

SINCE 1891



THE BROWN DAILY HERALD

COMMENCEMENT MAGAZINE 2022

This full gloss edition serves as a keepsake for the graduating class, as Commencement Weekend is the most highly anticipated weekend at Brown. The celebratory atmosphere is always very favorable for business.

Space is limited, so call now to reserve a spot!



Commencement Magazine Sizes

Finished Magazine Size - 8.875" x 11.875"

**9.25" x 12.25"
Full page ad with bleeds
Please note that .1875
will be trimmed off on
all four sides**

Commencement Magazine Sizes

Finished Magazine Size - 8.875" x 11.875"

**Full page ad
no bleeds**

8.375" x 11.375"

Commencement Magazine Sizes

Finished Magazine Size - 8.875" x 11.875"

**1/4 page
vertical ad**

4.1875" x 5.6875"

**1/8 page
horizontal ad**

4.1875" x 2.84375"

**1/2 page
horizontal ad**

8.375" x 5.6875"

COMMENCEMENT MAGAZINE

Magazine special issues are *lengthier, full-color editions* of The Herald that mark notable occasions.

Commencement*— May 29, 2022

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DESCRIPTION	MAGAZINE SIZE (WXH IN INCHES)	PRICE
1/8 Page Horizontal	4.1875x2.84375	\$198
1/8 Page Vertical	n/a	\$198
1/4 Page Horizontal	4.1875x5.6875	\$336
1/4 page Vertical	n/a	\$420
1/3 page	n/a	\$480
1/2 page	8.375x5.6875	\$870
Full Page	8.375x11.375	\$1,080
Full Page Premium Color	8.375x11.375	\$1,140

Full page premium magazine ads are placed inside the front cover and inside and outside back cover.

Full page premium newspaper ads are placed on the back page.

For special issues, please submit ad magazine requests and artwork nine days prior to print.

*Indicates full gloss