



## **LATEST TRENDS**

Table 1	Physical Impacts		Sensitivity to Extreme Events			Energy Transition Risk		Potential to Respond to Climate risks		Overall Climate Vulnerability		
Country	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Score	Rank	Market	
Wt.	25%		25%		25%		25%		25%			
India	3.84	17	1.67	7	4.34	20	2.54	10	3.10	1	EM	

Source: HSBC – Fragile Planet Report

## MAHARASHTRA MOST POLLUTED WATER BODIES

CPCB ANALYZED 672 WATER BODIES IN MAHARASHTRA AND FOUND 566 (86%) - 'NON-SATISFACTORY' WATER QUALITY

THE NUMBER OF POLLUTED RIVER STRETCHES IN MAHARASHTRA HAS INCREASED FROM 49 TO 53 IN 2017-18

11 (HEAVILY POLLUTED) AND 5 DRIED AFFECTING – 127.58 LAKHS INDIVIDUALS

AFFECTED REGIONS OF PUNE, NAGPUR, NASHIK, MUMBAI, AURANGABAD

Source: Urban Update



Information about global warming pollution impact on life





Implementation of sustainable habits such as water harvesting, wet waste composting etc. for the registered community with help of our experts









**IMPROVED STANDARD OF LIVING** 















#### **PROSPERITY**

Imparting knowledge about this burning topic through gamification

**GLOBAL SUSTAINABILITY** 

#### **VOCATIONAL OPPORTUNITIES**

vocational training for marginalised communities who cannot afford education. Upskill them and make them the experts whom we will in turn employ

# URBAN **POPULATION**

**AGE GROUP** 

# DIVISION

Who are these individuals and what concentration they hold

# **IMPACT**

How are we approaching them and what are the possible touchpoints

13 – 17 Yrs

These individuals create a huge concentration of the future generation

These newbies are following the national trends and are up to date – hence we create a platform which helps them connect with the burning questions in a fun way

957,000

The total number of users who fall in the age group of 13 to 45 years, from the state of Maharashtra

18 – 24 Yrs → 37%

Gen Z. the decision makers of today play a key role in preserving the ecosystem

In the recent past a very peculiar sentiment showcased by these individuals is their ability to be competitive – we aid this characteristic by presenting them a gamified platform which holds

25 – 34 Yrs → 46%

Millennials of today have responsibilities in two folds Societally responsible and Innovate

The sense of competition is extended to this age group too, hence gamification is one of the two aspects, the other touch point is through engaging them with contributing for community building

35 – 44 Yrs → 16%

These are the developers of tomorrow – young parents, nuclear and joint families

Though third in concentration – by users, this cohort has the most important functionality of imparting knowledge to the young ones and at the same time help build the community

MARGINALIZED POPULATION CAN BE A\APPROACHED THROUGH NGOS, GOVERNMENT COOPERATION ETC.

# **WEBSITE**

HOME PAGE	ABOUT	HISTORY AND TEAM INFORMATION	
	WHAT DO WE DO?	SUSTAINABLE ECOSYSTEM & COMMUNITY BUILDING	
	CURRENT SCENARIO	STATS AND REPORTS - INDIA	
	GLOBAL IMPACT	STATS AND REPORTS - GLOBAL	
	SOCIAL IMPACT	COMMUNITY DRIVEN IMPACTS	
	REGISTER	SIGN UP INFORMATION – COMMUNITY   INDIVIDUALS	
USER	LOGIN	SIGN IN INTERFACE	



# ISSUES OF WATER POLLUTION ALONG WITH ITS EFFECTS ON THE SOCIETY

		PEOPLE	PARTNERSHIP	PROSPERITY	PEACE	PLANET
SITE	AWARENESS CREATION	Increase sense of responsibility + Innovation	Councils, Government	Improved Standard of Living Increased	Increased sense of	Sustainable
WEBSIT	COMMUNITY-DRIVEN EFFORTS FOR CHANGE  Employment avocational ski development		Bodies, Co- operations etc.	Disposable Income Economic Development	belongingness and inclusive societies	Future

# THE

#### **ABOUT US**

It's a Beautiful world

#### **OUR INITIATION**

The Clifton.

After more than 10,000 years of relative stability—the full span of human civilization—the Earth's climate is changing. As average temperatures rise, acute hazards such as heat waves and floods grow in frequency and severity, and chronic hazards, such as drought and rising sea levels, intensify.

#### SITUATION

Climate change is already having substantial physical impacts at a local level in regions across the world; the affected regions will continue to grow in number and size. Since the 1880s, the average global temperature has risen by about 1.1 degrees Celsius with significant regional variations.

#### FUTURE

ABOUT US WHAT DO WE DO OUR IMPACT ▼ CONTACT US SIGN UP

This brings higher probabilities of extreme temperatures and an intensification of hazards.

#### HOW WE WORK



#### Real-Time Data

Avail real-time data about recent scenario of climate change.



#### Registration

Register yourselfon our platform and connect with the larger community



#### Societal Impact

Form a strong community and understand ways to reduce climatic impact along with develop social standards

#### SOCIAL IMPACT

How are various organisations adapting to the climate change







Officals across sectors focus on their social responsibilities and take consious steps to reduce the carbon footprints

Government policies and agreements signed to maintain the ecological stability Individual have a great task at hand, people who are on ground - who witness it as well have the strength to change it

#### **GLOBAL IMPACT**

How have organisations and individuals adapted to the climatic changes







Officals across sectors focus on their social responsibilities and take consious steps to reduce the carbon footprints

Government policies and agreements signed to maintain the ecological stability Individual have a great task at hand, people who are on ground - who witness it as well have the strength to change it



SON THE COMMONTH

Email		

Mobile No.

Full Name

Username

Password

Sign Up

Sign In

Have an account? Sign In.



JOIN THE COMMUNITY

US(		

password

#### Sign In

Don't have an account? Sign Up.