# JOHNNY EDICK

#### Project Manager / FrontEnd Developer

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#### **EXPERIENCE**

# Product Manager / FrontEnd Developer Atomic Infotech

2014 - ongoing

**♀** Bellevue, WA

AtomicInfotech is focused on building a social intranet that helps big companies communicate like small companies.

- Managed a highly dynamic team of designers, developers, and strategists in a startup environment
- Communicate scenarios, end-to-end experiences, and UI designs to stakeholders
- · Concept and implement new features for the Core product
- · Built/coached pitches and conference talks

#### **Production Consultant**

#### **ExactTarget, Salesforce Marketing Cloud**

m Feb 2014 - Dec 2014

♥ Bellevue, WA

A leader in email marketing for enterprise-sized companies, sending to millions of subscribers a day.

- Leverage the ExactTarget tools and scripting language to update content and enable subscriber personalization.
- · Developed HTML emails using modern email conventions
- Work closely with clients to ensure every email sent, was built accurately and efficiently

## Deployment Specialist

#### **ExactTarget, Salesforce Marketing Cloud**

🛗 June 2012 - Feb 2014

**9** Bellevue, WA

A leader in email marketing for enterprise-sized companies, sending to millions of subscribers a day.

- Scrub, build and maintain complex data lists within the ExactTarget application.
- Scheduling deployments in the ExactTarget application to millions of subscribers a day

# **PROJECTS**

### Yelp Hackathon

A free web application to quickly and easily monitor your social media presence.

- · Built out high-fidelity mockups
- · Responsible for the copys tone and message

## Signal Conference

AtomicInfotech was asked to speak to retail communication hurdles

- · Provide coaching for the talks presentation
- Polished the decks talking points and sequence

## **EDUCATION**

I.T. and Administrative Management

**Central Washington University ⊞** June 2012

Agile, Scrum, and Kanban General Assembly

# **TECHNOLOGIES**

# Web Development

JQuery SASS/LESS UI/UX

Mockups SQL Bootstrap

## Project Management

Scrum Kanban Trello