

11/1/2023 Meeting Notes -

CD: Vinayak Nair, D/D: Brett Davis

- Brett will learn more about FNIRS
- Vinayak explained a little more about why he chose to delve into FNIRS as a topic (some basics on the technique)
- Discussed

Takeaways

- Look and feel of site should look like Scientific American
- Main purpose of site is Educational
- Would prefer font to be somewhat fancy - any serif font.
- Color scheme I would prefer to be black and white
- Comparisons to other neuroimaging tech(EEG, MRI) can be at Venn-Diagram level.
- Overall audience for the site would be someone with a High School education
- Layout doesn't matter a ton - it need not have a top bar for navigation, it can have a sidebar or have a scroll down, but in any event, the most important info should be prioritized.
- In order of priority: Description > Applications> History > Software > Sources
- Because the site has a lot of jargon, it could be useful to have a feature that allows users to click on certain words and display what they mean(ex: Hemoglobin). That way, users that are more well-versed w/the material don't need to learn more but it also doesn't exclude users who aren't.