# The App Kit

# Pink Music Box

### 7th November 2021

## **OVERVIEW**

It was great speaking with you and getting a clearer understanding of the direction of the business. Below is a quote on the App given the features we spoke about in the meeting. I have also detailed an approx time frame below.

# App Idea / Features

- Marketplace App
- iOS & Android Apps
- Full Admin Panel
- 2 Mobile Apps
- User profiles (Buyer & Sellers)
- Payment Integration
- In App messaging system
- Push Notifications and Alerts
- Settings screen which can include FAQ's, Edit Profile, Address, Billing details & Log Out
- Admin view download statistics

#### Quote

- \$10k
- Includes iOS, Android & Admin Panel
- Designs, Development and Deployment to App stores
- Dedicated Project Manager
- 3 Months of development time

# **Payment Plan Option**

Our simplest option, we split the payment over a 2 tier plan

- 1. Deposit \$5000
- 2. Completion- \$5000

#### **Maintenance Plan**

With all plans, we offer full support which will allow us to take care of the bugs and small issues, so you can focus on growing the business. Our monthly plan for only \$120 includes:

#### Plan includes:

- Bug fixing
- Full Server Provided\*
- App stores upgrades/bugs
- Dedicated project manager
- Round the clock support

Please do pop me an email with any questions or to get started

Thanks

Kyle