## The App Kit

# The Haus of Hustle App Idea

## 16th February 2021

#### **OVERVIEW**

It was great speaking with you today. Below is a quote on the App given the features we spoke about in the e-meeting. I have also detailed an approx time frame and details on the 3 tier plan.

## App Idea / Features

- 2 Apps (1 iOS / 1 Android)
- Secure sign up
- Business account will have 30-day free trial then pay fee
- Personal accounts can browse business' using filters, categories and geo-location
- Personal can leave reviews and star rating
- Community forum for business accounts only
- Status board
- Heart feature

## Quote

- £7500
- Includes iOS, Android & Admin Panel
- Designs, Development and Deployment to App stores
- Dedicated Project Manager
- 3 months of development time

# **Payment Plan**

Take payments as easy as possible. We have split them equally across 3 tiers.

- 1. Deposit £2500
- 2. Halfway mark £2500 (Once we have a working version on your mobile)
- 3. Completion £2500

Upon confirming this, we will send you over an agreement to be signed and then request the deposit amount to get started. If you have any questions, I'll be happy to help.

## **Maintenance Plan**

With all plans, we offer full support once the App is complete. We highly recommend moving on to a maintenance plan which will allow us to take care of the bugs and small issues, so you can focus on growing the business.

## Our 12-month plan includes:

- Bug fixing
- Full Server Provided\*
- App stores upgrades/bugs
- Dedicated project manager
- Round the clock support

### **Monthly Cost**

- £110 per month

First Month Free

\* Note - If you do not take out a maintenance plan with us, you will need to pay separately for a dedicated or shared server.\*

If you have any questions please let us know.

## Many thanks

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