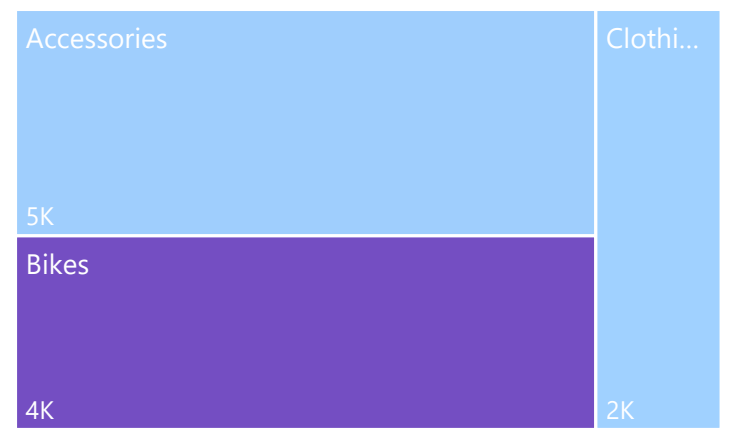
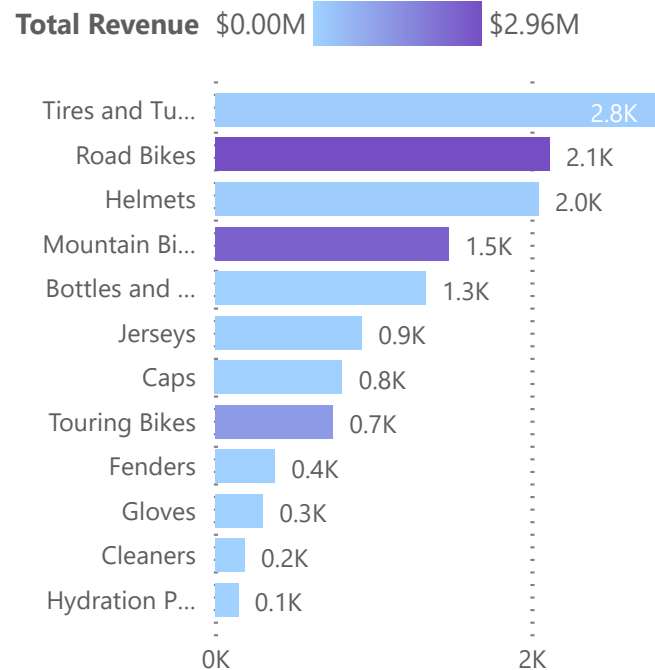




Total Orders by Category

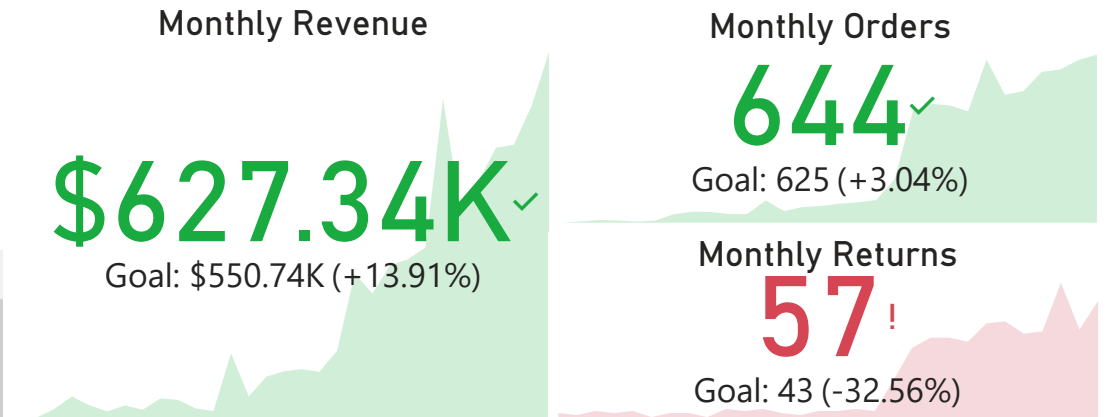


Total Orders by Subcategory



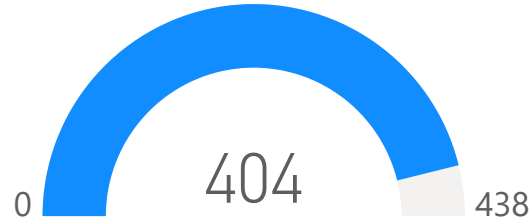
ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	1,164	1.96%
Road Tire Tube	829	1.63%
AWC Logo Cap	803	0.93%
Patch Kit/8 Patches	798	1.57%
Sport-100 Helmet, Red	753	2.79%
Touring Tire Tube	702	1.35%
Sport-100 Helmet, Blue	666	3.15%
Sport-100 Helmet, Black	626	3.67%
Road Bottle Cage	560	1.58%
Mountain Tire Tube	554	1.95%
Mountain Bottle Cage	539	1.38%
Touring Tire	427	1.16%
LL Road Tire	421	2.02%
Fender Set - Mountain	378	1.82%
ML Road Tire	297	1.72%
ML Mountain Tire	266	1.94%
HL Mountain Tire	206	3.40%
Mountain-200 Silver, 46	199	1.51%
Mountain-200 Black, 46	196	3.06%
LL Mountain Tire	195	2.09%
Mountain-200 Silver, 38	189	2.65%
Bike Wash - Dissolver	187	2.38%
Mountain-200 Black, 42	182	3.85%
Mountain-200 Black, 38	180	3.33%
Total	7,150	2.14%

View Product Trends





Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Orders vs Prev Month



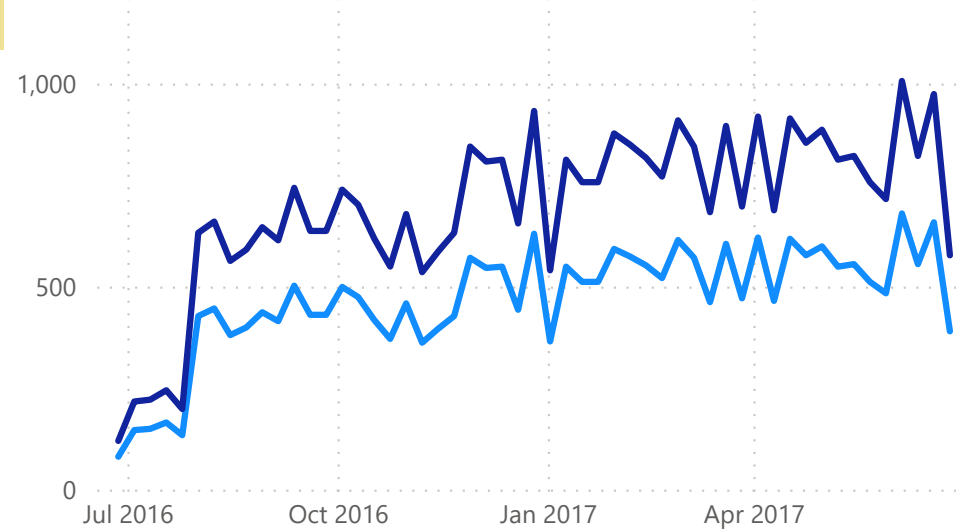
Water Bottle - 30 oz.

Price Adjustment

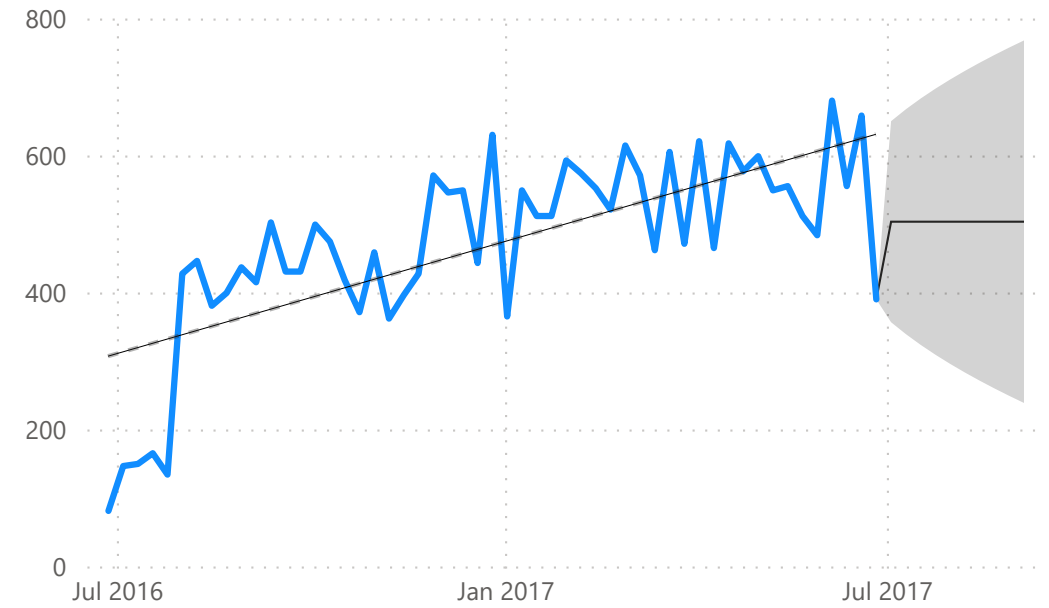
0.30

Profit Trend by Week

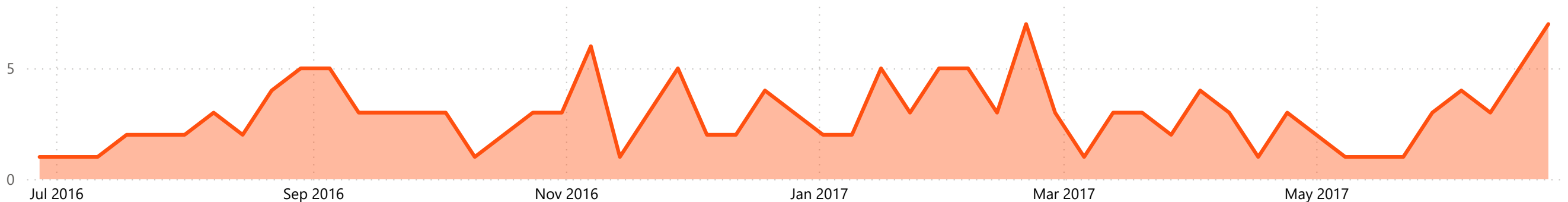
● Total profit ● Adjusted Profit



Profit Trend by Week

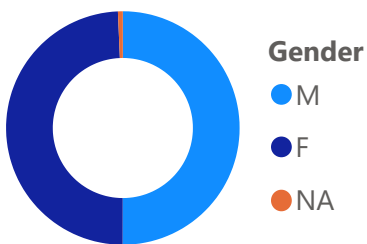


Returns Trend by Week

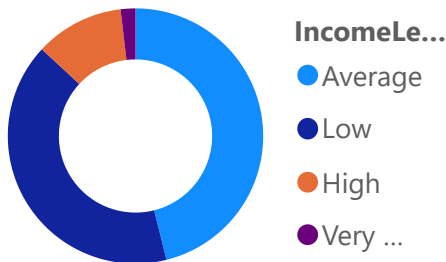


Full Name_CC	Total Revenue	Total Orders
Mr. Maurice Shan	\$12,407.95	6
Mrs. Janet Munoz	\$12,015.39	6
Mrs. Lisa Cai	\$11,330.44	7
Mrs. Lacey Zheng	\$11,085.74	7
Mr. Jordan Turner	\$11,022.38	7
Mr. Franklin Xu	\$10,863.44	6
Mr. Larry Munoz	\$10,852.04	7
Mrs. Kate Anand	\$10,436.51	4
Mr. Larry Vazquez	\$10,394.98	4
Mrs. Ariana Gray	\$10,391.42	6
Mr. Clarence Gao	\$10,331.73	4
Mr. Aaron Wright	\$10,329.22	4
Mr. Ethan Bryant	\$10,308.52	4
Mr. Marco Lopez	\$10,289.68	6
Mrs. Bonnie Nath	\$10,282.91	4
Mr. Ricky Vazquez	\$10,165.92	4
Mr. Clarence Anand	\$10,065.01	4
Mrs. Deanna Perez	\$9,761.59	4
Mrs. Desiree Dominguez	\$9,717.63	4
Mrs. Jasmine Stewart	\$9,716.98	4
Mrs. Sydney Bryant	\$9,706.89	4
Mr. Bryant Garcia	\$9,687.36	4
Mrs. Cindy Patel	\$9,668.02	4
Mrs. Amy Sun	\$9,534.15	4
Mr. Willie Xu	\$9,424.97	5
Mrs. Katrina Tang	\$9,302.58	4
Mrs. Margaret He	\$9,266.74	4
Mrs. Kaitlyn Henderson	\$9,258.92	4
Mrs. Nichole Nara	\$9,234.66	4
Mr. Randall Dominguez	\$9,210.36	4
Mrs. Rosa Hu	\$9,201.20	4
Adriana Gonzalez	\$9,195.69	4
Mrs. Gabriella Collins	\$9,184.02	4
Mrs. Dominique Prasad	\$9,180.93	6
Total	\$885,306.56	373

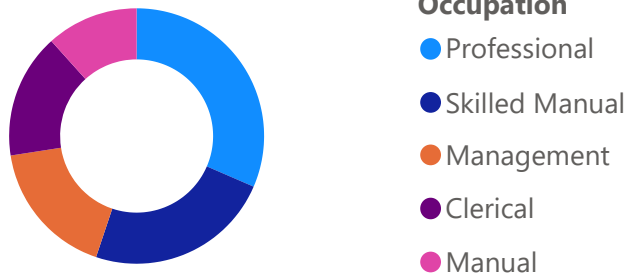
Orders by Gender



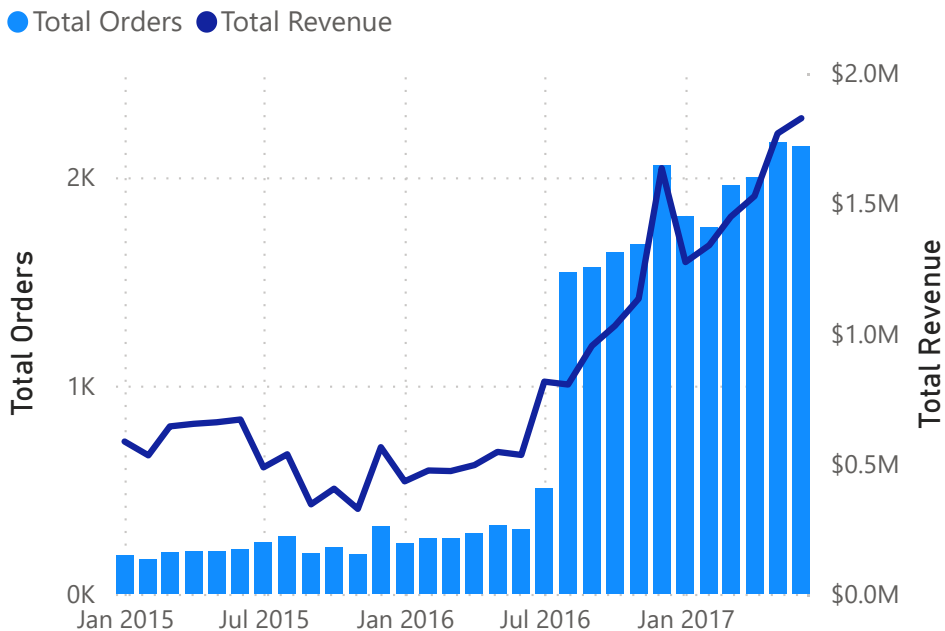
Orders by Income level



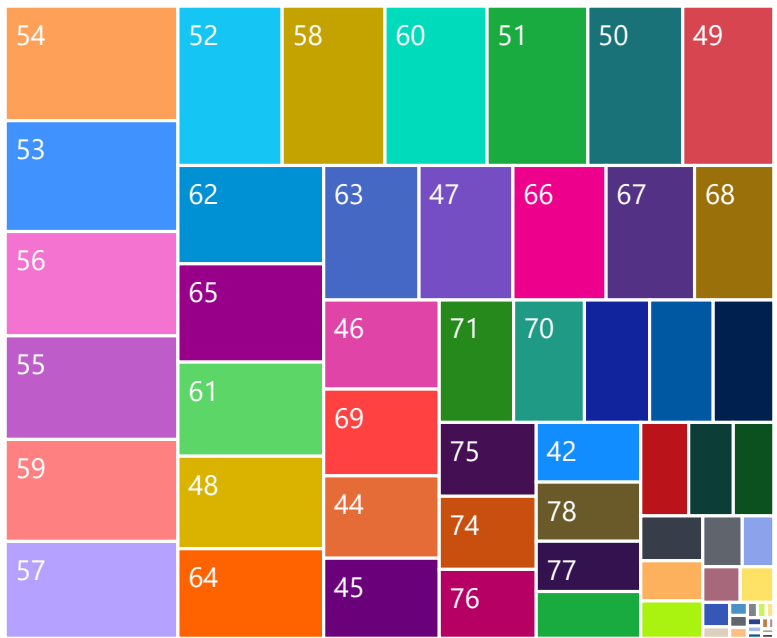
Orders by Occupation



Orders & Revenue by Month



Orders by Age



Top Customer by Revenue

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

\$12.41K

Executive Summary →