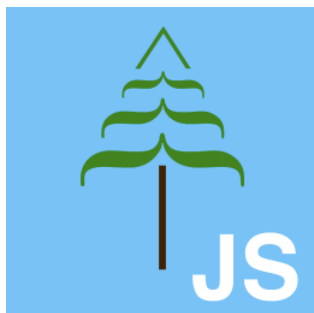




CASCADIAFEST

2016 Sponsorship Prospectus



ABOUT CASCADIAFEST

CascadiaJS was started in 2012 by web developers in the Pacific Northwest to better connect and celebrate the amazing work of communities across the region. Last year we grew into CascadiaFest, a larger 3-day conference, that featured 36 speakers who covered everything from front-end design to building scalable, distributed software for the web.

Over 1200 developers have attended our conference over the past 4 years and we expect to host 500 in 2016. We have over 1800 people following our updates on Twitter and an opt-in mailing list that reaches over 2000. Developers have spent over 10,000 hours watching our talks on-line, free of charge, for the benefit of the broader web development community.

Finally, CascadiaFest is run entirely by volunteers. Every dollar from a sponsor goes into making this an amazing and memorable event for all of the speakers, sponsors, attendees, and their families. Thank you for supporting developers in the PacNW!

**IT'S HUGE,
IT'S BEAUTIFUL,
IT'S ALL OURS**

Semiahmoo Resort



IMPRESSIONS FROM 2015



HOW SPONSORSHIPS WORK

CascadiaFest is an umbrella event that covers two conferences:

- CascadiaCSS (1-day event, in its 2nd year)
- CascadiaJS (2-day event, in its 5th year)

As a sponsor you can choose to sponsor items for any one of the 3 days or options to sponsor the entire 3-day festival. Everything is a la carte and we are happy to negotiate adjusted pricing for sponsors who would like to sponsor multiple items.

All sponsorships come with one (1) free ticket that covers all 3 days of CascadiaFest. You can always purchase more tickets at a discounted sponsor rate. The ticket does **not** cover lodging or travel, so please make sure you handle those immediately. On-site lodging sells out quickly once published.

CascadiaFest exists to educate and grow the web development community in the Pacific Northwest. Every year, we strive to make our community broader and more inclusive. Cascadia spends a lot of its organizing energy encouraging community members from under-represented groups in tech to attend and participate. In 2015, thanks to awesome sponsors and a few generous community members, we were able to provide 11 attendees a full-ticket, lodging, and transportation to our conference. Since then, the scholarship recipients have gone on to build up their own communities in Seattle, Portland, and Vancouver. They are speaking at world-renowned conferences. They are being hired by the best companies in the world. All thanks to their exposure to a community they didn't have a door to prior. Please consider being a part of 2016's effort!

These options are simply a place to get started. We are more than happy to discuss custom sponsorship options for your company. The most important thing for us is to help companies that are invested in the web and want to support the developers community here in the Pacific Northwest.

CASCADIA CSS

Speakers & Talks

\$9,000

Your sponsorship will directly help us provide free travel and lodging for the day's 12 speakers. Your company's brand will be displayed prominently to kick-off the day and throughout. **(1 available)**

Breakfast

\$3,000

There will be bacon. Thanks to you. **(1 available)**

Dinner & Party

\$9,000

An amazing dinner as the sun sets on the Puget Sound followed by the night's social event. Each party is different for each day. They are all awesome. **(1 available)**

Workshop

\$4,000

Organize a morning or afternoon workshop. Design a workshop, bug bash or documentation-athon. **(2 available)**

Lunch

\$3,000

A delicious lunch and break in between the morning and afternoon talks. **(1 available)**

Booth

\$3,000

We will provide a table, chairs and power for you in the common area just outside of the talk area. We will help you brainstorm swag ideas! **(3 available)**

Community

\$1,000

Every little bit helps! Logo on the website and on event banners. **(6 available)**

BROWSER DAY

Speakers & Talks

\$9,000

Your sponsorship will directly help us provide free travel and lodging for the day's 12 speakers. Your company's brand will be displayed prominently to kick-off the day and throughout. **(1 available)**

Breakfast

\$3,000

There will be bacon. Thanks to you. **(1 available)**

Dinner & Party

\$9,000

An amazing dinner as the sun sets on the Puget Sound followed by the night's social event. Each party is different for each day. They are all awesome. **(1 available)**

Community

Every little bit helps! Logo on the website and on event banners. **(6 available)**

Workshop

\$4,000

Organize a morning or afternoon workshop. Design a workshop, bug bash or documentation-athon. **(2 available)**

Lunch

\$3,000

A delicious lunch and break in between the morning and afternoon talks. **(1 available)**

Booth

\$3,000

We will provide a table, chairs and power for you in the common area just outside of the talk area. We will help you brainstorm swag ideas! **(3 available)**

\$1,000

SERVER DAY

Speakers & Talks

\$9,000

Your sponsorship will directly help us provide free travel and lodging for the day's 12 speakers. Your company's brand will be displayed prominently to kick-off the day and throughout. **(1 available)**

Breakfast

\$3,000

There will be bacon. Thanks to you. **(1 available)**

Dinner & Party

\$9,000

An amazing dinner as the sun sets on the Puget Sound followed by the night's social event. Each party is different for each day. They are all awesome. **(1 available)**

Workshop

\$4,000

Organize a morning or afternoon workshop. Design a workshop, bug bash or documentation-athon. **(2 available)**

Lunch

\$3,000

A delicious lunch and break in between the morning and afternoon talks. **(1 available)**

Booth

\$3,000

We will provide a table, chairs and power for you in the common area just outside of the talk area. We will help you brainstorm swag ideas! **(3 available)**

Community

\$1,000

Every little bit helps! Logo on the website and on event banners. **(6 available)**

CASCADIAFEST

Diversity Scholarships **\$1,500**

Please help us support diversity in our industry. Scholarships pay for: a free 3-day pass, lodging for 4 nights and a transportation voucher. **(20 available)**

Videos **\$5,000**

All of our talks are professionally recorded and then uploaded to Youtube for the benefit of the broader JS community, thanks to you. Your logo on intros and outros, of course. **(5 available)**

Lanyard **\$3,000**

Our badges are always amazing and we'd love your help as we brainstorm what we're going to do this year. **(1 available)**

Wi-Fi **\$6,000**

Attendees will get good conference wifi with your name on the SSID. [Stephouse Wireless](#) will set-up a custom mesh network for the event, thanks to you. **(1 available)**

Coffee **\$6,000**

Possibly the #1 thing that attendees rave about. Tougo Coffee will provide pourover coffee and espresso drinks, thanks to you. **(1 available)**

Hacker Lounge **\$9,000**

We will set-up a 400 sqft lounge with couches, bean bags and power for attendees to come by and hang out in. Feel free to set up any equipment that you like. This is a unique experience! **(1 available)**

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Interpretation & Captioning \$5,000

Live on-site ASL interpretation as well as electronic captioning of talks. **(1 available)**

Hacker Bus \$2,000

These events have been an overwhelming success and namesake of Cascadia year after year. This can include hackathons (wifi is available on both the bus and train). Our attendees nag us about next year's trip almost as far in advance as ticket sales. **(1 available)**

Significant Others Track \$5,000

Family is a big part of the way Cascadia operates. This track supports bringing a significant other and/or their kids and ensures they feel a part of the event. An added value to our attendees that is rare in our industry. **(1 available)**

Hacker Train \$2,000

These events have been an overwhelming success and namesake of Cascadia year after year. This can include hackathons (wifi is available on both the bus and train). Our attendees nag us about next year's trip almost as far in advance as ticket sales. **(1 available)**

LINKS AND REFERENCES

CascadiaJS 2012

[Website](#)

[Videos](#)

Blog Post: [Shipping a Conference](#)

CascadiaJS 2013

[Website](#)

[Videos](#)

Blog Post: [Why I'll Be Fighting for a Ticket to CascadiaJS 2014](#)

CascadiaJS 2014

[Website](#)

[Videos](#)

Blog Post: [My Experience at CascadiaJS](#)

CascadiaFest 2015

[Website](#)

[Videos](#)

Blog Post: [CascadiaFest 2015: A Debrief](#)

Blog Post: [The Komodo in Cascadia\(JS\)](#)

THANKS!



All inquiries to
Sponsorship Team
sponsorships@cascadiajs.com