

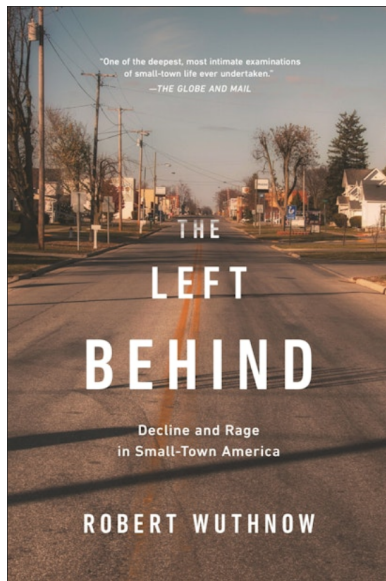
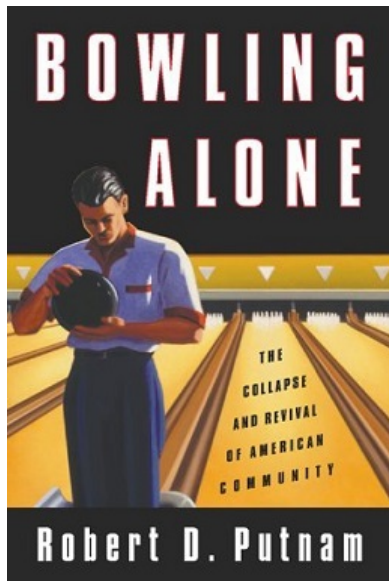
# Deaths of Despair: An Analysis of Mortality in the American Rust Belt

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April 16, 2025

# Introduction & Background



# Data Sets: Training Variables

## United States Census

- ▶ Census conducted once every 10 years, most recently in 2020
- ▶ Surveys every household in the United States on socioeconomic and demographic questions

## Association of Religion Data Archives (ARDA)

- ▶ Religious data, broken down by number of adherents and congregations per state
- ▶ Bowling Alone notes that religious involvement is one of the only kinds of social engagement to not fall

## IPUMS CPS

- ▶ Socioeconomic and health data such as household income, food stamps, smoking frequency, unemployment, etc.
- ▶ Huge amount of data spanning numerous surveys across several decades

# Challenges: Data Cleaning

- ▶ Difficult to make apples to apples comparisons between different data sets
- ▶ Even if apples to apples comparisons are possible, it's a lot of work just to clean and prepare data
- ▶ Limitation: A lot of ARDA data and IPUMS CPS data was missing in many columns, and sociological data from many surveys is only available in some areas and/or in some years

# Data Sets: Target Variables



# Feature Selection: Lasso Regression

- ▶ Idea: a lot of features might not be relevant for predicting certain variables
- ▶ Singular value decomposition is great (see below) but it can be very difficult to interpret the resulting features
- ▶ Because interpretation is necessary both for sociological research and crafting policy, we started with Lasso to select features

# Feature Selection: Results from Lasso



# Feature Selection: Singular Value Decomposition

- ▶ Even though SVD models are harder to interpret, they may be substantially more accurate
- ▶ This helps in targeting which states are most likely to have mortality from certain causes, which can help respond to public health crises in the short term
- ▶ More interpretable work is needed to establish preventable measures and reduce mortality in the long term



# Feature Selection: Results from SVD





# Future Work