



January 16, 2014

Dear AABC Parents:

We respectfully ask that you please take a few minutes to carefully read this letter and then sit down with your son to discuss and complete the enclosed COMMITMENT FORM.

On the afternoon of Saturday, April 12th, we'll conduct our 32nd annual Jog-A-Thon at the Davis Middle School Track (*directly across from the fairgrounds on Arlington Street*).

Tuition covers 20% of our annual budget. Concerts and fundraisers—like the Jog-a-Thon, Holiday appeal, fall gala Christmas and summer concerts—make up the difference; and their success enables us to keep tuition as low as possible.

The Jog-A-Thon is by far the largest fund-raiser for the Chorus. It isn't a fund-raiser for "frills" or "extras"—rather the income is needed to pay our ongoing, everyday expenses.

Concert and Touring Chorus members ("red shirts") and Training Division members ("blue shirts") must participate in this extremely crucial fund-raising effort. Audition Division members ("white shirts") are not required to participate, but are highly encouraged to do so.

Each boy is asked to sign-up "sponsors," who pledge a certain amount of money per lap (*i.e., 20 cents, 50 cents*) for **each** lap that a participant completes. Sponsors may also pledge or give a "flat donation" (*i.e., \$5, \$10, \$25*) to a boy regardless of the number of laps he completes.

The Jog-A-Thon must raise \$70,000 in 2014, which means each boy should have a minimum of \$800 as his Jog-a-Thon goal.

Realizing the importance of the Jog-A-Thon, **we've developed an assortment of marvelous prizes for participants**, which are described in the Prize Booklet that will be given to each boy. The Chorus has also developed a wide array of activities and resources that, if used, will **virtually guarantee** that your son will achieve a goal of \$800.

The Jog-A-Thon requires the overall commitment and hard work of each boy and his family. Thus, we have enclosed a **JOG-A-THON FAMILY COMMITMENT FORM** that lists the many ways we provide to help you in your quest for sponsors. Please read, discuss and complete the form with your son. Then, please return the form to us.

Together, let's make Jog-A-Thon 2014 a magical success – one for the AABC history books!

Sincerely,

Tony Manrique,
Executive Director



2014 JOG-A-THON FAMILY COMMITMENT FORM FOR: _____

(please complete and return to the AABC)

We ask each boy and his parents to review the wide array of jog-a-thon "sponsor-getting" activities and resources, and to then make a commitment to participate or follow-through **on at least eight (8) of them.**

We need each AABC family to make this commitment to be assured of reaching our goal of \$70,000.

—	January 20 th	8:00 PM	Jog-a-thon Helpful Hints Meeting for 2 nd Tenor and Bass parents.
—	January 22 nd	8:00 PM	Jog-a-thon Helpful Hints Meeting for 1 st Tenor and Baritone parents.
—	February 1 st	1:30 to 5:30 PM	*Jog-a-thon Sponsor Blitz for Baritones & Basses
—	February 8 th	1:30 to 5:30 PM	*Jog-a-thon Sponsor Blitz for 1 st Tenors & 2 nd Tenors
—	February 15 th	1:30 to 4:30 PM	*Jog-a-thon Supermarket Blitz (open to all parts)
—	February 22 nd	1:30 to 5:30 PM	*Jog-a-thon Sponsor Blitz (open to all parts)
—	March 1 st	1:30 to 5:30 PM	*Jog-a-thon Sponsor Blitz (open to all parts)
—	March 15 th	1:30 to 5:30 PM	*Jog-a-thon Supermarket Blitz (open to all parts)
—	March 29 th	1:30 to 5:30 PM	*Jog-a-thon Sponsor Blitz (open to all parts)
—	April 5 th	1:30 to 5:30 PM	*Jog-a-thon Supermarket Blitz (open to all parts)
—	April 19 th	1:30 to 4:30 PM	*Jog-a-thon Supermarket Blitz (open to all parts)
—	Personal Door to Door Campaign	Between Jan 19 and Apr 12	Door to door in your own neighborhood, at your church, to your doctor, dentist, orthodontist.
—	Personal Mailing	Should be sent by February 1 st	Send a mailing via the US Post Office to relatives and friends.
—	Mailing to AABC Alumni	Should be sent by February 8 th	Send a mailing to AABC alumni whose names you get from the Binders in the AABC rehearsal hall lobby.
—	Mailing to AABC Mailing List	Should be sent by February 22 nd	Send a mailing to people on the AABC mailing list who are past donors, or who have purchased tickets to AABC concerts.
—	On-Line Campaign	Should be sent by February 15 th	Utilize the secure, on-line, Personal Donation Page the AABC will create for each boy on First-Giving.com to send emails asking friends, relatives, business associates for sponsorship.

We will do our best to participate in the 2014 Jog-a-Thon in the above-checked areas with a goal of raising \$800.

SIGNED: _____

AABC Chorister

AABC Chorister Parent

Thank you in advance for your hard work and enthusiasm on the 2014 AABC Jog-a-Thon. It's a crucial event for us and with your commitment we're certain to have a marvelous success!

*Blitzes are organized events in which boys are placed into teams of four with an AABC parent or staff member as chaperone. Boys are given instructions on how to ask for sponsors, and are then taken to pre-selected "nice" neighborhoods in Costa Mesa, Huntington Beach and Newport Beach for an afternoon of "blitzing" door-to-door for sponsors.

P.O. BOX 1527, COSTA MESA, CA 92628 (714) 708-1670 FAX (714) 557-5447

www.taabc.org E-MAIL: info@taabc.org