

MI349 Final Preproduction  
Project: ReSpawn Used Games  
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ReSpawn is a local game store that specializes in used games and vintage games. The website for ReSpawn has 3 pages: a homepage, an about page and a contact page. This pre-production document is used as a guideline for website iteration. This document contains:

- A pitch board
- A flow sheet
- 3 Wireframes
- A comp


Pitch board:

Respawn

Respawn is a Used game and game accessories store that will buy your used products and resell them.


The team at Respawn offers an unbeatable price for any and all used games and gaming accessories. We provide maintenance and warranties for any products purchased from our stores, as well as the appraisal of any gaming product you bring in. Our team is knowledgeable and helpful, providing customers with a stress-free experience. We specialize in vintage retro games and have an extensive catalog of said games available for rent or for purchase.

Personas:




Ella

- Age: 39
- Artist
- Comes to Respawn once a month
- Likes to rent out NES games
- gaming is her hobby



Mike

- Age: 14
- Middle School Student
- Comes with his mom occasionaly
- Wants to buy new-ish games at a good price
- really wants the new COD game



Jim

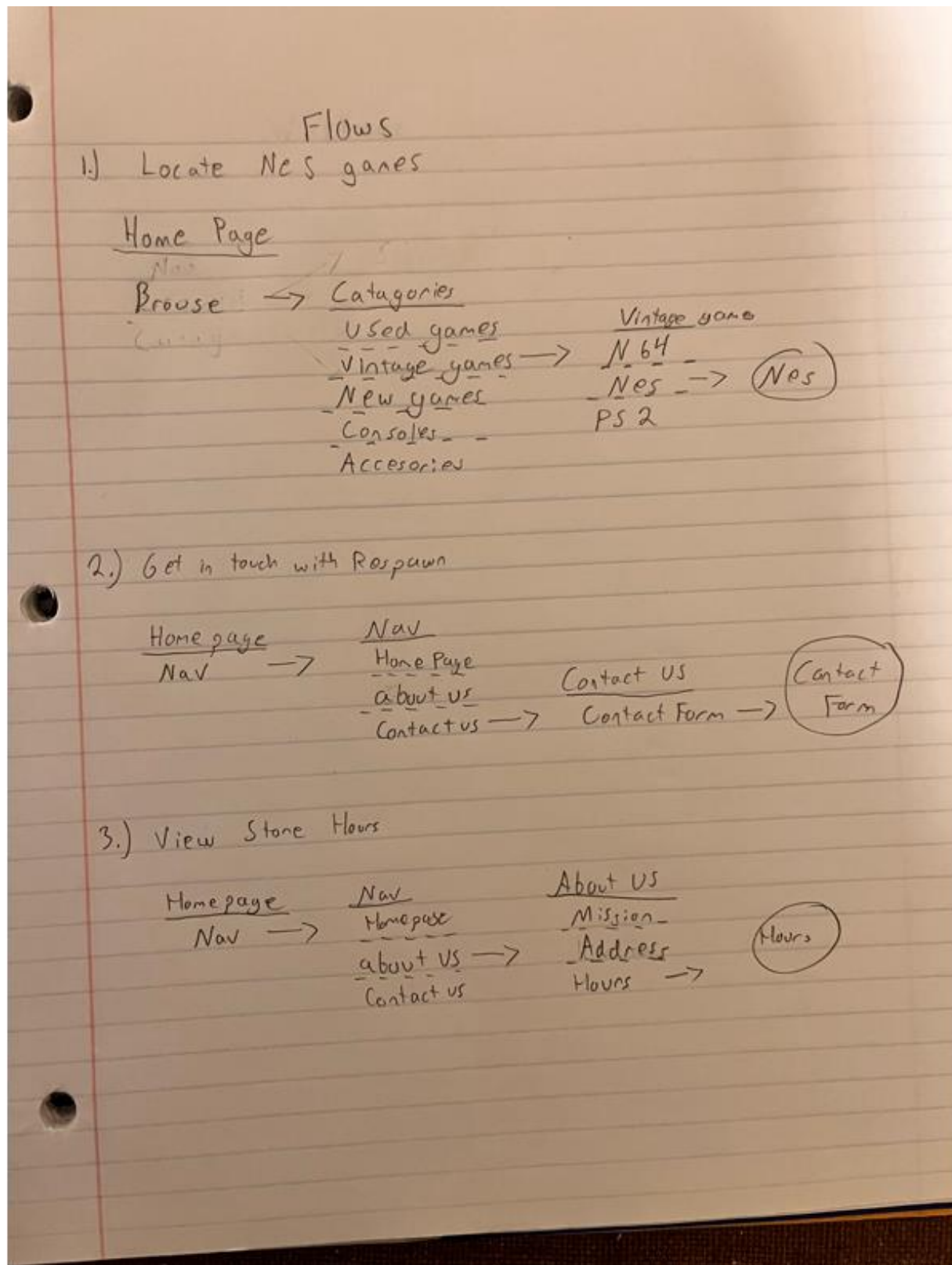
- Age: 65
- Retired
- First time at respawn
- Came to buy his grandson a new gaming console
- Heard we sell used consoles

- Kept personas in mind while developing the site and the other preproduction steps.

Comparable:

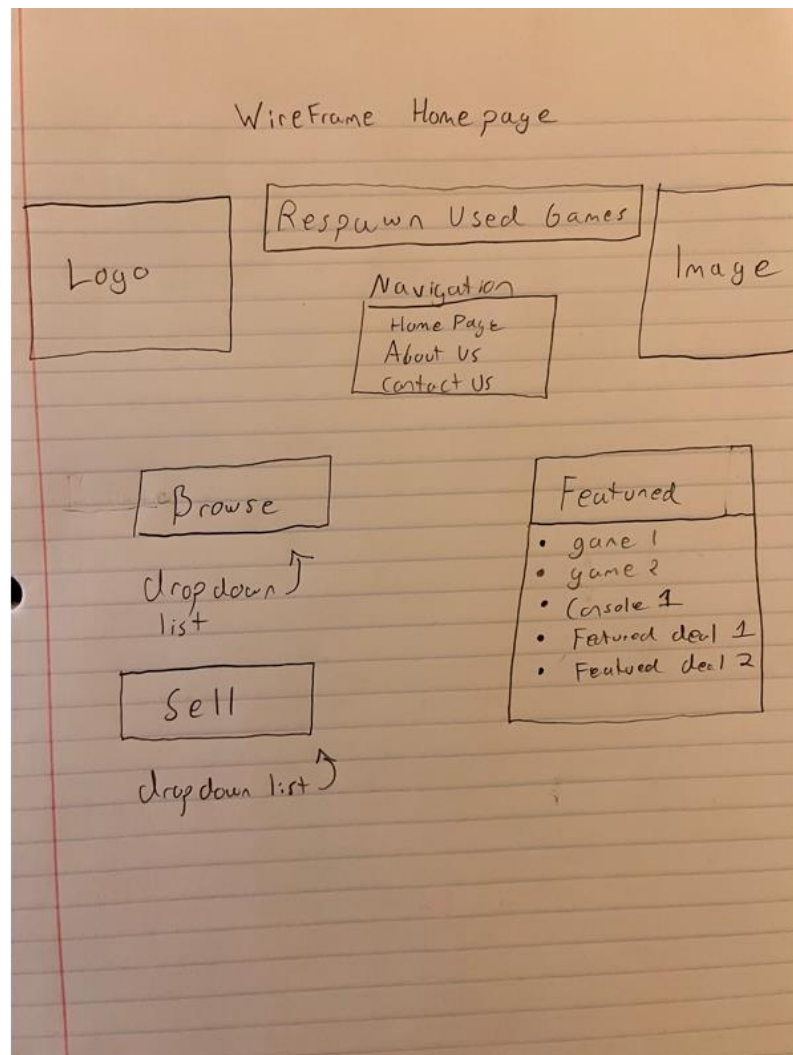
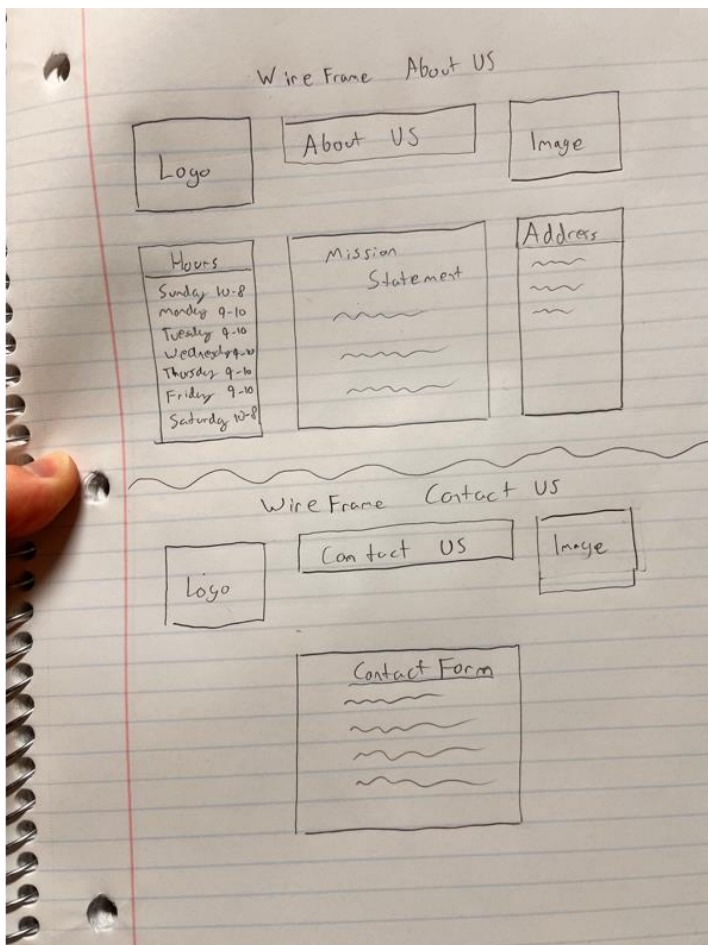


Flows:



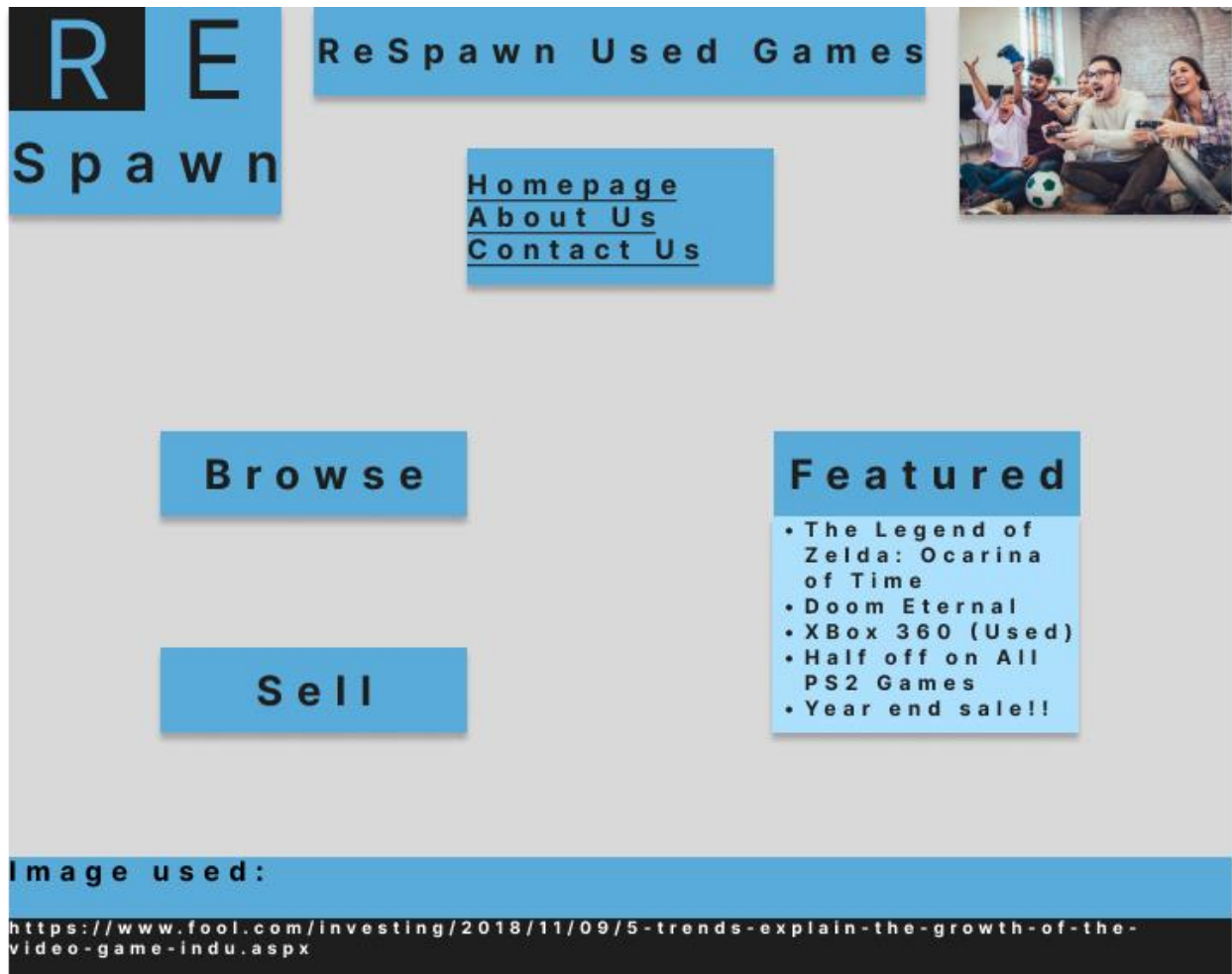
- Tried to limit the number of steps for users to get to any part of the site.
- Also tried to keep information clear and concise.

## Wireframes:



- Design of site is kept simple, only with necessary information.
- 3 pages on site: Homepage, about us and contact us.
- Uses drop down menus and a navigation list.

Comp:



- Added copyrighting in the bottom of the page, about us and contact us pages will use the same color scheme and styling.
- Drop shadow applied to section boxes.
- Colors used:
  - 1E1E1E
  - 59ABD9
  - D9D9D9
  - ADE0FD