

**REGULAR MEETING
BOARD of DIRECTORS
THE ALL-AMERICAN BOYS CHORUS
March 11, 2013 - 6:00 p.m.
Held at the offices of Golden State Foods
18301 Von Karman Avenue, #1100, Irvine, California**

Directors present	Russell Bell Ed Dunn Nina Ebner Lynn Gardner Kim Kovacs	Lynn Krogh Anthony Manrique Rita Pipta Bill Sanderson Shirley Werner
Directors absent	Wendy Ahlering Tom Courtney	Diana Hoffman Steve Shaw
Director/Parent Rep. present	Russell Bell	
Staff present	Aaron Cassaro	
Minutes	Shirley Werner	
Guests present	Wesley Martin, Artistic Director	

ATTACHMENTS

A	Agenda
B	Artistic Plan (2 pgs.)
C	Performances, Numbers, New Rehearsal Schedule, Graduate Choir (2 pgs.)
D	Miracles & Milestones (2 pgs.)
E	Special Evening with Taylor Hicks
F	Report on meeting with Talena Mara, Vice President/Education, Segerstrom Center for the Arts (2 pgs.)
G	2013 Jog-A-Thon Update as of March 4, 2013
H	Grant Applications Submitted in 2013, updated March 6, 2013
I	AABC Inspire Status as of 3/11/13

- I. **CALL TO ORDER AND PRAYER.** The meeting was called to order and the prayer offered by **Tony Manrique**.
- II. **APPROVE MINUTES OF JANUARY 2013 MEETING**
- ON MOTION DULY MADE, SECONDED and CARRIED**, the minutes of the January 14, 2013, Board of Directors meeting were unanimously approved.
- III. **ELECTION OF RUSSELL BELL TO BOARD OF DIRECTORS and APPOINTMENT AS PARENT REPRESENTATIVE**
- ON MOTION DULY MADE, SECONDED and CARRIED**, by unanimous vote, **RUSSELL BELL** was elected as a full voting member of the Board of Directors of The All-American Boys Chorus, and appointed as Parent Representative, for a one-year term effective March 11, 2013, through and including March 10, 2014.
- IV. **AGENDA ITEMS** (attachment "A")

BOARD COMMITTEE REPORTS

PRODUCT: Artistic Vision - Wesley Martin

General review and discussion of *Artistic Plan* (attachment "B"), *Performances, Numbers, New Rehearsal Schedule, Graduate Choir* (attachment "C"), *Miracles & Milestones* (attachment "D") and *Special Evening with Taylor Hicks* (attachment "E").

The new rehearsal schedule has not generated any specific complaints and the Saturdays are working well. All seems to be satisfactory so far. Adjustments will be made as necessary.

The Graduate Chorus kicks off its inaugural spring/summer session in April, which will finish with the Summer Concert; one rehearsal a week, 2 hours each rehearsal; at a cost to each member of \$50 a month that includes the music, accompanist, conductor(s). **Wesley Martin** will be sharing the conducting with **Philip Parke**. Eighteen to 20 graduates at \$50 a month will hopefully cover the cost of the program.

PROMOTION: Meeting with Talena Mara - Lynn Gardner

Lynn Gardner recapped her and **Bill Sanderson's** meetings with **Talena Mara**, Vice President/Education, Segerstrom Center for the Arts, in *Report dated February 28, 2013* (attachment "F") and discussed at this Board meeting. Each point, comment or suggestion in the report was well taken and will be carefully considered for the Chorus's program and repertoire, particularly taking into consideration the changing demographic of the county and its diverse communities and multicultural populations. **Lynn**, and the Board agreed, that **Ms. Mara** had tremendous insight and to follow up with **Ms. Mara** on her offer to stay connected with the Chorus.

PEOPLE: Great American Awards nominating process for Fall Gala - Lynn Krogh
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Lynn Krogh recapped the purpose of the Great American Awards and reiterated that the Fall Gala lends itself to the awards concept. The **Promotion Committee** will select nominees as soon as possible so everything is in place for the Fall Gala, scheduled for November 2, 2013, at the Radisson Hotel.

PRICE: 1. Jog-A-Thon

General review and discussion of *2013 Jog-A-Thon Update - as of March 4, 2013* (attachment "G"). **Aaron Cassaro** reviewed the number of boys this year versus previous years; the resultant difference in pledges; blitzes; averages per boy; addition of handwritten notes by the boys to send to potential donors as another approach to get pledges.

Questions to consider: (1) Is the time period established for this year's Jog-A-Thon too long? Is interest dropping because the time between the January kick-off and April event day is too long? Does the extra time spent on the Jog-A-thon justify additional Staff time and salaries?

PRICE: 2. Grants

General review and discussion of *Grant Applications Submitted in 2013/Updated March 6, 2013* (attachment "G") as prepared by **Rita Pipta**.

PRICE: 3. Capital Campaign

General review and discussion of *AABC Inspire Status as of 3/11/13* (attachment "I"). **Bill Sanderson** stated that the campaign is losing a little bit of energy, but every effort will be made to reach the goal of \$200,000 by May 2013 (the program end date).

V. THANK YOU

To all the PARENTS who have participated in the 2013 Jog-A-Thon blitzes so far:

Peter Ammermann	Dana Fischback	Kristine Kranyak	Jessica Treglia
Leah Cassaro	Greg Gardner	Dennis Kwok	Chad Vanden Berg
Brigitte Chupek	Nancy Greenberg	Andrew Laurence	Stella Ying
Kathy Dale	Mary-Margaret Hale	Jill Richards	Tony Zuniga
Bob Daniels	Darrell Herges	Evan Sorensen	
Kathleen Feuer	Bob Hopkins	Kate Sproul	

VI. DATE & TIME OF NEXT MEETING

Regular Board meeting, Monday, May 13, 2013 - 6:00 p.m.
O.C. Fair Silo Building, 88 Fair Drive, Costa Mesa, CA

VII. EXECUTIVE SESSION (attended by voting Board members only)

VIII. ADJOURNMENT. Prior to adjournment (**Lynn Krogh's** directorship having expired as of the date of this meeting and **Lynn's** decision not to run for re-election), many thanks were extended to **Lynn** for his years of dedicated and tireless efforts on behalf of The All-American Boys Chorus. However, **Lynn** offered to continue working with the **Promotion Committee** to focus specifically on the Great American Awards program.