

# JORDAN R. BARRON

---

Jordanbarron1531@gmail.com | (678) 524-6917 | <https://www.linkedin.com/in/jordanrbarron> | <https://thebarronreportcodes.github.io/>

## TECHNICAL PROFICIENCIES

Java, Python | HTML 5/CSS, JavaScript, Bootstrap | Git, GitHub, Bitbucket | Adobe: Photoshop, InDesign | MS Dynamics, Salesforce, Smartsheets | MS Office: Excel, Word, PowerPoint, Outlook

## EDUCATION

**Master of Science in Applied Computer Science** | University of West Georgia (UWG) | Carrollton, GA | May 2021

Relevant Coursework: Program Construction, Web Technologies

**Bachelor of Business Administration in Marketing** | Georgia State University (GSU) | Atlanta, GA | May 2018

Honors and Awards: National Society of Collegiate Scholars; Dean's List for six consecutive semesters, HOPE Scholarship Recipient

Relevant Coursework: Strategic Management, Business Analysis, Marketing Metrics, Negotiation, Managing People in Organizations

## CORE COMPETENCIES

Programming | Team Leadership | Customer Service & Satisfaction | Cash Handling | Problem-solving | Data Analysis | Research  
Consultative Sales Process | Communication | Organization & Prioritization | Process Improvement

## PROFESSIONAL EXPERIENCE

**Operations Specialist** | Convoy | Atlanta, GA | May 2019 to Present

- Matching requested shipments to available carriers through multiple databases
- Inputting data into a variety of online platforms
- Managing interaction on the shipper facing side of business

**Consultant** | Joseph A Bank | Peachtree City, GA | June 2018 to July 2019

- Delegating tasks based on personnel strength that in turn has increased maximization of sales and has led to store revenue of \$1M+
- Negotiating purchases that are profitable, yet reasonable, which in turn has placed the store second in the Southeastern region for revenue
- Consulting with clients to provide them with the clothing best fitting their needs and managing tailoring to be finished in timely manner
- Managing shipment and arrival of clothing for large parties including weddings and prom, thus reducing customer complaints significantly

**Marketing & Business Operations** | McKenney's, Inc. | Atlanta, GA | May 2017 to June 2018

- Contributed to document creation including Salesforce custom objects, fields, hit rate reports, and workflows and formatted RFPs, RFQs, and RFIs for bids of \$1M+.
- Increased accuracy in revenue reporting through implementation of duplicate tracking software to streamline Salesforce data resulting in deletion of 2K+ duplicate items and eight redundant reports.
- Participated in project meetings with Chief Financial Officer, Project Managers, and General Counsel to understand project parameters and determine support needs.
- Streamlined reporting processes and integrated data sharing across departments through creation and implementation of reporting system with division-specific filters. Met with all project division managers to assess needs, inform decision-making, and successfully launch project within two months.

## LEADERSHIP

**Former Kappa Chapter Senior Vice President** | Delta Sigma Pi International Business Fraternity

- Contributed to marketing efforts through creation and execution of collateral, e-mail campaigns, and social media content.

**Member** | Collegiate 100

- Coordinated campus-wide events to generate awareness and build support for cause.
- Mentored youth in community to provide emotional, social, and physical support.