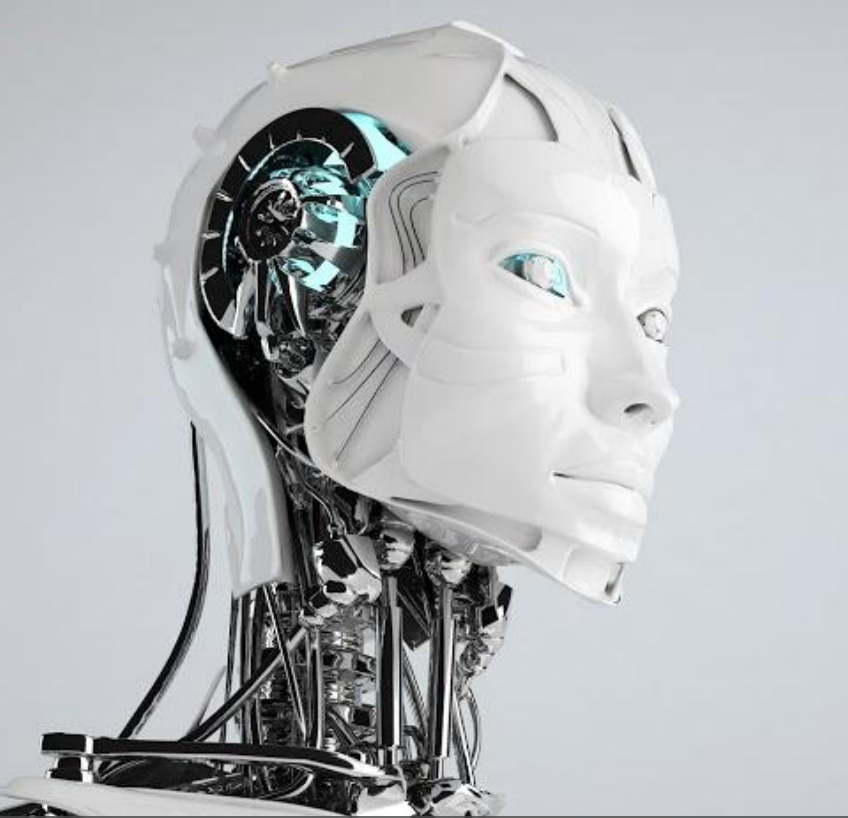# Digital Leadership

Give your team the language and tools to unlock innovation in the workplace

TURBO CHARGE YOUR ORGANISATION FOR THE FUTURE

Give your valued employees the opportunity to be educated in emerging technologies, lean startup methodologies and agile development. Empower your people to think big, take risks and make a difference in your company, in their career and in the world.

Embrace the Innovation Mindset

FRESH IDEAS FOR THE FUTURE OF YOUR COMPANY
Tap into the ideas already in the heads of your employees.

IMPROVE DIVERSITY IN TECHNOLOGY ROLES
Rewards your high potential employees with an opportunity to give their career a boost.

EMPOWER VALUED EMPLOYEES
Invigorate your business by empowering your employees with an opportunity to give their career a boost.

NEW TECHNOLOGY PRODUCTS
Stimulate innovation throughout the business with a forward thinking program driven by intrapreneurs.

Outcomes

Learning to code,

changes your life.

*The future is coming,
it's not waiting for you
to be ready.*

SUPERCHARGE THEIR CAREER
 With new skills, knowledge and experiences.

 COLLABORATE
 Work with colleagues from different parts of the business.

 SOLVE CUSTOMER AND BUSINESS PROBLEMS
 Think like an entrepreneur; Look for business opportunities using
 technology.

 UNDERSTAND TECHNOLOGY
 With the ability to build web applications.

 CONFIDENCE AND FELLOWSHIP
 To conquer the challenges of technology.

Program Offerings

Demystify technology

This short 2 hour workshop helps participants to understand the software development process and recognise how emerging technology can assist in solving business problems.

Introduction to coding

In one day participants are exposed to programming fundamentals and the possibilities of applying coding concepts to transform business processes.

Get hands on and build a web application to stretch your mind with new approaches to problem solving and critical thinking.

Transformer

This deeper dive into coding is delivered over 1 month in 4 X 3 hour sessions. An actual business problem is identified and participants undertake a mini hackathon to create a solution and build a web application to resolve the issue.

Face the challenge like a startup and use agile and lean startup practices to create a working product that your organisation can communicate across the company and beyond.

Education Plan

Program	Timeframe	Topics covered
Demystify Technology $2500 max 15 participants	2 hours total	Software creation process Emerging technology trends Using technology to solve business challenges IT language and tools Coding web applications
Introduction to Coding $9500 max 15 participants	1 day (7 hours total)	Software tools and libraries Web design basics Programming fundamentals Databases Application design Building a web application
Transformer $17,500 max 15 participants	1 month 3 hour workshop each week (12 hours total)	Problem definition Pitching a solution Running a hackathon Lean startup and agile development Application design Minimum Viable Product Deploying an application

Who is Coder Factory?

CODER FACTORY ACADEMY
A technology and entrepreneurship college for business owners and professionals.

Participants in our programs come to us from many different backgrounds and careers. They are motivated, driven individuals with ideas to make improvements in their work, the businesses they run (or work for) and solve problems for the communities they live in.

Coder Factory Academy's experienced educators are passionate about technology and the power it gives those who understand it and can create it

Recent Client Testimonials

"I would recommend to colleagues (and have) as it brings us closer to the technology we are building in Telstra, including Telstra Health. Coming from a low base, but this type of education is necessary if we are going to become a world class technology company. Since the course I have pitched 2 technology ideas to my Group Executive."

"I think it is empowering for a "layman" to be able to create a webpage. We all have great ideas, but often are not aware of the available tools to see them transpire from an idea into reality."

"It was easy and exciting. I think all staff should do it at Telstra."

Want to find out more?

Send us an inquiry through

info@coderfactoryacademy.com

or visit

www.coderfactory.com