

**Note:**

**Guys, I had only shared the idea of the content that I had made for the client, scripts and meme findings won't be shared to anyone. Because, it violates the Privacy of the client.**

**MY WORK:**

- *I had written this content that had given below for an youtuber(Client).*
- *I had also provided the Scripts and related meme findings for the Client.*

**Business:** You tube

**Category:** Content

**Title:** Reels Troll

**1. Thumbnail:**

- *Thumbnail must be the collage of the important memes that are starred(\*)*.

**2. 8-10 sec promo:**

- *It attracts the new viewers and also make the old viewers engaged with the video.*
- *It triggers the curiosity of the viewers.*
- *Short VFX of the content.*

**3. Introduction:**

- *The intro must be clean and clear.*
- *Otherwise use your old intro for engaging OG viewers*

**4. 1<sup>st</sup> Reel (Funniest) - len: 2-3 minutes (\*):**

- *The first troll material reel should be funny.*
- *Because, most of the people are attracted towards Funny or Negative content.*

**5. Middle Part (troll meme of a famous Actors or Actresses) – len:2-3 minutes(\*):**

- *Viewers had already seen this meme pic on the thumbnail.*
- *Lot of new viewers will get attracted towards our video.*
- *They will wait until this middle part comes, because they had clicked the video for this specific part.*

**6. Last part – len: 2-3 minutes (\*):**

- *This last part decides whether the attitude of the viewers towards your video is good or bad.*
- *Because it influences the user to watch your next content.*
- *So, you should deliver the content in a humorous way and also try to give some awareness about the reels to the viewers.*
- *It will make a good feel in viewers heart.*

**7. Reaction Clip:**

- *Reaction Clip is very Essential to enhance the humorous feeling.*
- *It helps to improve your viewers engagement towards your video.*

**8. Time line:**

- *Time line of the whole video should be 14 – 16 minutes.*
- *Because most of the Viewers are not attentive and will not listen to long videos.*
- *The intro, first, middle, and last part of the video that I have mentioned will cover mostly 9-10 minutes.*
- *For rest of the timeline you 4-5 minutes you can insert 2 or 3 memes.*

**9. The Way of Delivering Your Content:**

- *First, deliver the content neat and clean.*
- *The category of your content was Troll and comedy. So, you should have to deliver the content humorous and funny towards your viewers.*
- *Try to interact and connect with the viewers and their personal life of them.*