

'Video preview state'

nike sports

On landing the video will have a unique state and the latest project will be default

*Will keep you updated

Communicates type of project or category



Advertisement

Original music created by Nicolaas Van Reenen for the summer 2017 Nike Sports European television campaign

Field



Advertisement

Original music created by Nicolaas Van Reenen for the summer 2017 Nike Sports European television campaign

Field

addidas
toyota
neadbank

Hover in this area
causes slow left scroll
(Growing Speed)

truworths
castle
acne

Hover in the 'safe zone'
does not cause left right
auto scroll

investec
nestle
nike sports

Hover in this area
causes slow right scroll
(Growing Speed)

Should the scroll function loop?

Background colour
fades in on hover
state

On hover 'video preview
state' will change but
only play once project
title has been clicked

By default the image and content to the right of “the team” should auto carousel (5sec)

Hovering inside the team area should pause the carousel

Image and text content to the right will animate differently as discussed

the team



Simon Kohler

- Composer
Producer
Co-founder

Hover over text shifts word to the right as - fades in

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti

molestias excepturi sint occaecati cupiditate non provident

Hover over ‘the team’ area aluminates controls (fades in)



Control should disappear when there reaching either end

Image is a moving GIF or video.
Auto Play/Loop no controls

the team



Simon Kohler



Cursor?

- Composer
Producer
Co-founder

At vero eos et accusamus et iusto
odio dignissimos ducimus qui
blanditiis praesentium voluptatum
deleniti atque corrupti

molestias excepturi sint occaecati
cupiditate non provident



the team

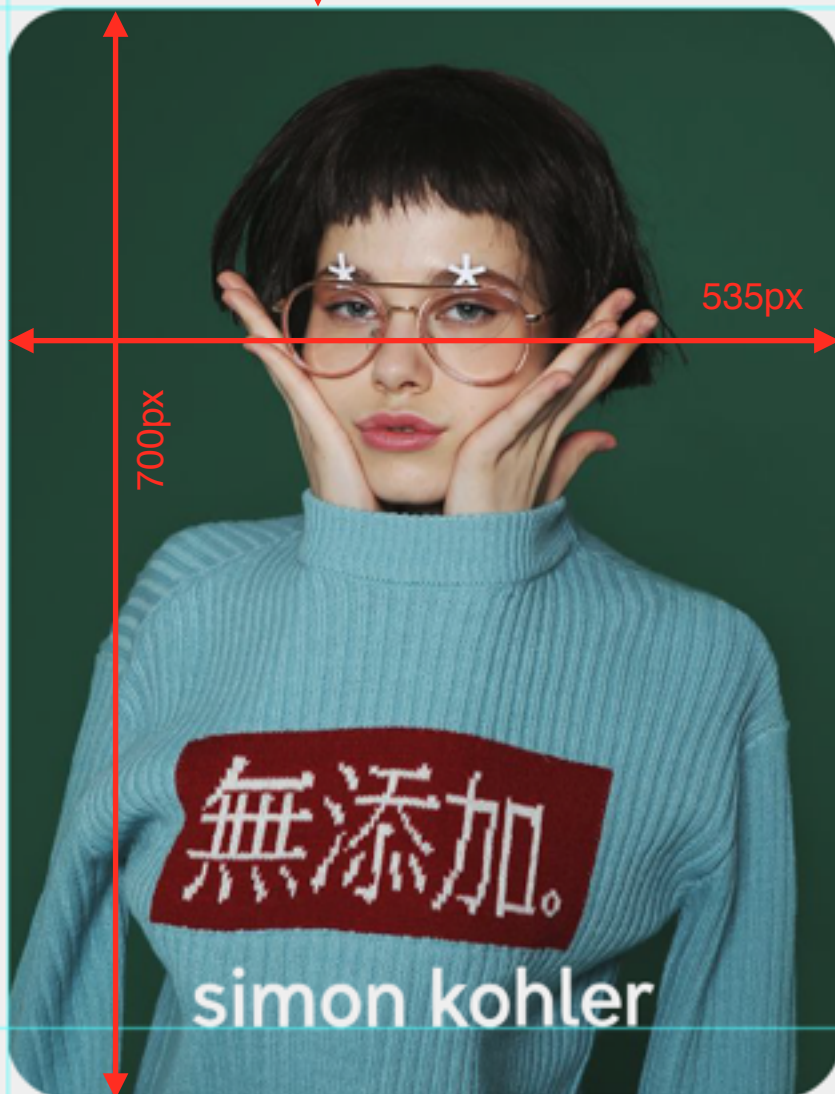
75px

35px

45px



45px



R40px

Simon Kohler

- Composer
Producer
Co-founder

At vero eos et accusamus et iusto
odio dignissimos ducimus qui
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deleniti atque corrupti

molestias excepturi sint occaecati
cupiditate non proident

45px

75px

35px



newsletter

Nobis est eligendi optio
cumque nihil impedit

Full Name

Form field linked with
Mailchimp API. Fields
include tags.

Email Address

Company Name

Incomplete
compulsory fields
animation

Job Title

Hover over text
shifts word to the
left as > fades in

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450px

35px

R30px

75px

35px

35px

115px

Full Name

Email Address

Company Name

Job Title

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