# The App Kit

# Grade A Transportation App

#### 25th March 2021

## **OVERVIEW**

It was great speaking with you yesterday and getting a clearer understanding on the direction of the business. Below is a quote on the App given the features we spoke about in the meeting. I have also detailed an approx time frame below.

# App Idea / Features

- iOS & Android Apps
- Customer (Parents) logins
- Subscription Payments (Money will automatically be deducted on the date you set for each parent) You will be able to edit/cancel at any time
- Profile Pages for each parent
- Driver login to confirm they have arrived to school
- Push Notifictions to parents mobile phone
- Admin panel for you to be able to see all parents, payments and scheuled pick up days

#### Quote

- \$5150
- Includes iOS App, Android & Admin Panel
- Designs, Development and Deployment to App stores
- Dedicated Project Manager
- 3 Months development time

# **Payment Plan Option 1**

Our simplest option, we split the payment 50/50

- 1. Deposit \$2575
- 2. Completion \$2575

## **Payment Plan Option 2**

To make payments more affordable, we offer longer payment terms spread across 6 months

#### \$1000 a month over 6 months

Upon confirming this, we will send you over an agreement to be signed and then request the deposit amount to get started. If you have any questions, I'll be happy to help.

#### **Maintenance Plan**

With all plans, we offer full support once the App is complete. We highly recommend moving on to a maintenance plan which will allow us to take care of the bugs and small issues, so you can focus on growing the business.

### Our 12-month plan includes:

- Bug fixing
- Full Server Provided\*
- App stores upgrades/bugs
- Dedicated project manager
- Round the clock support

#### **Monthly Cost**

\$120 per month

First Month Free

\* Note - If you do not take out a maintenance plan with us, you will need to pay separately for a dedicated or shared server.\*

If you have any questions please let us know.