

## **Card Sort Groups (Report):**

As per required for this project I found two participants to help me with sorting my Card Groups. The first participant I selected represented the aspiring artist persona of my website looking to better improve their artistic abilities, while the second represented a teacher looking for a site to show to students or use in their class. I would then at different times I visited each participant and gave them a quick elevator pitch of the website I was attempting to develop without mentioning any of the cards I had already selected. I then allowed the participant to sit at a table where I would pull up the document containing my original cards completely unsorted and simply listed. I then told my participants to place these cards into groups in whatever order they thought would be fit the theme of the website I had just informed them about. I would then either leave the room or sit far away from the participant as they organized the cards so they did not feel pressured in their decision making. After both were finished I looked over their grouping of the cards and asked a few general questions about their decisions before they were dismissed and I would then begin to create my final group.

### **Participant 1:**

Overall when it came to participant 1's overall creating of their group he was rather simple in his group creation. He only created three total groups for all the cards stating that many of these cards while not overlapping each other he did not see a real reason to put so many of the art related cards in different pages as he felt it was trying to force the webpage to be bigger than it needed to. He also felt some cards could be placed within each other rather than being their own card.

### **Participant 2:**

When it came to the second participant as expected because of her status as a teacher she was much more detailed in some aspects of her grouping. In total she created 6 groups and 5 groups actually related to the webpage. The 6<sup>th</sup> group was actually a question mark where she pointed out a few cards which she felt were either confusing or overall unneeded in the sense they were represented in the other cards naturally without and thus did not need to be their own separate card. She also grouped cards in a much more organized fashion in which it was not simply about what the cards were but also about how they complemented each other.

### **Making the Final Group:**

Overall my groups did not change much and I still maintained having 4 groups for all my cards. However, the organization of my cards became much more specific where things are not too cluttered but also making sure certain cards subdivided into other cards to better organize the site.