Modern web infrastructure: problems and solutions

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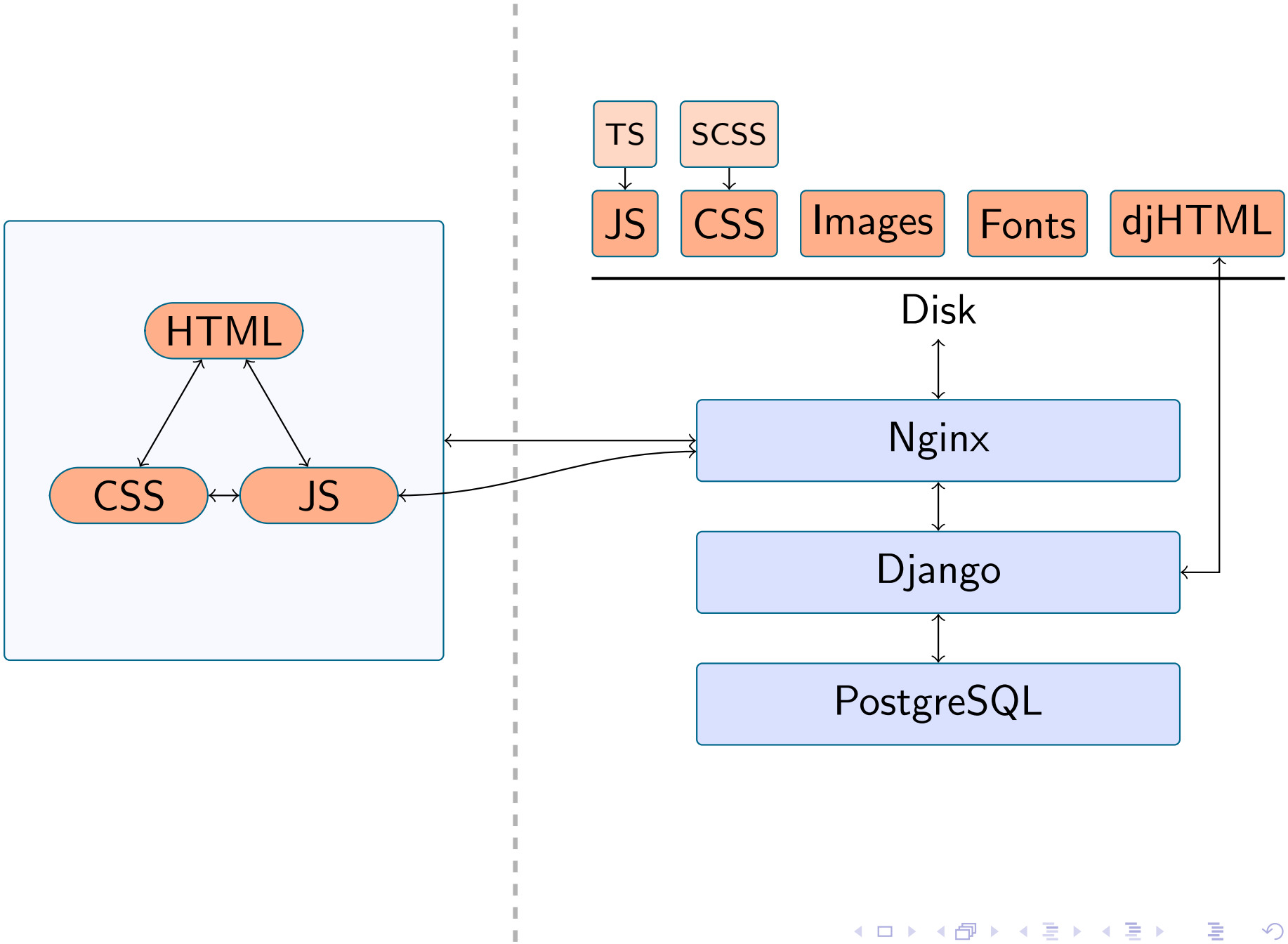
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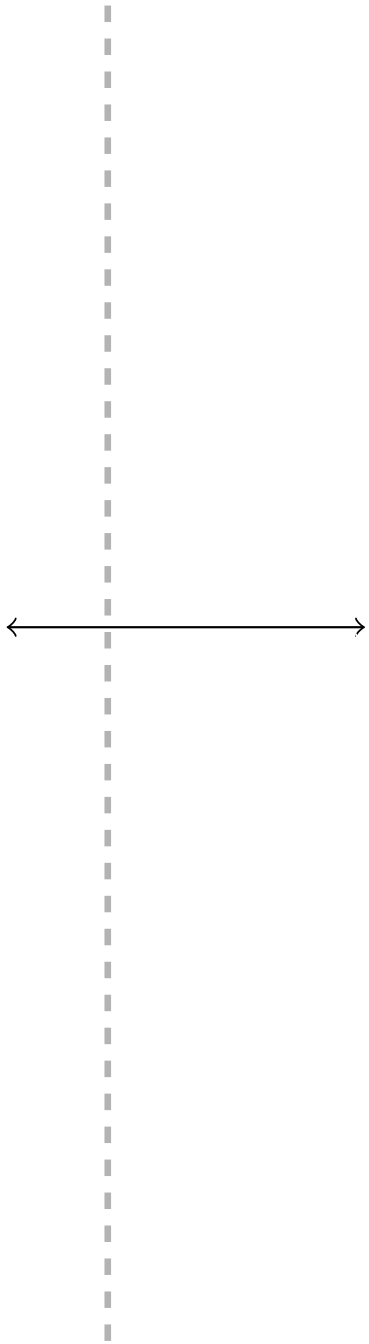
1: How to communicate over the internet?

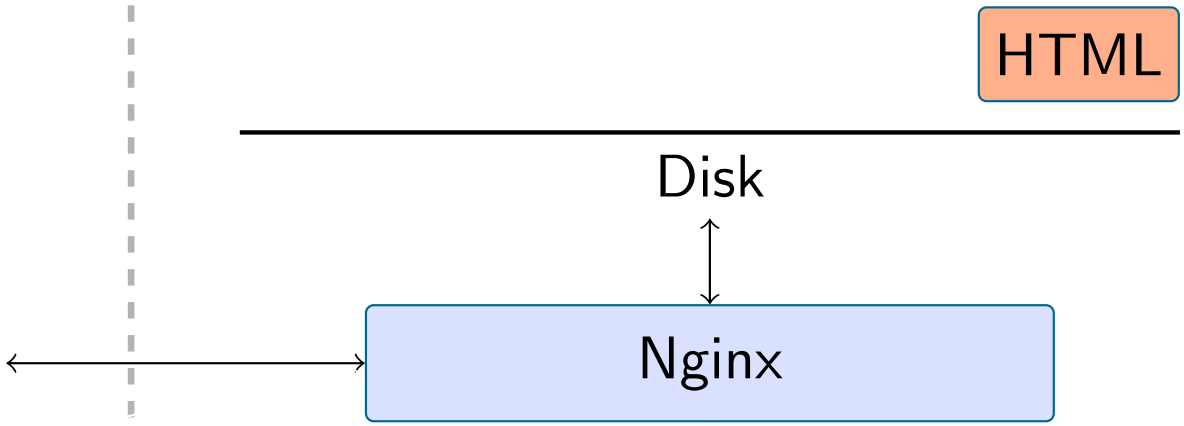
- HTTP: Hyper-Text Transfer Protocol
- Defines the "legal" form of a request and a response
- Two type of requests: GET and POST
- Many types of response (you have probably seen some of these)
  - 200: OK
  - 403: Forbidden
  - 404: Not found
  - 500: Internal server error
  - 503: Service unavailable
  - 418: I'm a teapot
  - etc.



2: How to respond with a meaningful webpage?

- HTML: Hyper-Text Markup Language
- Typically contains text, paragraphs, logical structure and references to other resources.
- HTML is what makes the “web” different from the “internet”.

```
<h1>Welcome to my website</h1>
<p>Text in a paragraph.</p>
<a href="http://sintef.no">Good science here</a>
<strong>Bold</strong>, <em>italic</em>, etc.
```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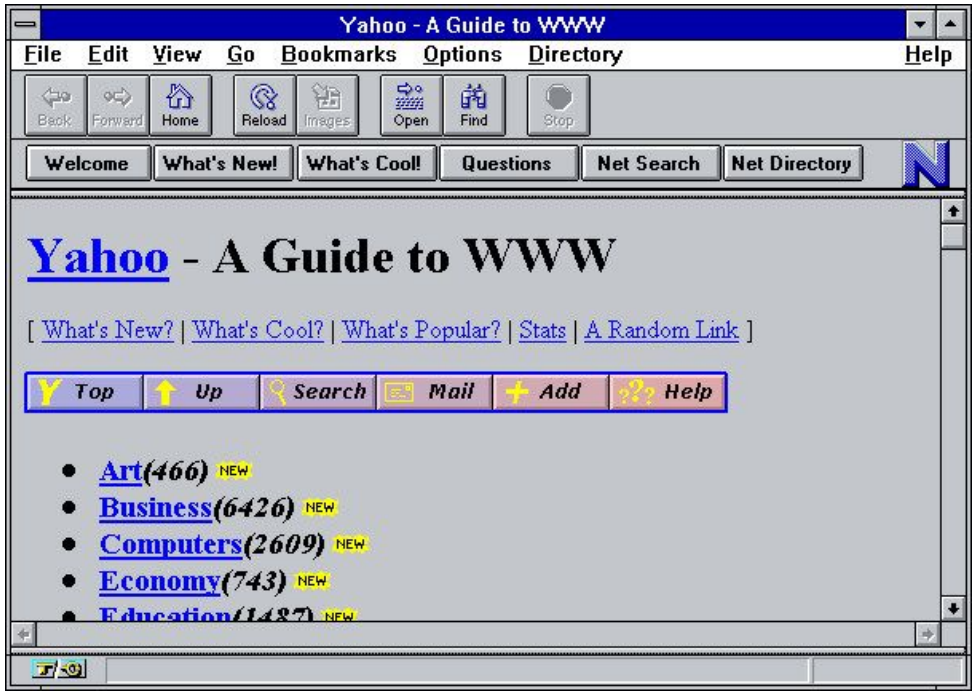
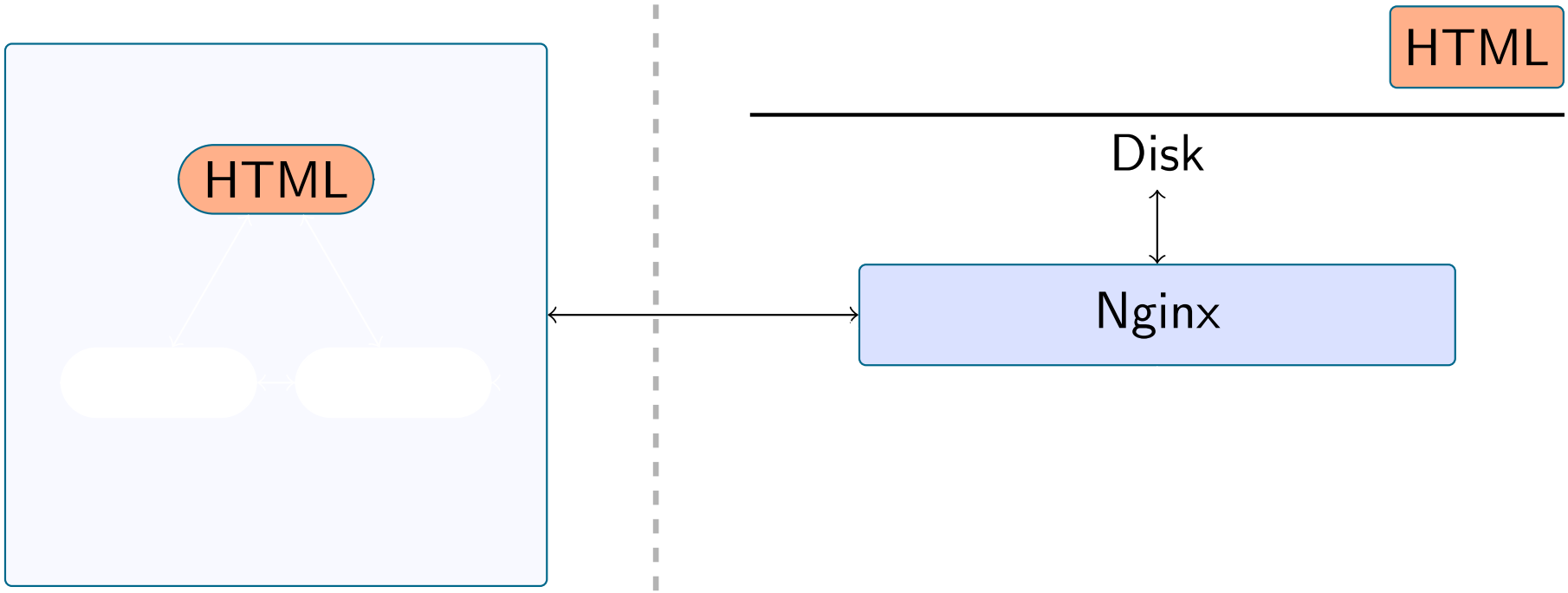
3: How to show a webpage?

- The first *web browser* was Netscape Navigator, released in 1994.
- Since HTML was relatively loosely defined, browsers had to be very generous and accept a lot of variety.

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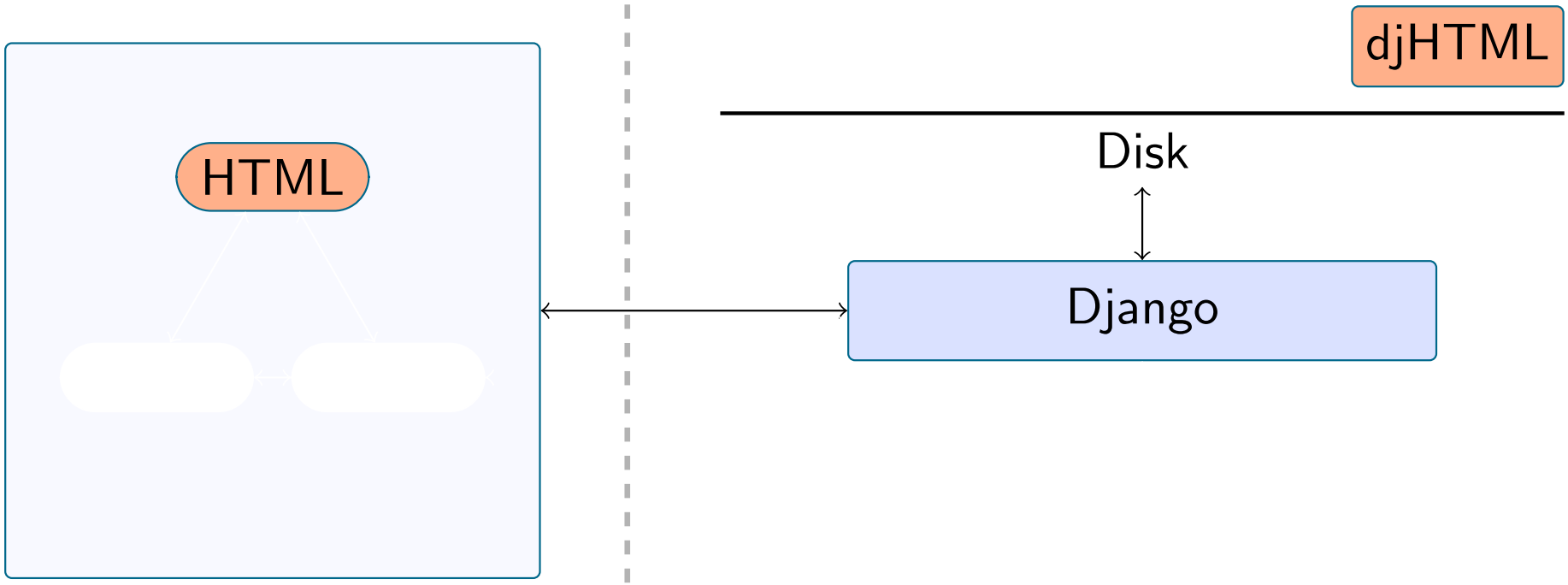
4: How to serve dynamic content?

- Instead of a static server like Nginx, use a server that can generate HTML on the fly, like *Django*.
- Django is actually a framework for writing your own server, a sort of get-started kit.
- Instead of HTML, we have a *templating language* called djHTML.

```
<h1>{{ title|titlecase }}</h1>
<p>Text in a paragraph.</p>
{% if advertise %}
<a href="{{ target_address }}">Good science here</a>
{% endif %}
<strong>Bold</strong>, <em>italic</em>, etc.
```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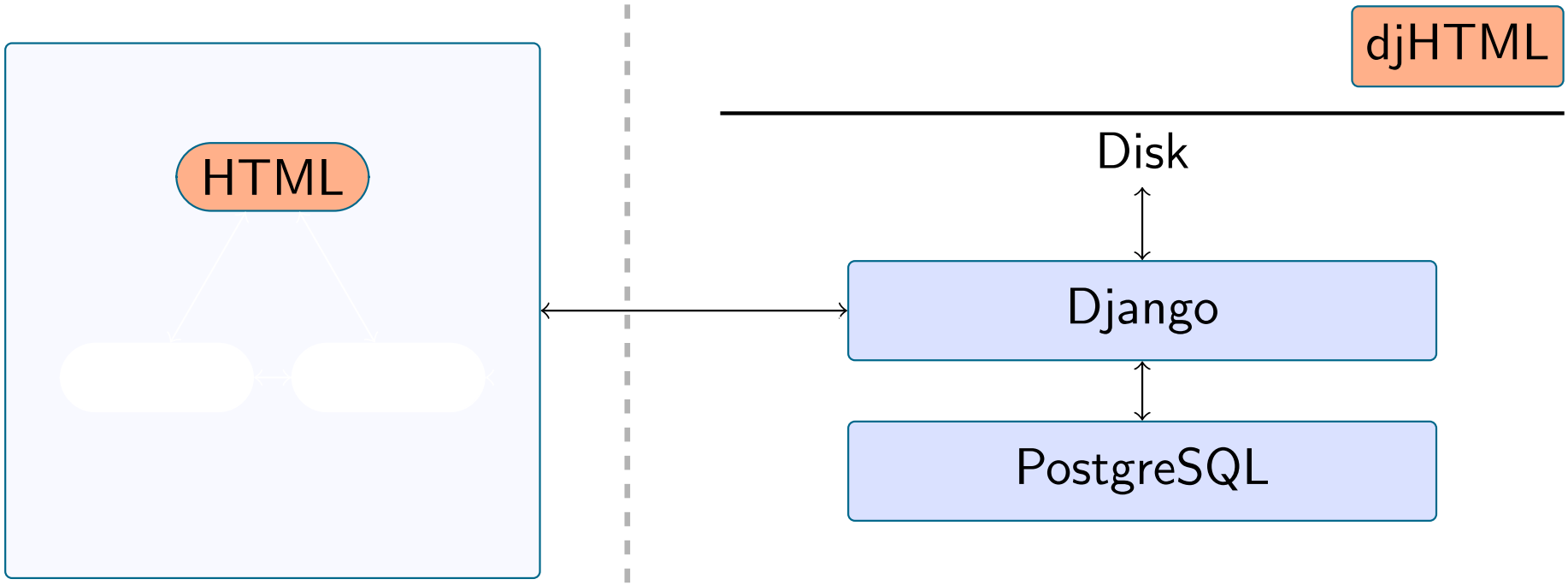
5: How to remember information?

- After responding to a request, the server immediately forgets all about it.
- Data is typically stored in a relational database, like PostgreSQL.
- This database is not visible from outside and can only be interacted with by the server.
- Django has special functionality for interacting with databases.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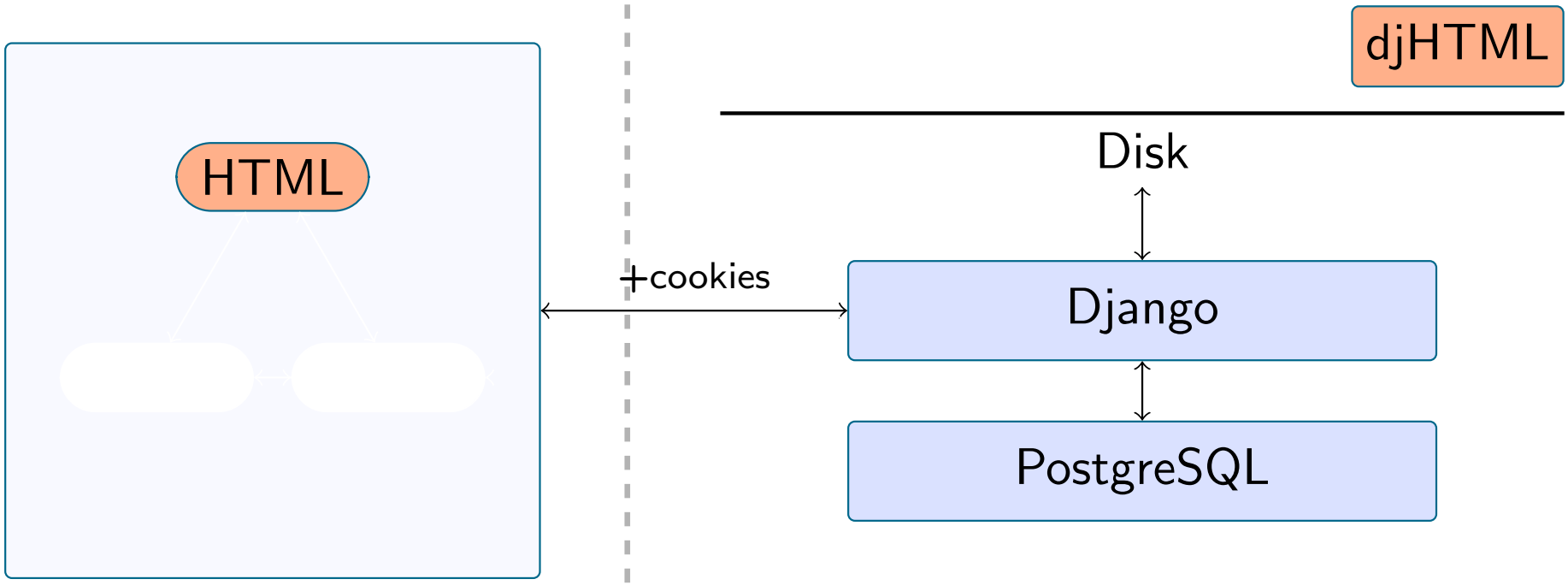
6: How to remember temporary data?

- It's (close to) impossible for the server to recognize that two consecutive requests come from the same user.
- Closely related problem: how to keep a user logged in without having to type a password on every single new request.
- *Cookies* solve this problem: a small data package added to every request and every response.
- Django automatically handles authentication via cookies.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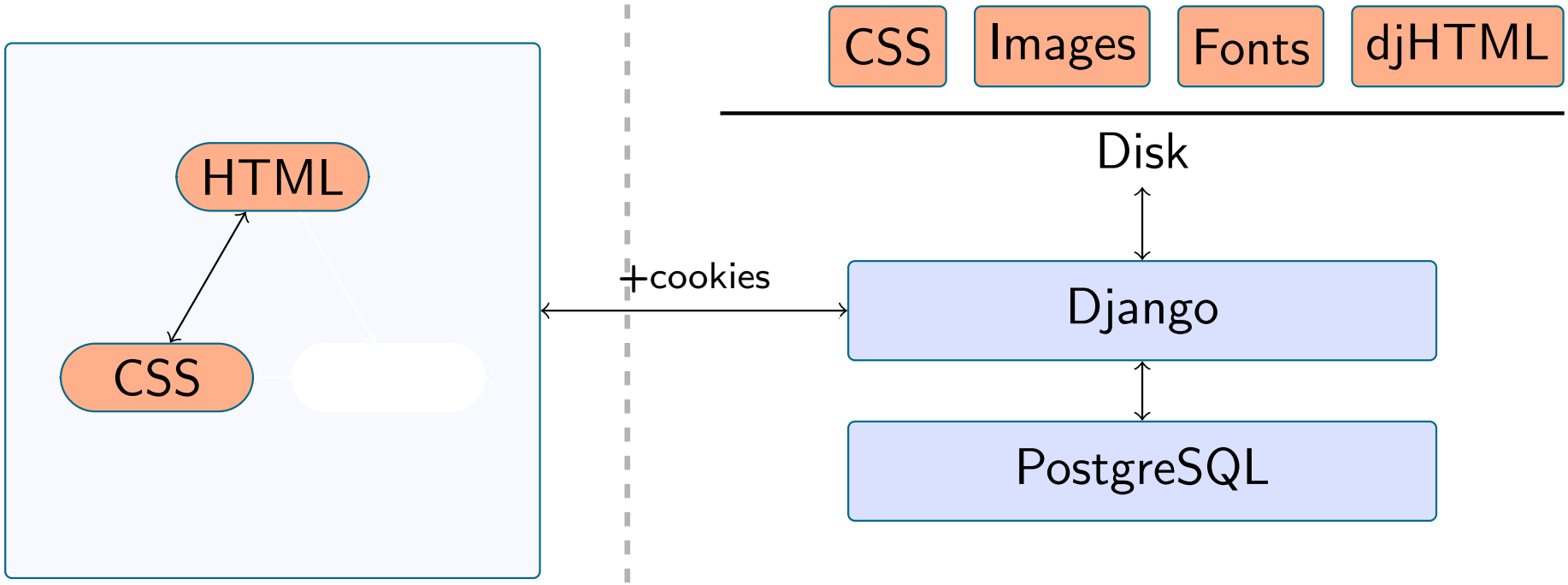
7: My website looks like it's 1994

- HTML has very limited means for style.
- CSS: Cascading Style-Sheets was invented in 1996 to solve this problem.
- A stylesheet contains a list of *rules* for how different HTML objects should look.
- It's normal for the HTML document to include a link to the CSS file, so that the browser makes a secondary request for it.
- Same goes for other artistic details like images, fonts, etc.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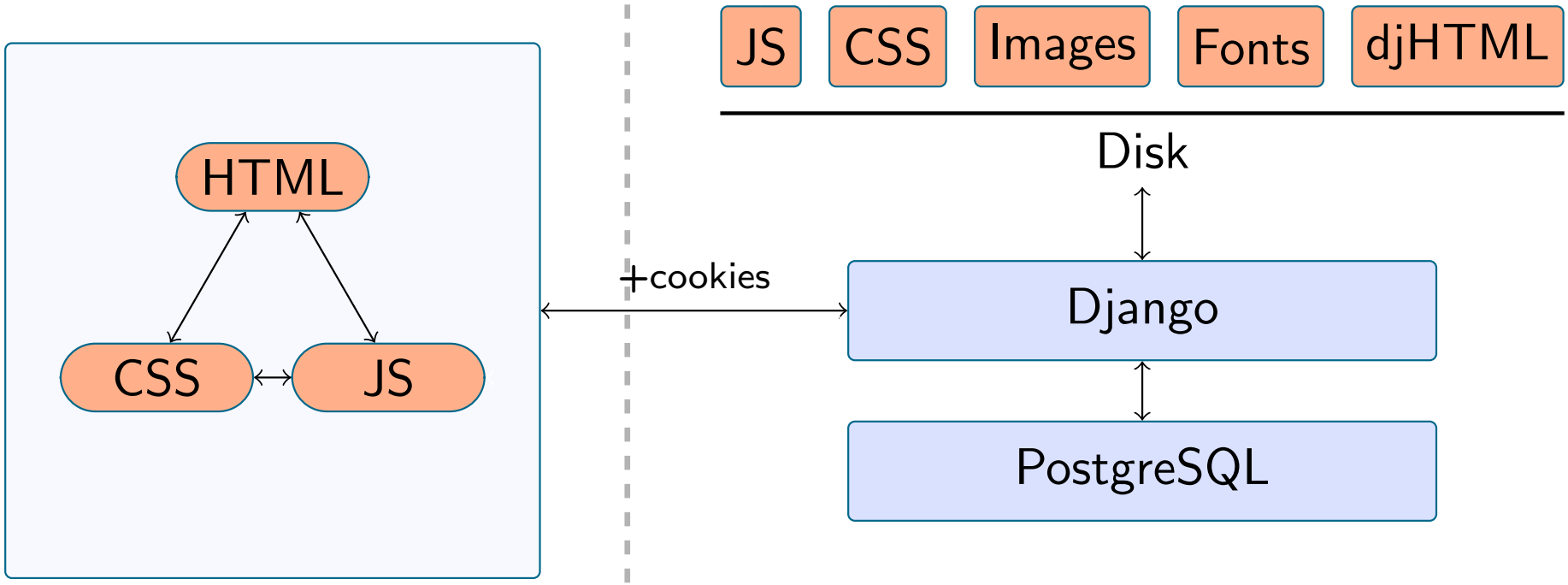
8: How to make my website *do* things?

- HTML is fully static. The only way to make "things happen" is to make a new request to the server.
- Many forms of "dynamism" are better handled using Javascript, a programming language that can run *in the browser* without making any new requests.
- Like CSS, JS is sent to the browser via a separate request.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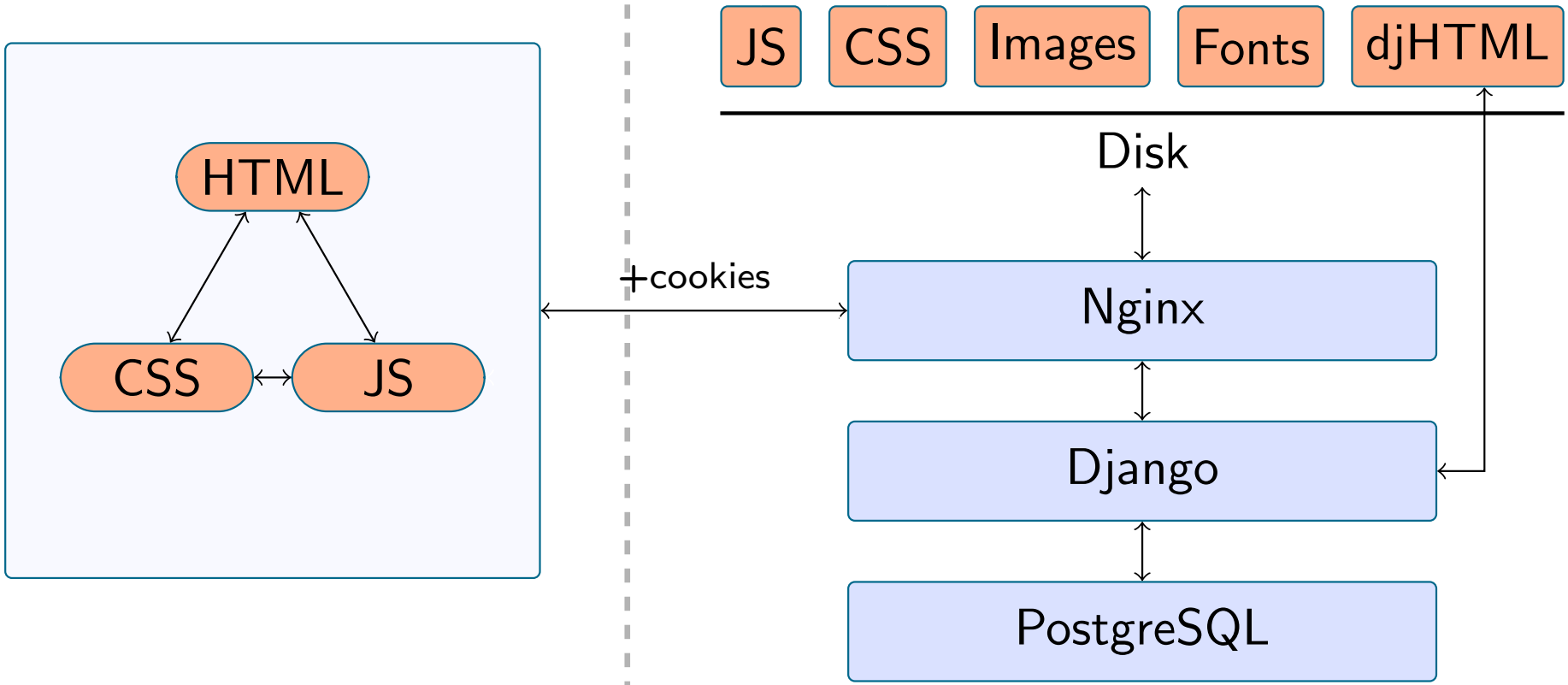
9: Now my website is really slow

- Displaying a typical webpage now means at least one request for the HTML and several more for the JS, CSS, images and fonts to go with it.
- Web frameworks like Django are designed for features and not speed. Serving static content slows them down.
- Common: a multi-layered webserver design with a fast front-facing server for static content, which proxies the requests for dynamic content to a slower server in the back.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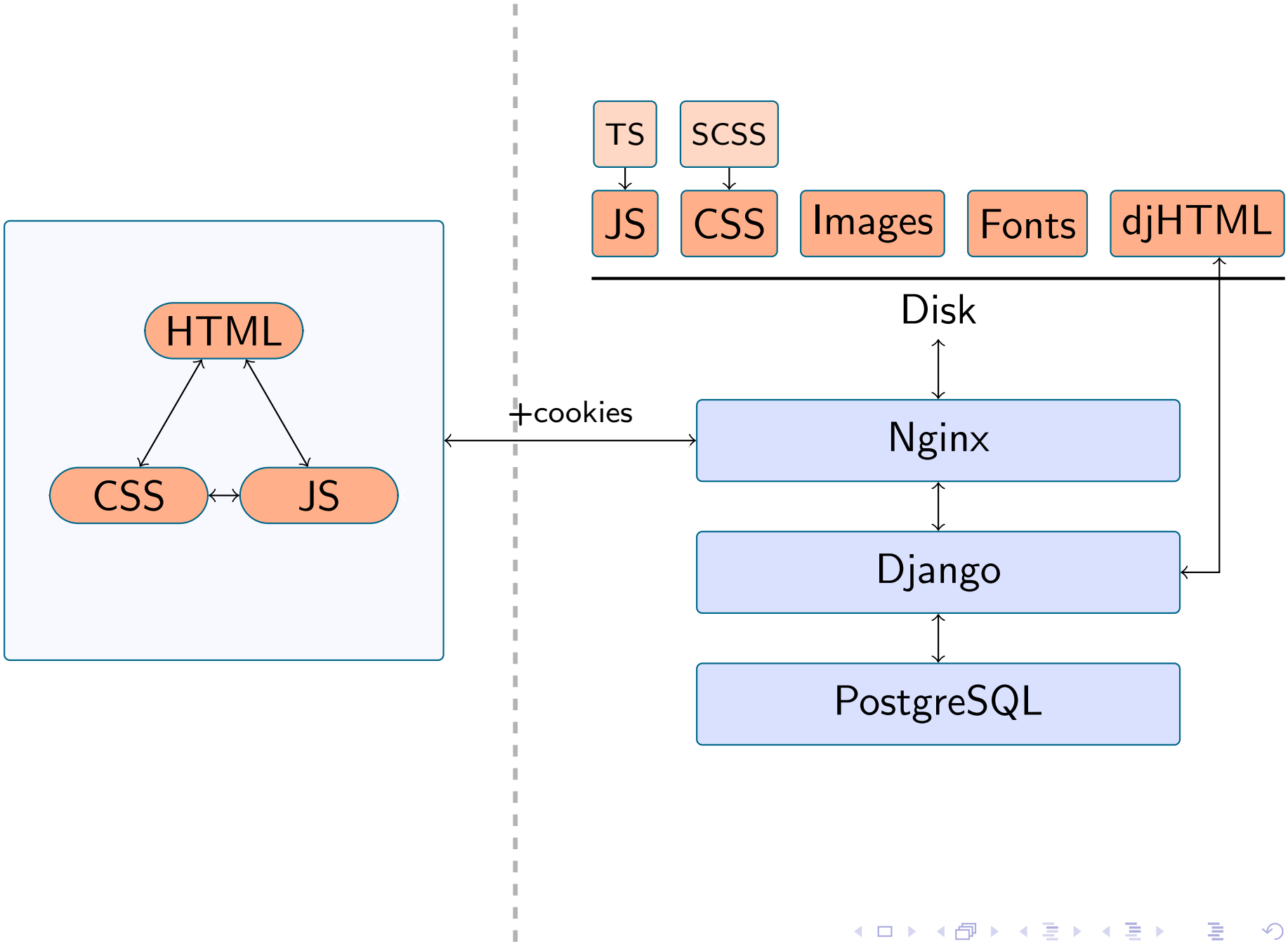
10: HTML, CSS and JS are dinosaurs

- These languages suffer from 20 years of baggage, having been originally designed for much more limited things than they are used for today.
- The languages are now standardized, but the wide array of user software still in use means that we can't rely too much on these standards.
- CSS and JS can be *generated* by compiling other, more sensible languages: SASS (Syntactically Awesome Style-Sheets) generates CSS and TS (Typescript) generates JS.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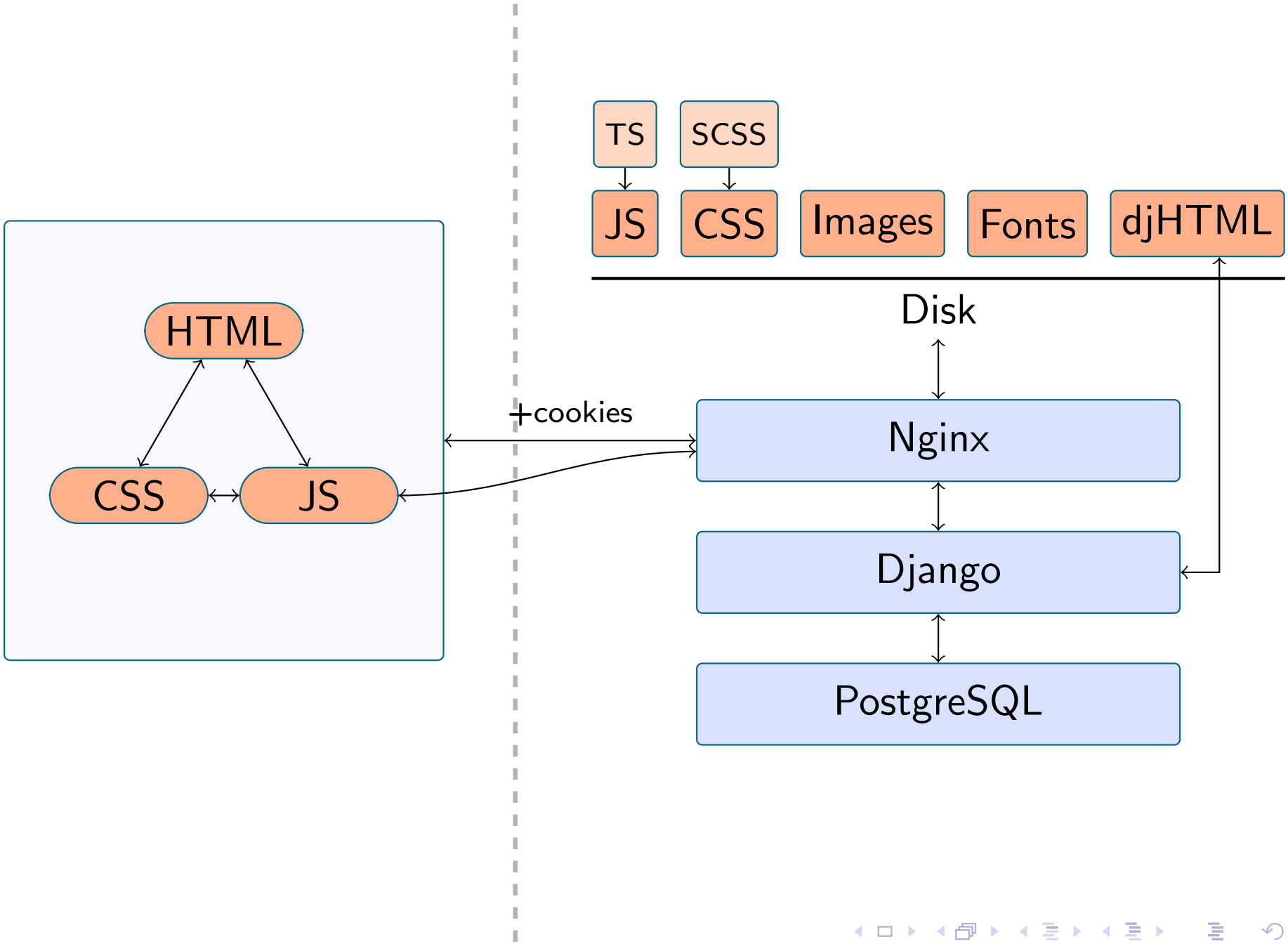
11: Even more dynamic JS

- Between the two extremes of dynamic content (local JS and full server requests) comes AJAX (Asynchronous JS and XML).
- JS programs running in a browser can make their own requests to the server, the response to which can be used on the current page.
- These requests are often small, lightweight and cheaper than a complete new request.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