

## **Consent, License, and Release Agreement**

I understand that Rebecca Massie is collecting and publicly displaying written statements and photographs from people who self-identify as having mental health challenges for use as part of The Better Because Project for mental health education. I want to participate in this project and be publicly identified as a person with mental health challenges.

I am submitting a written statement about my experiences with mental health challenges (the “Statement”) and a digital photograph of myself (the “Photograph”) to Rebecca Massie so that she and others can disseminate, reproduce, and publicly display the Statement and Photograph, both of which will identify me by name as a person with mental health challenges.

By submitting the Statement and/or Photograph:

- I acknowledge and agree that the Statement and Photograph will NOT be kept private and may instead be freely disseminated, reproduced, and publicly displayed by Rebecca Massie and others, on a publicly available web site, in social media, and in tangible formats.
- I acknowledge and agree that the Statement and Photograph will be used in a way that publicly identifies me by name (unless I choose to use an alias) as a person with mental health challenges.
- I grant to Rebecca Massie and her affiliates, licensees, agents, successors, and assigns the right, permission, and license throughout the world, in perpetuity, to use, reproduce, and distribute the Statement, Photograph, and my name and likeness, in whole or in part, either by themselves or in conjunction with others, in any medium, and to publicly identify me as a person with mental health challenges.
- I release and discharge Rebecca Massie and her affiliates, licensees, agents, successors, and assigns from any and all claims, demands, liabilities, or damages, whether known or unknown, foreseen or unforeseen, arising out of the use of the Statement, Photograph and/or my name and likeness, including, without limitation, from any liability for copyright infringement, misappropriation, violation of right of privacy, violation of right of publicity, defamation, or infliction of emotional distress.

- I represent and warrant that I wrote the Statement and am its sole author.
- If the Photograph was taken by someone other than me, I represent and warrant that the photographer consents to the use of the Photograph.
- I acknowledge and agree that I will receive no compensation for the use of the Statement or Photograph or for otherwise participating in The Better Because Project.
- I acknowledge and agree that I will not have any consultation or approval rights with respect to Rebecca Massie's use of the Statement or Photograph.
- I acknowledge and agree that Rebecca Massie may edit the Statement for grammar, clarity, and length.
- I represent and warrant that I am the person depicted in the Photograph and that no individual other than me is depicted in the Photograph.
- I represent and warrant that I am at least 18 years old.
- I represent and warrant that all information I have submitted in connection with the Statement and Photograph is true and correct.
- I acknowledge and agree that this "Consent, License, and Release Agreement" constitutes the entire agreement between Rebecca Massie and me regarding the Statement and Photograph.
- I agree that I will have no right to sue Rebecca Massie or her affiliates, licensees, agents, successors, or assigns to seek or obtain damages or other equitable relief in connection with the Statement and Photograph and their dissemination, reproduction, publication, or display.
- I represent and warrant that I have read and fully understand this "Consent, License, and Release Agreement" and "Terms of Use" and

**“Privacy Policy” and agree to all of the above terms and the Terms of Use and Privacy Policy.**

- **If there is any conflict between the terms of the Consent, License, and Release Agreement and the Terms of Use, then such terms of the Consent, License, and Release Agreement shall control.**