



# BIZZNEETI '22

# INDEX

About Bizzneeti	3
Schedule	4
Why Should you participate?	5
Grant	7
General Rules	8
Phase I	9
Networking Meet	10
Phase II	11
Success Story	14
Past Speakers	15
Previous Investors	16
Contact Us	17

Bizzneeti is a national level Business competition organized by Students' Council Colloquium. Bizzneeti is one of **India's top 10 B-plan competition**. We aim to provide a platform to discover the untapped potential of young minds and turn their ingenious business ideas into reality.

The participants need to compete against each other in **2 comprehensive phases**. These all-inclusive phases will test various aspects of their entrepreneurial idea - originality, research, monetary aspects, economic strategies, feasibility. At the summit of the event, the best teams get to pitch their ideas to highly accomplished **angel investors**.

# ABOUT BIZZNEETI

## 22<sup>nd</sup> March

Closing of  
Registrations

## 24<sup>th</sup> March

Phase 1 (Online)

## 25<sup>th</sup> March

Phase 1 (Online)  
Networking Meet (Offline)

## 26<sup>th</sup> March

Phase 2 (Offline)

# SCHEDULE

# Why should you participate?

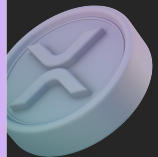
- Bizzneeti provides you with a platform to **seek exposure, interact, and learn** from a group of like-minded individuals.
- If you are successful in convincing the judges that your business plan has immense potential, is well-grounded, and feasible enough to sustain in the real world, you win **cash prizes worth ₹85,000**.
- Winner: **₹45,000**  
First Runner-Up: **₹25,000**  
Second Runner-Up: **₹15,000**

# Why should you participate?

- Every team participating in Bizzneeti 2022 will be **given hampers** from the organizing committee as a token of their participation.
- Opportunity to present your business idea to **industry experts and angel investors**.
- If an investor seems interested in a specific idea, he may choose to invest in **one of the finalists**, who may not be the winner of the competition.
- **Gain insight** into startups and the business world by a **renowned guest speakers**.
- Attend an **interactive session** with renowned personalities from the business industry and give your startups just the boost they need at our **Networking Meet**.

# GRANT

In a fast paced world driven by changes in technology and innovation, businesses are constantly evolving. In recognition of that, Bizzneeti '22 is offering a **special grant worth \$10,000 - \$25,000** for all those startups who are operating in the fields of **Web3 & Crypto**. This serves as an opportunity to develop their venture and explore new frontiers.



# GENERAL RULES

- Each team must consist of at most five members.
- All team members must be below 30 years of age (ID proof required).
- Every team must have a business idea conceptualised (no restriction of theme) from start to end.
- No team can have any direct involvement with any judges or otherwise, through any virtual platform, else they would be disqualified.
- Judge's decision will be final and binding.
- Any kind of vulgarity or misbehaviour will not be tolerated and may lead to disqualification.
- The privacy of your content will be ensured.



# PHASE 1

The first phase of Bizzneeti will be held on the **24th and 25th of March**. The teams will be allotted the day on which they need to present. The presentations on both days will be held in an **online mode**. In the first phase, the participants will be required to pitch their business idea to a panel of judges. The pitch decks prepared by the teams can take help of pictographic representations as well.

# Networking Meet

Bizzneeti '22 is organising a Networking Meet, which will be held **offline** at NMIMS University on **25<sup>TH</sup> March**. The Networking Meet provides a unique opportunity for all participants to interact and get to know each other through various activities and events **fostering collaboration and connections** with like-minded individuals. During the Networking Meet participants will also be able to interact in an informal capacity with **industry experts** seasoned in the entrepreneurial realm with established startups of their own, this will enable participants to draw on their experience and insights to better their own ventures.

# PHASE 2

The second and final phase of Bizzneeti will be held on **26th March, 2022** in an **offline mode** at NMIMS University, Mumbai. Here, the qualifying teams from Phase 1 will be required to present their pitch deck in the form of a presentation to our panel of **renowned angel investors**. If an angel investor likes your pitch, they can approach a team for further conversations about funding or a possible partnership.

Phase 2 will conclude with the announcement of winners and prize distribution.

## Contents of the Pitch Deck

- Business Concept
- Competitive analysis
- Marketing Plan
- Financial Projections
- Financial Requirements

(The content of the pitch deck is not limited to the above)

## Assessment Criteria

- Originality
- Scalability
- Plausibility
- Feasibility
- Implementation
- Teamwork & Articulation

# Bizzneeti through the years

In it's 6th edition, Bizzneeti has been enabling the dreams of many young entrepreneurs throughout the country





# Success Story

Bizzneeti '21 saw over 250 participants and the top 10 finalists were approached by our panel of angel investors for further conversation about a possible collaboration.

One team that stood out was Now&Me, a Delhi-based mental health startup that works as a support network. Now&Me placed second at Bizzneeti and went on to successfully raise \$1 million seed funding.



# Past Speakers



**ARUNA JAYANTHI**  
MD (Latin America & Canada)  
Capgemini



**FARRHAD ACIDWALLA**  
Entrepreneur, Investor  
& TEDx speaker



**SHRUTI AGGARWAL**  
Founder, The Startup Lab



**AVI MITTAL**  
Entrepreneur, Investor  
& TEDx speaker



**ANKUR WARIKOO**

Speaker, Founder of nearbuy.com, Mentor, Angel  
Investor, and Author of 'DO EPIC SHIT'

# Previous Investors



Pearl Agarwal

Founder & MD, Eximius  
Ventures



Shashank Randev

Founder, 100x.vc



Aparna Aeron

Co-Founder, Consortin



Shruti Singhal

Regional Head, India  
Angel Network



Shrishti Sahu

Co-Founder, Hustle  
Hard Ventures



# CONTACT US



**hello@bizzneeti.in**



**@colloquium.mpstme**