JOHNNY EDICK

Project Manager / FrontEnd Developer

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📍 Redmond, WA

EXPERIENCE

Product Manager / FrontEnd Developer
Atomic Infotech
📅 2014 - ongoing   📍 Bellevue, WA

AtomicInfotech is focused on building a social intranet that helps big companies communicate like small companies.

- Managed a highly dynamic team of designers, developers, and strategists in a startup environment
- Communicate scenarios, end-to-end experiences, and UI designs to stakeholders
- Concept and implement new features for the Core product
- Built/coached pitches and conference talks

Production Consultant
ExactTarget, Salesforce Marketing Cloud
📅 Feb 2014 - Dec 2014   📍 Bellevue, WA

A leader in email marketing for enterprise-sized companies, sending to millions of subscribers a day.

- Leverage the ExactTarget tools and scripting language to update content and enable subscriber personalization.
- Developed HTML emails using modern email conventions
- Work closely with clients to ensure every email sent, was built accurately and efficiently

Deployment Specialist
ExactTarget, Salesforce Marketing Cloud
📅 June 2012 - Feb 2014   📍 Bellevue, WA

A leader in email marketing for enterprise-sized companies, sending to millions of subscribers a day.

- Scrub, build and maintain complex data lists within the ExactTarget application.
- Scheduling deployments in the ExactTarget application to millions of subscribers a day

PROJECTS

Yelp Hackathon

A free web application to quickly and easily monitor your social media presence.

- Built out high-fidelity mockups
- Responsible for the copys tone and message

Signal Conference

AtomicInfotech was asked to speak to retail communication hurdles

- Provide coaching for the talks presentation
- Polished the decks talking points and sequence

EDUCATION

I.T. and Administrative Management
Central Washington University
📅 June 2012

Agile, Scrum, and Kanban
General Assembly

TECHNOLOGIES

Web Development

JQuery	SASS/LESS	UI/UX
Mockups	SQL	Bootstrap

Project Management

Scrum	Kanban	Trello