

Carl Storms

Technology Evangelist | BIM Crusader | AECO Professional

With 25+ years of AECO experience, Carl excels in BIM and VDC, blending innovation with practicality. A curious learner of coding, automation, and AI-driven solutions, he explores cutting-edge technologies and shares insights through blogging, podcasting, and speaking. Always eager to discuss the latest industry workflows and trends.

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github.com/TheBIMsider

WORK EXPERIENCE

Technical Success Manager Newforma

01/2020 - Present

- Driving product adoption and customer success through advocacy and education.
- Equipped sales teams with industry knowledge, product demos, and strategic insights, to improve conversion rates and streamline the sales process.
- Conducted in-depth analysis of current and emerging industry platforms, creating training materials and content to inform sales strategies and product positioning. Oversee special projects within the organization for emerging technologies.

Solutions Consultant IMAGINiT Technologies

08/2012 - 01/2020

- Assess client's current business processes to recommend and implement solutions and application support for client BIM workflows
- Deliver application training to our clients, and industry-related technical presentations at seminars, workshops, conferences, user groups, both onsite and remotely. Customize training solutions where applicable
- Act as a brand ambassador seizing opportunities to increase IMAGINiT's visibility in the AEC marketplace

BIM Coordinator, IFP - Calgary International Airport EllisDon Construction Services

05/2011 - 08/2012

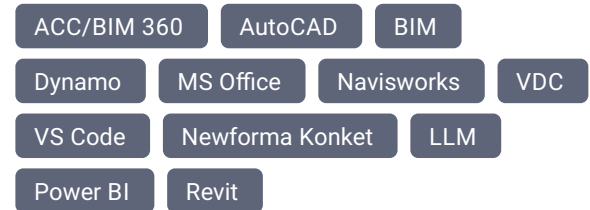
- Led BIM/VDC coordination on projects, facilitating consultants, trades, and subcontractors through project phases.
- Managed 3D modeling processes for estimating, scheduling, logistics, and coordination, ensuring project-specific implementation.
- Provided project deployment support, including software setup, training, and 4D scheduling collaboration.

EDUCATION

Architectural Technician Diploma Algonquin College

1995 - 1998

SKILLS



SOFT SKILLS



SPEAKING ENGAGEMENTS

165+ Presentations at Conferences, Trade Shows, User Groups, Webinars & More (2013 - Present)

AU, BCS, BILT, bSNC, DBWa, DCW, HxGN, RTC & more

- For over 10 years, I've had the privilege of speaking worldwide about BIM, VDC, AECO, and AI - from major conferences to local user groups, live or virtual. Along the way, I've been honored as a top speaker eight times. [Full list here](#)

VOLUNTEER EXPERIENCE

Caregiver, Foster & Fundraiser Cats Home Foundation & CATF

08/2022 - Present

Industry Expert

CCA, AECO Task Force on BIM

03/2015 - 08/2018

Industry Advisor for Capstone University of Calgary

09/2011 - 05/2012

INTERESTS

