

# LinkedIn

# DATA ANALYTICS

# SURVEY 2022

## PAGE 1-Insights

**Average Salary by Industry:** Healthcare leads with 64.4K. Other high-paying: Finance, Real Estate, and Education. Lowest-paid: Telecommunication (40.4K)

**Happinees Scores:** Overall Happiness: 5.26. Highest-rated dimensions: Coworkers (5.86) and Work/Life Balance (5.75) Lowest-rated dimension: Salary (4.27)

**Country Breakdown:** Top 5 happiest countries: Vietnam – 8.17 (Avg. Age: 24) Chile – 7.75 Iraq – 7.67 Serbia – 7.67 Finland – 7.17

# PAGE 2-Insights

**Gender Distribution:**The data suggests that the field is male-dominated, with 74.29% male and only 25.71% female representation.

**Difficulty of Breaking into Data Analytics:**The majority of respondents (269 individuals) found entering the industry to be neither easy nor difficult, suggesting a moderate entry barrier.

**Switched Careers (Y/N):**A significant portion—59.05%—of professionals switched careers to transition into data analytics, highlighting the field’s accessibility for non-traditional backgrounds.

**Highest Level of Education:**Most professionals hold a bachelor’s degree (329 respondents), indicating that advanced degrees are not strictly necessary for employment in the industry.

**Data Professional Distribution by Industries:**The largest group of professionals work in "Other" industries (205), followed by Tech (150), Finance (97), and Healthcare (84), showing the wide applicability of data analytics across sectors.

# PAGE 3-Insights

**Why People Change Jobs** Better Salary is the top reason (297 respondents).Remote Work (127), Work/Life Balance (117). Culture and “Other” reasons are much less significant.

**Programming Language Preferences** Python dominates (420 total mentions), especially among the title of Data Analysts (255) R and JavaScript are also used but to a much lesser extent. C/C++, Java, and “Other” languages have niche use.

**Salary vs. Happiness** Data Scientists earn the most (87.16K) and report the highest salary happiness (6/10). Students/Looking/None earn the least (26.6K) with the lowest happiness (3/10). Database Developers have both low pay (33.2K) and low happiness (4/10). There's a positive correlation between salary and happiness, but not perfectly linear.

**Title-Based Salaries** Top average salaries: Data Scientist: 87K Data Architect: 64K Data Engineer: 61K Lowest: Student/Looking/None: 27K As the data shows, Data Scientists earn the highest average salary among all data professionals.



# Data Analytics Survey 2025

53.52K

Average Salary

630

Number of Participants

29.87

Average of Age

137.05

Time Spent(Seconds)

Gender

All

Ethnicity

All

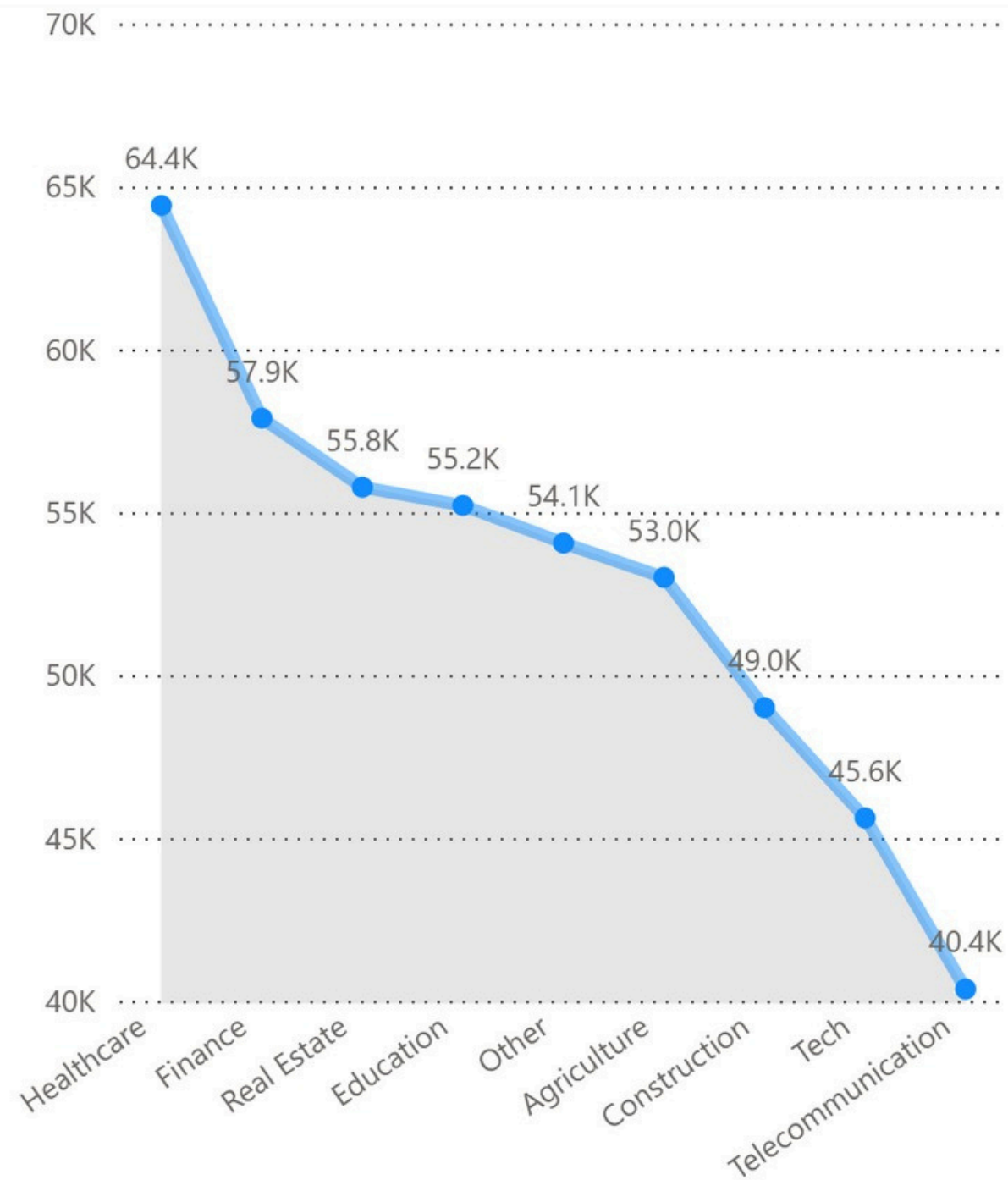
Title

All

Education

All

## Average Salary by Industry



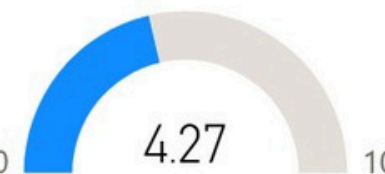
## Overall Average Happiness



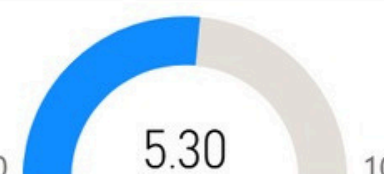
## Work/Life Balance



## Salary



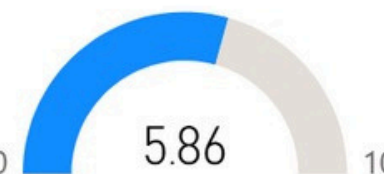
## Management



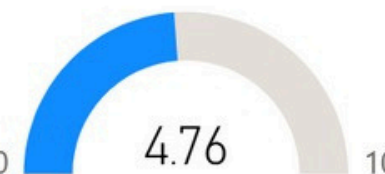
## Learning New Things



## Coworkers



## Upward Mobility



## Countries by Average Scores

Country	Average Satisfaction	Average Age
Vietnam	8.17	24.00
Chile	7.75	34.00
Iraq	7.67	26.00
Serbia	7.67	32.00
Finland	7.17	29.00
Uruguay	7.17	33.00
Denmark	7.17	30.50
Mexico	6.89	27.67
Greece	6.88	35.75
Costa Rica	6.85	28.63
Colombia	6.75	28.75
Philippines	6.75	25.00
Uzbekistan	6.67	22.00
Belgium	6.67	28.00
Tunisia	6.50	32.00
Singapore	6.39	35.33
Japan	6.00	27.50
Thailand	6.00	25.00
UAE	6.00	31.00
Germany	5.94	30.36
Poland	5.89	30.17
Total	5.26	29.87

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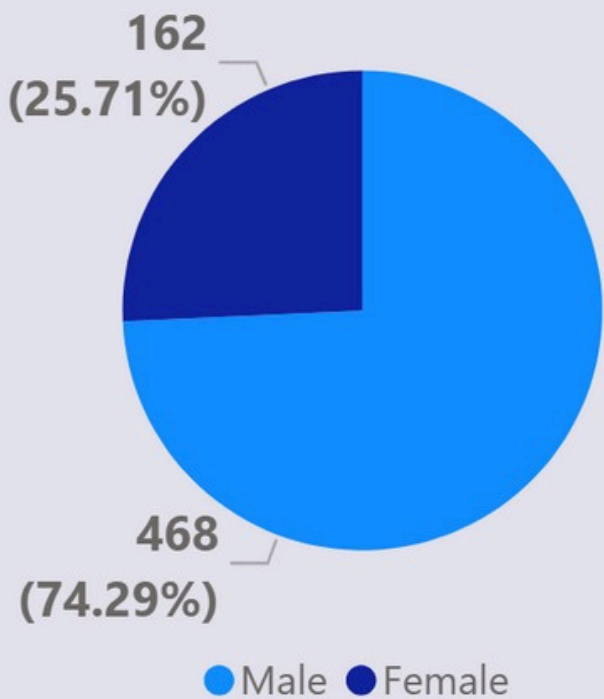
53.52K  
Average Salary

630  
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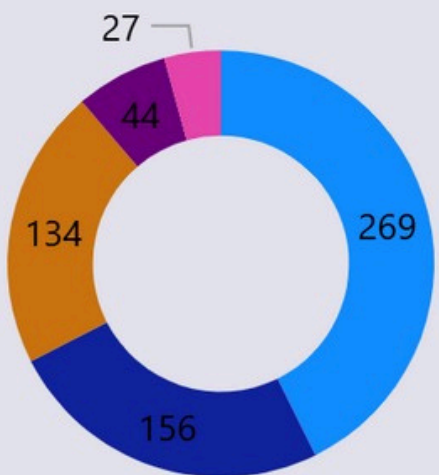
Gender Distribution of Participants



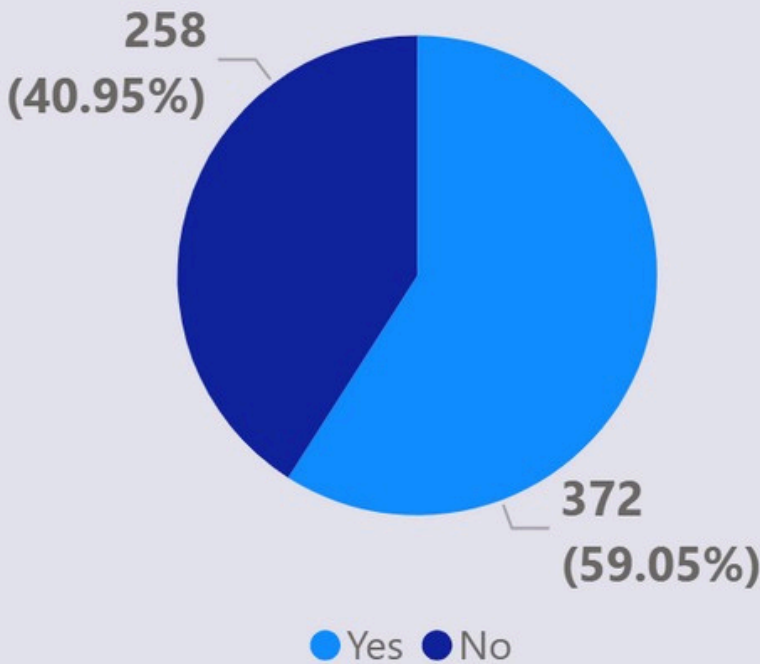
Difficulty of Breaking into Data Analytics

Difficulty Level

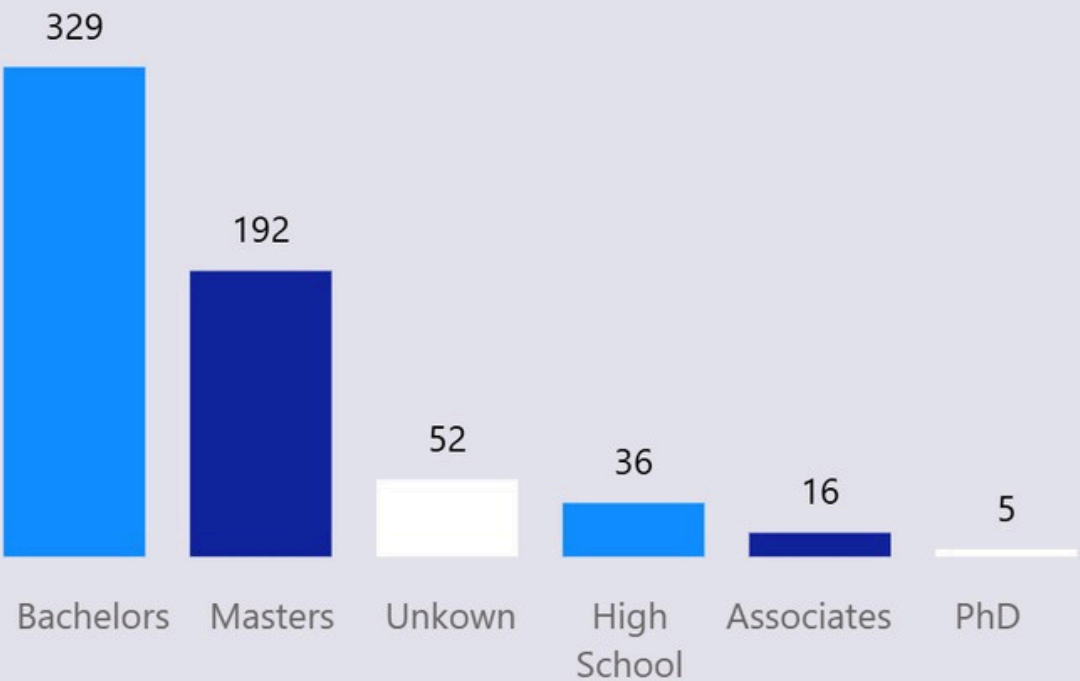
- Neither ea...
- Difficult
- Easy
- Very Difficult
- Very Easy



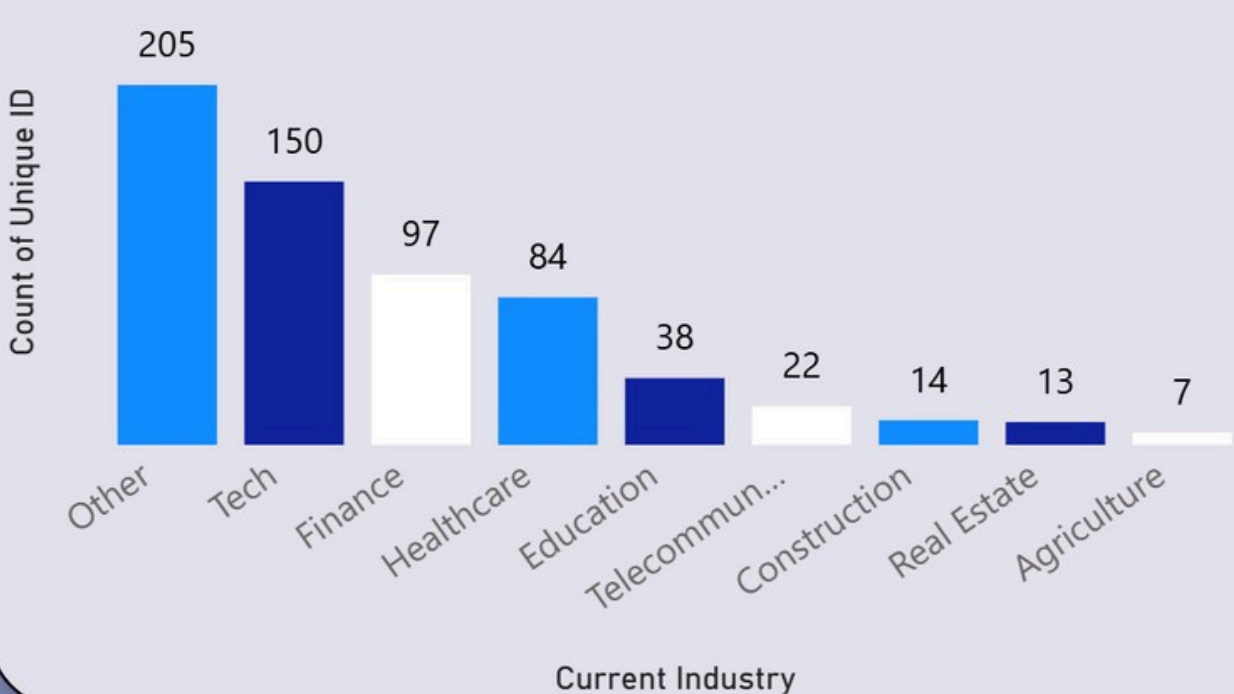
Switched Careers(Y/N)



Highest Level of Education



Data Professional Distribution by Industries



Gender

All

Ethnicity

All

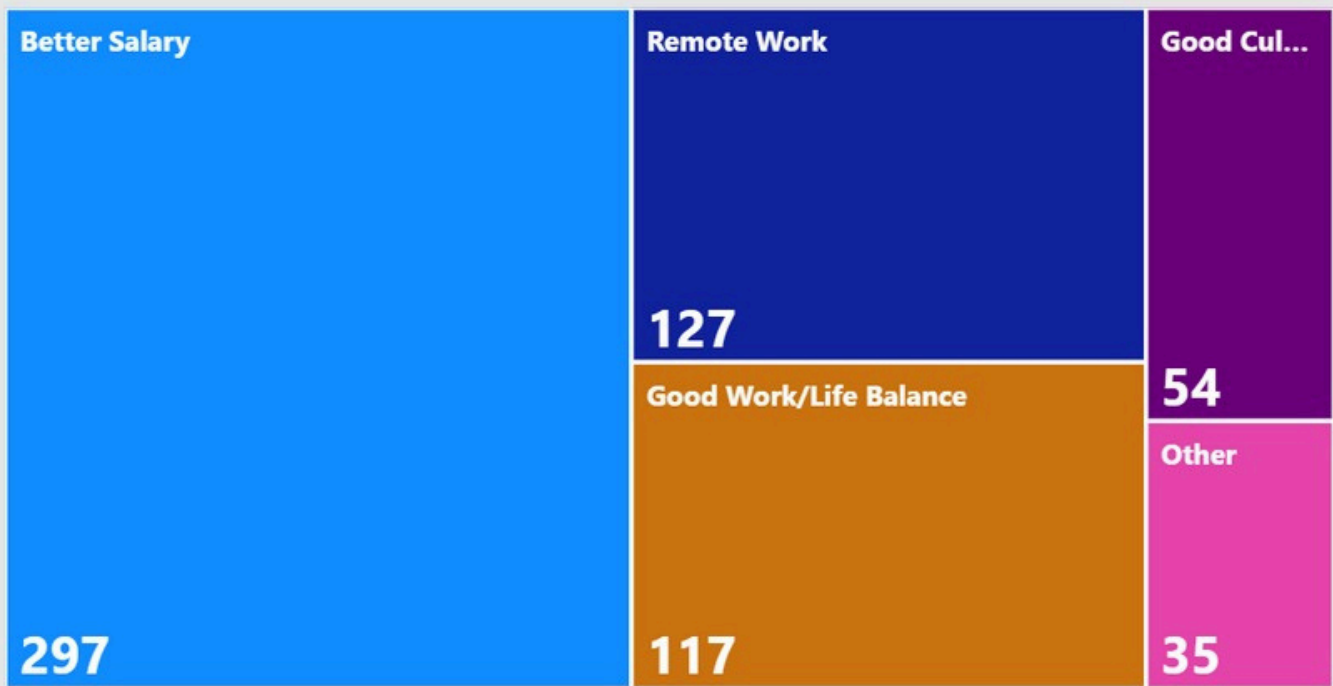
Title

All

Education

All

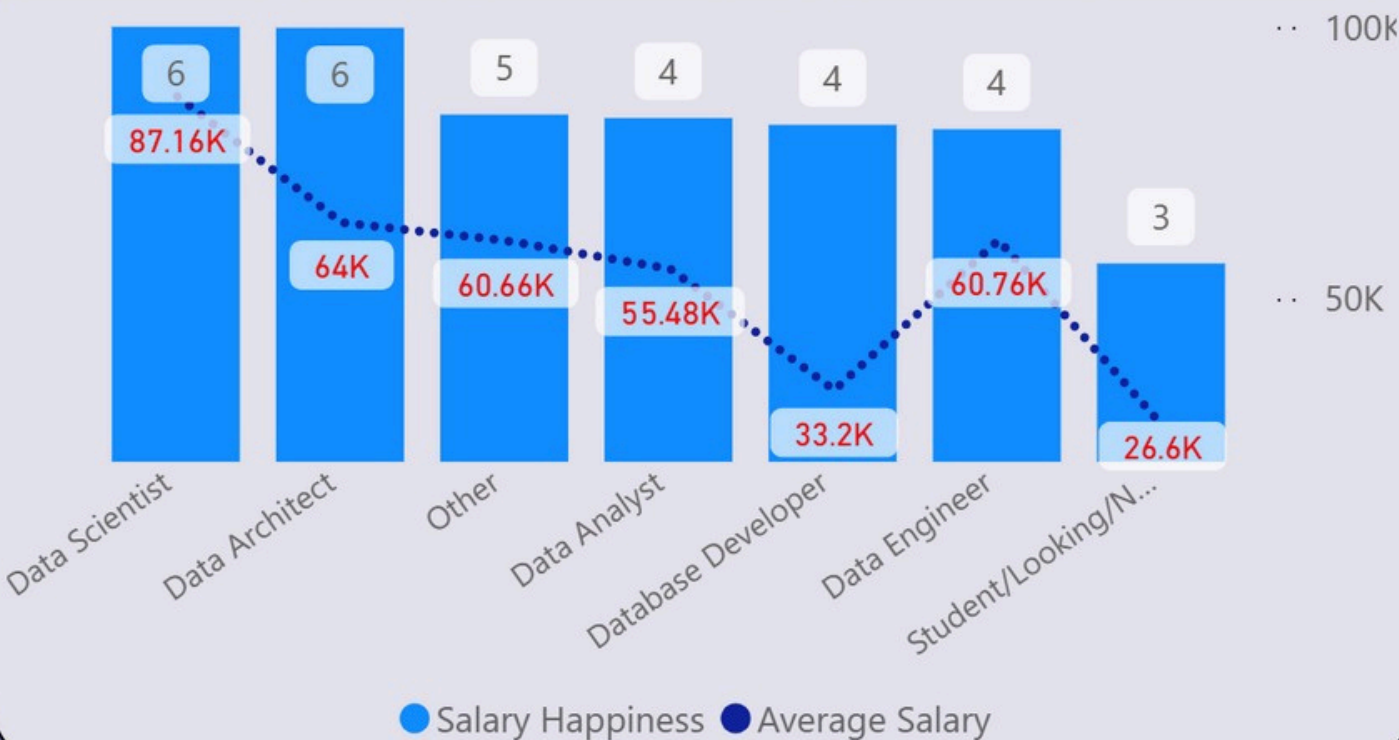
## Reason for Moving to New Work



## Favorite Programming Language by Title

Current Title	C/C++	Java	JavaScript	Other	Python	R
Data Analyst	5			60	255	61
Data Architect					3	
Data Engineer			2	5	29	2
Data Scientist				1	20	4
Database Developer				2	3	
Other	2	1	2	14	54	15
Student/Looking/None			2	13	56	19
Total	7	1	6	95	420	101

## Average Salary and Salary Happiness Comparison



## Average Salary by Title

