

Business Package Options	Price
Basic	£39.99 p/a 1 MONTH FREE TRIAL. PAY AFTER YOUR TRIAL PERIOD ENDS.
Premium	£49.99 p/a 2 MONTHS FREE TRIAL. PAY AFTER YOUR TRIAL PERIOD ENDS.
Premium Plus	£59.99 p/a 2 MONTHS FREE TRIAL. PAY AFTER YOUR TRIAL PERIOD ENDS.

Blue writing will go in the lil information icon circles next to the titles

		Premium	Basic
<div> <div>Profile Feature</div> <div> each package comes with at least one profile that can be published and is searchable on the Customer App. You will be able to display your contact information and social medias. </div> </div>	<div>Profile Picture and Background Image</div> <div></div>	✓	✓
	<div>Business Description</div> <div> This section is where you tell customers about your business. The more detail provided the better </div>	1500 characters (spaces included)	500 characters (spaces included)
	<div>Hashtags</div> <div> Customers can search for your businesses through hashtags. The more hashtags you have, the more likely customers will find your profile </div>	10	5
	<div>Reputation and Credentials</div> <div> If you have legitimate credentials, you should showcase them. We verify these credentials before they are published so customers know they are legitimate. </div>	✓	✗
	<div>Product and Services</div> <div> here you can list all the products and services that you provide </div>	List up to 50	List up to 10
	<div>Image Gallery</div> <div> You can upload images to your profile of your work, your products or your branding. This images will be discoverable in the Image Searching navigation tool and can also be liked by customers. </div>	20 images	10 images
	<div>Image Hashtags</div> <div> You can add hashtags to your photos and videos. This optimises your business' chances of being discovered in a search. </div>	5 per image	2 per image
	<div>Meet The Team</div> <div> You can post up to ten team members. This is a welcoming and inviting gesture and gives personality and life to your business. Customers want to see those friendly faces! </div>	✓	✗
	<div>Reviews</div> <div> Customers can leave reviews of your business. </div>	✓	✓

		Premium	Basic
	Respond to Reviews You can respond to the reviews left by your customers. For example, you can thank customers or resolve any issues quickly and officially.	✓	✗
Message Feature Your customers can instantly contact you through the App for more information, enquires and quotes	Instant messaging	✓	✓
Feed Features Your Feed is the best way to interact with your customers by posting information and sending discounts and deals	Post to your Subscribers Customers can subscribe to profile. If they subscribe to your profile, your posts will appear on their personal feed. Here you can send them special discounts, special event links (for premium packages), or generally update them about your business	✓	✓
	Post to a Local Feed This is an automatic feed for customers to see posts from local businesses via geolocation. So as a business, you can post discounts or any information and this will appear on the feed of all customers local to you	✓	✓
	Post Upcoming Events You can post physical or online events that will be visible in the Upcoming Events calendar, and on the Local Feed of those local to it.	99p	£1.99
Business Insights	Insights and Analytics We will provide you with several automatically updated insights and analytics regarding your profile and feed activity and customer interaction	✓	✗
Other Features	Create and Send Quotes We provide a prebuilt professional quote template that you can fill out and send to your customers at ease	✓	✗

Premium Packages	
This package is perfect for entrepreneurs with multiple businesses!	
Manage up to three Premium profiles under one login.	
Able to add a link to your other profiles under each profile	
Able to buy more profiles for £15 per profile	

PLEASE NOTE: everything about the packages

Premium Plus Package

- **A premium plus package has all the features of a premium package and more.** Manage for up to three Premium profiles under one login. All of the profiles will be accessed through one single login email address. When you login, you log into all. When you log out, you log out of all.
- When signing up, they sign up using one business, then they can use the drop down tool at the top of the 'Your Profile' navigation tab to access their other businesses and set them up. The other two will be named 'Business 2' 'Business 3' until they change it.
- When they click onto the other two businesses, they'll be prompted to enter a business name. A pop up message as soon as they click the tab should say:
 - "Enter the name of this business below. Please enter this information correctly because further name changes are monitored."
- From they're onwards they can go ahead and set up that profile and manage that business.
- **In the 'More' tab, everything will be the same across each profile EXCEPT the 'Verify This Business'. On each profile they'll still need to do a separate and fresh verification process.**
- They are able to add more profiles to their account for £15

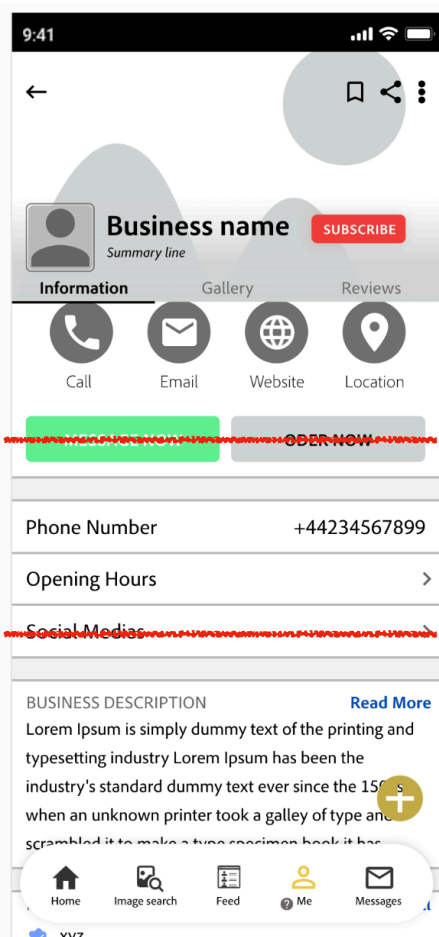
Trial is over and haven't added a payment method? (Which means they wouldn't have paid) or payment method declined?

In the Business App

- **Messages** - cant access - the screen that is prompting them to pay. Their messaging will be automatically disabled.
- **Feed** - cant access - the screen that is prompting them to pay.
- **Insights tab** - cant access - the screen that is prompting them to pay.
- **So the only tab they'd be able to operate is the 'Profile' and the 'More' tab.**

'Profile' Tab:

- Profile remains online in the customer app (if their business has been verified) BUT:
- Sections 'Meet the Team', 'Reputation and Credentials', 'Their Other Businesses' will have a lock next to them. So they cant go inside/use/click these section.
- The other sections they can continue to edit the information within them but the Submit button at the bottom of your profile will be greyed out. And this is the button that updates changes into the customer app.
- In the **'Reviews'** tab: **Cannot** respond to reviews



What will their profile look like in the Customer App?

- Only these sections will be present. Under the 'Business Description' will be the 'Reviews' section and that is it.
- The 'Messaging Available' 'Order Now' and 'Social Media' wont be present.
- Customers can still subscribe to the business but obviously until the business pays, they wont be able to post anything
- The Business Description will be cut to 250 characters and the hashtags will not be present.
- They gallery will be emptied, except the background image. So they will only have one image in their gallery and it will be the background image.

■ Upgrading Package

If a person has a PAID package, but wants to upgrade:

- Upgrade from basic to premium = £15
- Upgrade from premium to premium plus = £15
- Upgrade from basic to premium plus £30
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- Once upgraded, their new features should appear when they re-load the App (or however long it will take to add their features)