are instructed on how to ask for sponsors.

Is a boy required to go on a blitz? We very strongly encourage, and need, each blue shirt and red shirt boy to attend at least the one blitz for his singing Part and one open blitz. This demonstrates teamwork.

Can a boy attend more than one blitz? **YES!** We encourage boys to attend as many blitzes as possible! **See the special blitz incentive program for boys who attend blitzes!**

How does a boy sign-up for a blitz? A boy is automatically signed up for his Part blitz; he needs no reservation. **If a boy wishes to go on a blitz other than the one for his Part, he must call or email Aaron Cassaro. His email is A.Cassaro@taabc.org and his phone number is (714) 708-1670 x 16.** Boys are assigned to the blitz on a first-come, first-assigned basis. A boy will receive an email from the Chorus to confirm his reservation.

What does a boy need for a blitz? Boys should wear their best AABC rehearsal shirt, clean shorts or trousers, socks & shoes (no flip flops, etc.). A boy should also bring his Jog-a-thon packet and a pen.

How can parents help? We need lots of parents to be team captains, as well as parents to be on hand to set-up and serve the ice cream after the blitz! PARENTS . . . PLEASE call Aaron Cassaro at (714) 708-1670 x16 or email him at a.cassaro@taabc.org. to volunteer to help!



2014 *Tracking Our Future!* JOG-A-THON



SPONSOR BLITZ INCENTIVES

FOR 2014!

EACH BOY WHO ATTENDS A BLITZ WILL RECEIVE A “TICKET IN THE DRUM” WITH HIS NAME ON IT. FOR EACH BLITZ WE WILL PULL THREE (3) NAMES AND THOSE LUCKY BOYS WILL “SPIN THE JAT PRIZE WHEEL” AND WIN **FROM \$5 TO \$100** DEPENDING ON WHERE THE WHEEL STOPS!

BUT WAIT . . . THERE’S MORE!

EACH BOY WHO ATTENDS THREE (3) BLITZES WILL RECEIVE A “TICKET IN THE DRUM” WITH HIS NAME ON IT. AFTER OUR FINAL BLITZ FOR THE 2014 JOG-A-THON, WE WILL PULL ONE (1) NAME FROM THE DRUM AND THE LUCKY WINNER WILL RECEIVE . . .

A \$300 CASH PRIZE!!!

**So, sign-up for those blitzes and help make
the AABC’s 2014 Jog-a-thon
our best one ever!**