# **Gareth Richards**

## **Full Stack Developer**

☑ hi@garethrichards.dev

garethrichards.dev

@theboringbot

Stockholm, Sweden

#### **Education**

2016 - Present

#### Web Developer & UI/UX

Self-taught

2010

#### **BA Audio Engineering & Sound**

**UWL London** 

2008

#### **Gym Instruction**

YMCA Plymouth

2006

#### **Audio Engineering & Music**

Deep Blue Sound Plymouth

#### **Skills**

#### Full Stack Developer +5 years

Frontend: JavaScript, Vue, React, React Native, Next.Js, Gatsby, Sass, CSS, Tailwind

**Backend:** PHP, Laravel, MySQL, Firebase, Node.Js, WordPress

#### Email Marketing & SEO +4 years

Online marketing, email campaigns, growth hacking, link building, on/off page SEO, email templates.

#### UI/UX Design +5 years

Figma, prototyping, Photoshop, Illustrator, Sketch

Web Developer with 5+ years of experience designing and developing full-stack websites, lead generation funnels, e-commerce platforms, working with APIs, and automating backend tasks. I'm also an enthusiastic autodidact with a diverse skill-set that compliments my approach to tasks, goals, and work methodologies.

## **Experience**

2020 - Currently

#### Founder @Studio Moo

- · Improved client's SEO rankings.
- Created social media campaigns within the finance industry.
- Created lead generation websites utilizing firebase auth services and text messaging.

Jul. 2017 - Currently

## Web Developer/Marketing @Freelance

- Developed websites for companies in multiple industries.
- Created and managed marketing campaigns for over 200k subscribers.
- · Automated workflows within various CRM systems.

Mar. 2017 - 2021

### Founder @PyramidTracks

- Designed and built a royalty-free music store that gained over 900 songs and 50+ artists.
- Dealt with customer queries, artist contracts, and cash flow.
- · Improved SEO rankings consistently for 2 years.
- · Hired and managed remote workers.

2014 - 2015

## Songwriter & Singer @smashHaus, TDL

- Wrote and created songs for artists, publishers, & commercials.
- · Oversaw budget management for projects.
- · Pitched music within 'boardrooms'

2010 - 2014

#### Audio Engineer @Freelance

- Audio engineering within studios, live events, podcasts, and film
- · Hosting live events for local bands and DJs.